

**READING BINARY OPPOSITION IN *FROZEN* MOVIE**

A GRADUATING PAPER

Submitted in Partial Fulfillment of the Requirement for Gaining the Bachelor

Degree in English Literature



Ummi Solikhah

11150016

**ENGLISH LITERATURE DEPARTEMENT  
ADAB AND CULTURE SCIENCE FACULTY  
ISLAMIC STATE SUNAN KALIJAGA UNIVERSITY**

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## **READING BINARY OPPOSITION IN *FROZEN* MOVIE**

### **ABSTRAK**

**By: Ummi Solikhah**

Film adalah media hiburan yang bisa dinikmati oleh siapapun. Film merupakan salah satu karya sastra yang populer. Penelitian ini menjadikan film *Frozen* sebagai objeknya. *Frozen* bercerita tentang masalah yang dihadapi oleh dua bersaudara yang memiliki hubungan baik, namun karena keadaan, mereka terpisah dan mereka memiliki kepribadian yang berlawanan. Tujuan dari penelitian ini adalah menemukan masing-masing perbedaan sifat yang terbentuk dari kedua karakter yang berlawanan dan cara mereka menghadapi masalah dengan perbedaan tersebut. Penelitian ini merupakan penelitian kualitatif. Penelitian ini menerapkan teori oposisi biner oleh Levis Straus sebagai teori utama, dan teori film sebagai pendukung untuk menerangkan setiap kejadian dan ekspresi yang ditunjukkan di dalam film. Dalam penelitian ini ditemukan bahwa Anna dan Elsa, menunjukkan oposisi biner dalam karakter mereka masing-masing, Anna cenderung optimis sedangkan Elsa dengan sikap pesimisnya. Meski mereka berlawanan dalam sikapnya menghadapi masalah, mereka tidak sepenuhnya berlawanan. Sikap berlawanan yang terbentuk dari masing-masing karakter, dikarenakan keadaan yang memisahkan mereka. Pada akhirnya mereka menunjukkan bahwa sebenarnya mereka mencintai satu sama lain.

Kata Kunci: Karakter, Binary Opposition, *Frozen*.

## **READING BINARY OPPOSITION IN *FROZEN* MOVIE**

### **ABSTRACT**

**By: Ummi Solikhah**

Film is a media of entertainment that can be enjoyed by anyone. The film is one of the popular literary works. This research makes *Frozen* as its object. *Frozen* tells about the problems that faced by two sisters who have a good relationship, but due to the situation, they are separated and it makes them have opposite personalities. The purpose of this research is to find the differences in their nature which is formed from two opposite characters and how they face problems with these differences. This research is qualitative. This research applies the theory of binary oppositions by Levis Straus as the main theory, and the theory of film as a support and explaining for each event and the expression that shown in the film. The result of this research is Anna and Elsa, shows the binary opposition in their each character, Anna tends to be optimistic while Elsa with a pessimistic attitude. Although they are opposite in their attitude to face the problems, they are not completely opposite. The opposite attitude of each character, because of the situation that separate them. In the end they showed that they really love each other.

Keywords : Character, Binary Opposition, *Frozen*.

## A FINAL PROJECT STATEMENT

I certify that this thesis is definitely my own work. I am completely responsible for the content of this thesis. Other writer's opinions or findings included in the thesis are quoted or cited in accordance with ethical standard.

Yogyakarta, 21 December 2015

The writer



Ummi Solikhah

Student No.: 11150016



KEMENTERIAN AGAMA  
UNIVERSITAS ISLAM NEGERI SUNAN KALIJAGA  
FAKULTAS ADAB DAN ILMU BUDAYA  
JURUSAN SASTRA INGGRIS

Alamat: Jl. Marsda Adisucipto Telp./Fax. (0274) 513949 Yogyakarta 55281, email: [si@uin-suka.ac.id](mailto:si@uin-suka.ac.id)

NOTA DINAS

Hal : Skripsi  
a.n. Ummi Solikhah  
Yth.  
Dekan Fakultas Adab dan Ilmu Budaya  
UIN Sunan Kalijaga  
Di Yogyakarta

*AssalamualaikumWr. Wb*

Setelah memeriksa, meneliti, dan memberikan arahan untuk perbaikan atas skripsi saudara:

Nama : Ummi Solikhah  
NIM : 11150016  
Prodi : Sastra Inggris  
Fakultas : Adab dan Ilmu Budaya  
Judul : "Reading Binary Opposition in Frozen Movie"

Kami menyatakan bahwa skripsi tersebut sudah dapat diajukan pada sidang Munaqasyah untuk memenuhi salah satu syarat memperoleh gelar Sarjana Sastra Inggris.

