

**DISCRIMINATION OF MINORITY PEOPLE AS SEEN
IN *BRICK MANSION* MOVIE**

A GRADUATING PAPER

Submitted in Partial Fulfillment of the Requirement for Gaining the Bachelor
Degree in English Literature



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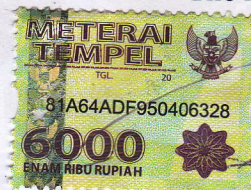
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A FINAL PROJECT STATEMENT

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Nomor: UIN.02/DA/PP.009/ 1289 /2016

Skripsi / Tugas Akhir dengan judul:

**DISCRIMINATION OF MINORITY PEOPLE AS SEEN IN BRICK MANSION
MOVIE**

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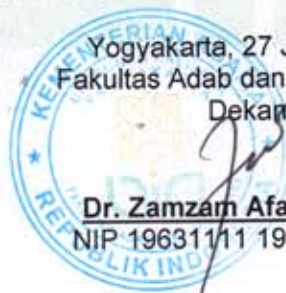
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ABSTRACT

Movie is a kind of literature which focusses on audio-visual to deliver its meaning. Therefore, movie serves a different form of literature. Furthermore, this research focuses to analyze a movie. The object of this analysis is *Brick Mansion* movie. *Brick Mansion* movie tells about social problem, especially discrimination which is faced by minority group. Discrimination happens between the government and their citizens in Brick Mansion area. Discrimination in the movie makes minority people as the victims. The purpose of this research is to describe how the portrayal of the government and Brick Mansion citizens in the movie is and to find out the factors that influence the discrimination between them are. The analysis applies social bias and film theory. The research uses descriptive qualitative method by conducting documentation technique. The analysis about portrayals of people here is divided into two groups, those are the government and Brick Mansion citizens. The government represent as dominant and they are as subject of discrimination. Then, Brick Mansion citizens are as minority group and as the object of discrimination. The discrimination is influenced by prejudice and stereotypes which bring someone to discriminate the others. Prejudice is individual action to judge someone. Whereas stereotype is generalizing some one based on their group. It brings an individual or group to differentiate other person or group.

Keywords: Movie, Discrimination, *Brick Mansion*, the Government, Brick Mansion Citizens, Social Bias.

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Oleh: Ibnu Chaedir

ABSTRAK

Film adalah salah satu cabang sastra yang berfokus pada audio-visual dalam menyampaikan makna yang terkandung didalamnya. Oleh sebab itu, film menyuguhkan sesuatu yang berbeda diantara produk-produk sastra yang lain dan menjadi sesuatu yang menarik. Lebih lanjut, penelitian ini berfokus untuk menganalisis sebuah film. Objek dari penelitian ini adalah film *Brick Mansion*. Film *Brick Mansion* menceritakan tentang masalah sosial, khususnya tentang diskriminasi yang dialami oleh kelompok minoritas. Penelitian ini bertujuan untuk mejabarkan tentang bagaimana pemerintah dan warga Brick Mansion dalam film *tersebut* dan menemukan faktor yang mempengaruhi terjadinya diskriminasi diantara mereka. Penelitian ini menggunakan teori film dan teori diskriminasi. Penelitian ini adalah penelitian kualitatif yang mana data-datanya dianalisis menggunakan metode deskriptif kualitatif. Penelitian ini menggambarkan dua kelompok yaitu orang pemerintah dan warga Brick Mansion. Orang pemerintahan digambarkan sebagai kelompok yang dominan dan pelaku diskriminasi. Selanjutnya, warga Brick Mansion yang digambarkan sebagai kelompok minoritas dan sebagai objek dari diskriminasi. Diskriminasi diantara mereka dipengaruhi oleh prasangka dan stereotip yang membuat seseorang melakukan tindak diskriminasi. Prasangka adalah sikap individual untuk menilai seseorang. Sedangkan stereotip adalah menyamaratakan seseorang berdasarkan kelompok dimana mereka tinggal. Itu menyebabkan seseorang atau kelompok untuk melakukan tindak pembedaan terhadap seseorang atau kelompok lain.

Kata kunci: Film, Diskriminasi, Brick Mansion, Pemerintah, Warga Brick Mansion, Bias sosial.

MOTTO

**“You cannot bring back what you have lost, think about what you
have now!!!”**

-Jinbei (One Piece)



DEDICATION

I dedicate this graduating paper for:

My beloved parent Ayah and Ummak

My strongest brother cousin

My big family

My teachers and lectures



ACKNOWLEDMENT

Assalamu'alaikum Wr. Wb.

Praise to be Allah, the almighty, who has giving his blessing to me. Alhamdulillah Rabbil 'Alamin, thanks to Allah for giving me fortunes so that I am finish my graduating paper entitled *Discrimination of Minority people as seen in "Brick Mansion" Movie*. I also give thanks and appreciation for everyone who have supported and motivated me. They are:

1. The head of English Department, Dr. Ubaidillah S.S, M. Hum.
2. My academic advisor, Mr. Danial Hidayatullah, M. Hum., thanks for all the solution in my academic problems.
3. Ulyati Retno Sari, M. Hum., as my advisor. Thanks for the time and patience which you gives to me to finish this paper and thanks for always sharing your experience, motivation and knowledge.
4. My lectures in English department, thanks for the knowledge which cannot I get in other lectures.
5. My parents who always support me in every condition. Thanks for everything that you have done for me.
6. My cousin, Ridwan, who always supports me from beginning until today.
7. For my beloved girl, Arum Septya Ayu, thanks for your motivation and spirit which never stopped.

8. My reviewers, Ilham, Widi, Septi, Sekar, Fuad, Riris, Fitri, Atika, Miftah.

Thanks for your suggestion for this paper.

9. My teams, Genosida and Elite, thanks for playing with me in every week.

10. My friends, Ridwan, Aal, Tantan, John, Rizal, Fitri, Ima, Putri, Henny, Jannah, Alifah, and all my friends in English Department. Thanks for your supports and stories we create together.

11. Special thanks to Asrama Rahadi Oesman 1 and the members that becomes my first home and my first families in Yogyakarta.

Finally, I realize that this paper is not perfect one. Thus, I allow for the readers to give suggestion in this paper.

Wassalamu'alaikum Wr. Wb.

Yogyakarta, 10 June 2016

Ibnu Chaedir

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LIST OF ABBREVIATION

ELS : Extreme Long Shot

LS : Long Shot