Atas perhatiannya, kami ucapkan terimakasih.

*Wassalamualaikum Wr. Wb*

Yogyakarta, 21 Desember 2015

Pembimbing,

Danial Hidayatullah S.S., M.Hum.

NIP 19760405 200901 1 016



KEMENTERIAN AGAMA  
UNIVERSITAS ISLAM NEGERI SUNAN KALIJAGA  
FAKULTAS ADAB DAN ILMU BUDAYA

Jl. Marsda Adisucipto Yogyakarta 55281 Telp./Fak. (0274) 513949  
Web : <http://adab.uin-suka.ac.id> E-mail : [adab@uin-suka.ac.id](mailto:adab@uin-suka.ac.id)

**PENGESAHAN SKRIPSI/TUGAS AKHIR**

Nomor: UIN.02/DA/PP.009/ 0048 /2016

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Yang dipersiapkan dan disusun oleh :

Nama : Ummi Solikhah  
NIM : 11150016  
Telah dimunaqosyahkan pada : **Senin, 28 Desember 2015**  
Nilai Munaqosyah : **B+**

Dan telah dinyatakan diterima oleh Fakultas Adab dan Ilmu Budaya UIN Sunan Kalijaga.

TIM MUNAQOSYAH

Ketua Sidang

Danial Hidayatullah, M.Hum  
NIP 19760405 200901 1 016

Penguji I

Ulyati Retno Sari, M.Hum  
NIP 19772005012002

Penguji II

Witriani, M.Hum  
NIP 197208012006042002

Yogyakarta, 8 Januari 2016  
Fakultas Adab dan Ilmu Budaya



Dr. Shisvam Zaini, M.A  
NIP 19631109199103 1 009

## MOTTO

إِنَّ اللَّهَ لَا يُغَيِّرُ مَا بِقَوْمٍ حَتَّىٰ يُغَيِّرُوا مَا بِأَنفُسِهِمْ

“Allah tidak akan merubah suatu kaum, kecuali kaum itu merubah dirinya sendiri” (Q.S. Ar – Ra’d: 11)

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“Sesungguhnya sesudah kesulitan pasti ada kemudahan, sesudah kesulitan pasti ada kemudahan” (Q.S. Al-Insyirah: 5-6)

“Mutiaranya yang mahal harganya, pasti melewati proses pembuatan yang lebih rumit” - Beloved Sister

## DEDICATION

This final project I dedicated to :

- My Father, Suhardi Atmojo
- My Mother, Saripah
- My beloved little brother, Ibnu Batutta Al Barzanji





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11150016

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# CHAPTER I

## INTRODUCTION

### 1.1. Background of Study

Movie is one of the literary works that has a wide variety of genres. There is one of the genres called animation film. Animation film is one that attracts not only children but also adults to enjoy it as entertainment. In addition to entertainment, the film is one of the literary works that can be learned. *Frozen* is one animation movie produced by Disney that is successful because the response from the public was very good.

*Frozen* tells about two sisters and one of them has magical power. Elsa is the older sister and Anna is the younger one. Since their childhood, Elsa and Anna have a very close relationship as sisters. They spent their time together. Until one day while playing, accidentally Elsa's power hurt Anna. To get Anna's cure, a character named Troll helped her with Anna's memory removal over Elsa's power. This accident made Elsa sad and began to avoid all that was around her. Anna, who had been recovered from her illness, forgot what happened with herself as well as Elsa. She was really sad to know that Elsa avoided her without any clear reasons. As they grew older, Anna who was still with her cheerful and optimistic character kept approaching Elsa who tend to be closed and pessimistic.

Different from other films, *Frozen*, which at first look like would end up with princess Anna who was kissed by the prince that will marry her with his sincere, but in the end, the power of love was shown in the end of story, it lies in a

very close fraternal relationship between the two sisters. Even though they have very close relationship, but, both share many differences, especially with their attitudes and their natures when facing problems.

There are two characters in this film, both of them have different character. Which both are interesting to be analyzed. They are Elsa and Anna, who love each other. They are always together since their childhood. However, both are described as having a different characterization. One is pessimistic while the other is optimistic. This is interesting because although the two always together, they have different ways to face the problem they get. Character according to Abrams in his book, *A Glossary of Literary Terms* is “The chief character in a plot, on whom our interest centers is called protagonist (or alternatively, the hero or heroine), and if the plot is such that he or she against an important opponent, that character is called antagonist.” (Abrams, 2009: 265). Abrams also stated,

“The character is the name of a literary genre; it is a short, and usually witty, sketch in prose of a distinctive type of person. Characters are the persons represented in a dramatic or narrative work, who are interpreted by the reader as possessing particular moral, intellectual, and emotional qualities by inferences from what the persons say and their distinctive ways of saying it –the dialogue- and from what they do –the action. A character may remain essentially “stable,” or unchanged in outlook and disposition, from beginning to end of a work.” (Abrams, 2009: 42).

Kurniasari gives an intelligible explanation about Elsa and Anna in her graduating paper *The Differences Between Anna's And Elsa's Characters Based On Their Speech Act In Frozen Movie*:



“How the main character are presented in this movie. Elsa and Ana, they both have important role in this movie. It means that this movie tells about them generally. Here, Elsa and Ana representation of A princess and a queen in a kingdom. As a representation of a princess and a queen, they have good behavior and well mannered. Furthermore, as a sister, they have many different aspects, for example they have different style appearance, and different behavior. Moreover, they have different way to face the problems that they have to solve. Based on those reasons, the writer is interested to analyze their character and its effect in the way they face the problems.”

In this case the author focuses on two characters in the Disney movie, *Frozen* who becomes the main character. Elsa and Anna which has different characteristic, they are opposing each other in their role. This is also called as dualism. According to Robinson H, “dualism derives from the Latin word duo, meaning two. Simply put, dualism can be understood as a thought that facts about the world in general or of a particular class cannot be explained except by supposing ultimately the existence of two different, often opposite....” (as cited in Shubh M. Singh and Subho Chakrabarti, A study in dualism: The strange case of Dr. Jekyll and Mr. Hyde)

The characters of Elsa and Anna are the focus of this research. They are created opposition. The writer chooses Elsa and Anna as the objects to be analyzed. Every literary work has its own interesting part to be analyzed. The writer chooses a film to be analyzed because the film has its own way to convey the message through the action of the character itself. Through a film can be understand well because of the plot and the dialogue with visual in it. The reason

for researcher chooses *Frozen* instead of other animation film, because the unpredictable ending of this story and the opposite relationship between the two main characters that they have problem they must solve in their opposite condition, which Anna is always look in optimist side, while Elsa is in pessimist side. It is interesting to be analyzed.

Also as a Muslim, the writer relates with an islamic prespective, Allah explains in Quran surah al Baqarah verse 216:

كُتِبَ عَلَيْكُمُ الْقِتَالُ وَهُوَ كُرْهُ لَكُمْ وَعَسَىٰ  
 أَن تَكْرَهُوا شَيْئًا وَهُوَ خَيْرٌ لَّكُمْ وَعَسَىٰ أَن  
 تُحِبُّوا شَيْئًا وَهُوَ شَرٌّ لَّكُمْ وَاللَّهُ يَعْلَمُ وَأَنْتُمْ لَا  
 تَعْلَمُونَ ﴿٢١٦﴾

*Fighting has been enjoined upon you while it is hateful to you. But perhaps you hate a thing and it is good for you; and perhaps you love a thing and it is bad for you. And Allah Knows, while you know not.*  
 (<http://quran.com/2/216>)

In that verse, Allah explains that Allah knows better for His creatures. The thing that we think is good for us to do, it could be not good for our own, as well as something that looks bad, it could be possible that the goodness to us,

Therefore, always be positive with whatever we have and whatever happens, God has a wonderful way to convey kindness to His servants.

## **1.2. Research Question**

Based on the background of study, the writer has the research question that should be answered. How can the duality of character Elsa and Anna in *Frozen* movie be explained?

## **1.3. Objective of Study**

This objective study of this graduating paper is to discuss about how the characters show their differences through Binary Opposition theory.

## **1.4. Significance of Study**

Based on theoretical and practically, the significance of this graduating paper is below:

### **1. Academic Significance**

This paper can be additional in search focus on character of the story (binary opposition) and the development in the future.

### **2. Practical Significance**

From this paper, the reader can find out information about types of character that always available in the story to give effect and makes the story become perfect and more knowledge about it.

### 1.5. Literature Review

There are some researches that relate to this research. Those are the first research that was conducted by Putri Kurniasari of a student of Adab Faculty, State Islamic University Sunan Kalijaga Yogyakarta 2014. That is under the title *The Differences Between Anna's And Elsa's Characters Based On Their Speech Act In Frozen Movie* by In this research, she uses Anna's and Elsa's Utterances in *Frozen* movie as the subject of the research. This research also uses the speech act theory by John L Searle. Conclusions of her research are Anna and Elsa utter their speech acts in direct and indirect way, also Anna and Elsa in directives.

Also the writer also finds two graduating paper with binary opposition as the theory. First a graduating paper under the tittle *A Binary Opposition in the Film Music Within* by Sri Rahayu, a student from State Islamic University Syarif Hidayatullah Jakarta 2011. Rahayu uses *Music Within* Movie as the subject, and she uses binary opposition theory as the object. She also uses the concept of Edward W. Said concerning orientalism as the supporting theory. She has one research question in her research, "How are Ricard and Art as the inferior persons opposed the normal people as the superiors shown in the film *Music Within*." In her conclusion she finds superior and inferior binary opposition between Richard and Art as inferior and the society in general as superior.

The second literature review is a graduating paper under the tittle *Moilere's Tartuffe: A Deconstruction Study on The Binary Opposition of The Characteristics of Tartuffe and Orgon Related to Tartuffe's Deception* by Dhinari Fitra a student from Sanata Dharma University 2010. Fitra uses a play entitled

*Tartuffe* by Moliere as his subject. He uses Deconstruction theory in a binary opposition as his object. His three research questions are: How are Tartuffe and Orgon characterized in *Tartuffe*, how do those characteristics of Tartuffe and Orgon reflect the idea of binary opposition? And, how does a deconstruction perspective examine the binary opposition of those two characteristics related to Tartuffe's deception. The conclusion is that Tartuffe and Orgon present binary opposition, Tartuffe as the guilty person and Orgon as the victim. Then, Fitra states in his analysis that actually Tartuffe is the victim of Orgon because Tartuffe is only slandered as the guilty person. Tartuffe is slandered as the guilty person when considering the 'fact' that the actual cause of deception is Orgon himself. (Orgon's failure to resist Tartuffe).

The different point between the writer's and all the graduating paper above is the writer analyzes *Frozen* movie by uses Binary Opposition as the theory.

## **1.6. Theoretical Approach**

### **1.6.1. Binary Opposition**

The term of binary opposition is appeared in the late of twentieth century theory called Structuralism, although this term then developed in poststructuralism. (Fitra, 2011:3) As a new thought in anthropology, structuralism has a number of basic assumptions that are different from other branches of anthropology, one of them is that Relations that exist in the structure can be further simplified be squeezed or opposition pairs (binary opposition). The

opposition is divided into exclusive and non – exclusive. (Heddy Shri Ahimsa- Putra, 2012: 6). Binary means consist of two parts. Opposition means opposite.

According to Abrams in his book, *Glossary of Literary Terms*:

“Binary Oppositions such as speech/writing, nature/culture, truth/error, male/female which are essential structural elements in logocentric language. Derida shows that such oppositions constitute a tacit hierarchy, in which the first term functions as privileged and the second term as derivative from, or special case of, the secondary term; but instead of stopping at this reversal, he goes on to destabilize both hierarchies, leaving them in a condition of undecidability.”

Jaques Derida said In *Structuralism*, a binary opposition is seen as a fundamental organizer of human philosophy, culture, and language. (as cited in Sri Rahayu, 2011: 11) According to Ferdinand De Saussure, binary opposition means by which the units of language have value or meaning; each unit defined against what it is not. (as cited in Sri Rahayu, 2011: 11)

### **1.6.2. Film theory**

The film’ style is so exaggerated that it must be ironic or parodic’;’putting characters in the same frame unites them; cutting stresses opposition’ (this is a formulation of the ‘same-frame heuristic’). (Thomas and Warren, 2002: 11). A film made up of wholly discontinuous, discrete, and separate entities (individual scenes, which themselves consist of segment) each segment is furthermore a series of individual shots, and the shots

themselves –at least in the photographic mode- consist of tens or hundreds of individual frames. (Thomas and Warren, 2002: 13).

According to Thomas and Warren in their book, the theories of films more offer deep explanation. A particular theory enables the analyst to identify specific aspects of film's structure, and to look at, and listen to the film from perspective of its own value. There is no value free perspective from which we can directly 'see' and 'hear' a film; we can only 'look at' and 'listen to' a film with a particular set of values. However, the aim of the theory is to construct different conceptual perspective on a film, each informed by a specific set of values. A biased or value-laden theory not only is inescapable, but it also the condition of knowledge, and of applying methods that guide analysis." (2002: 5)

## **1.7. Method of Research**

### **1.7.1. Type of Research**

The writer uses qualitative approach to this paper. According to Djunaidi and Fauzan, qualitative research is treat the data by using statistic and quantification to analyze the data (as cited in Faqikhudin, 2015:13). To collect the data, the writer conducts a library research. According to Ratna, Library research is method of collecting data from use books and other writings to get some information to support the subject matter of the research. (as cited in Faqikhudin, 2015: 13). The books and other writings that relating *Frozen* movie and binary opposition theory. The writer will use books that contain with Binary Opposition theory.

### **1.7.2. Data Sources**

In this graduating paper, the writer has two data resources. That are main data and supporting data. In this research, the main data are *Frozen* movie and the script of *Frozen* itself. Supporting data are some books and internet source that are related to *Frozen* Movie and Binary Opposition theory.

### **1.7.3. Data Collection Technique**

First, the writer close-read *Frozen* to comprehend the story. The writer also read the script to import the process; the first step is the writer define the plot. Then the writer defines the characters and characteristic, after that the writer define the conflict, the writer also makes categories such good vs. bad, through the deeds of the characters, and from their dialogues. For the film analysis, the writer take some scene from the movie and uses movie book analysis to know the shooting technique. The writer also uses supporting data that related to binary in some books and from the internet.

### **1.7.4. Data Analysis Technique**

To analyze how are Elsa and Ana are described in *Frozen* movie, firstly, the writer tries to understand the two characters that will focus in this research. Second, the writer analyze the kind of two characters in this movie. Third, the writer analyse what the effects that given by this two characters in this story. The writer collects the data from the movie and the script of *Frozen* and then the data



analyzed according to the theory. The writer also takes some dialogues from the script to support the analysis.

### **1.8. Paper Organization**

There are four chapters in this paper. Chapter one is introduction, chapter two is intrinsic aspect, chapter three is analysis, and chapter four is conclusion. Chapter one includes background of study, research question, objective of study, significances of study, literature review, theoretical approach, methode of research, and paper organization. Chapter two is intrinsic elements of the movie. Chapter three is the discussion, analysis character of Elsa and Ana. Includes the cause and the impact of their different character. Character IV talks about the conclusion of Elsa and Ana character in Frozen movie, their difference and ways to face each other with their different.

## CHAPTER IV

### CONCLUSSION AND SUGGESTION

#### 4.1. Conclusion

From the discussion, it can be concluded that in the study of *Frozen* that uses binary opposition as a theory, the writer finds the opposite nature of Elsa and Anna. However, Elsa's character, which is contrary to the nature of Anna's character, is formed by the situation. It is a situation that makes it possesses nature tends to be closed. Introvert (closed), gloomy, anxious, cold, and desperate. These characters are formed in Elsa because she is actually knows the real situation. However, she choses to remain silent. The reason is that people keep the peace around her and avoiding the suspicion. Meanwhile, Anna, who is formed with extrovert character, cheerful, calm, warm, and hopeful. Anna character formed as a counterweight Elsa with it is so.

Differences that they have, are not completely opposite. Their opposite character is formed because of mutual love they have each other. Elsa becomes closed because she believes in her silence (closed) and far away from Anna, she can protects Anna from her magical power that may endanger Anna. On the other hand, Anna, with her ignorance does not know that Elsa protects her from afar, remains cheerful like a teenage girl her age as she knows nothing about Elsa' struggle. Still with their opposite characters, they can get along well in the end.

#### 4.2. SUGGESTION

Since the writer final finding is not completely as a binary opposition, so the writer suggests to those who are interested in *Frozen* movie as the subject and find out how are Elsa and Anna relationship in their matter by using other theory such psychoanalysis and so on.



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# CURRICULUM VITAE

## Ummi Solikhah

Address:

E-mail : [ummisolikhah81@gmail.com](mailto:ummisolikhah81@gmail.com)

Mobile: (+62) 89675041578

Date of Birth : September 23<sup>th</sup>, 1993 Place of Birth : Kebumen

### Educations Background:

1. Universitas Islam Negeri Sunan Kalijaga, Yogyakarta (2011-2015)
2. MAN 2 Kebumen (2008-2011)
3. MTs N Model 1 Kebumen (2005-2008)
4. SD N 5 Bumirejo Kebumen (1999-2005)

### Organization Experience:

1. 2011-2015 : Member of Human Resources Department, HIMASI UIN Sunan Kalijaga
2. 2011-2015 : Member of ECC UIN Sunan Kalijaga
3. 2008-2011 : Member of PMR MAN 2 Kebumen

### Working Experiences:

1. Freelance Translator (2013-now)
2. English Teacher in PP Diponegoro Kalasan Yogyakarta (2015)

### Writing:

2015: "Reading Binary Opposition in *Frozen* Movie" (A Graduating Paper)

### Mastering Language

1. Indonesian (Active & Passive)
2. English (Active & Passive)

### Interests:

1. Reading novels.
2. Movies.
3. Translation (English-Bahasa Indonesia, Bahasa Indonesia-English).
4. Listening to many genres songs.
5. Korean Language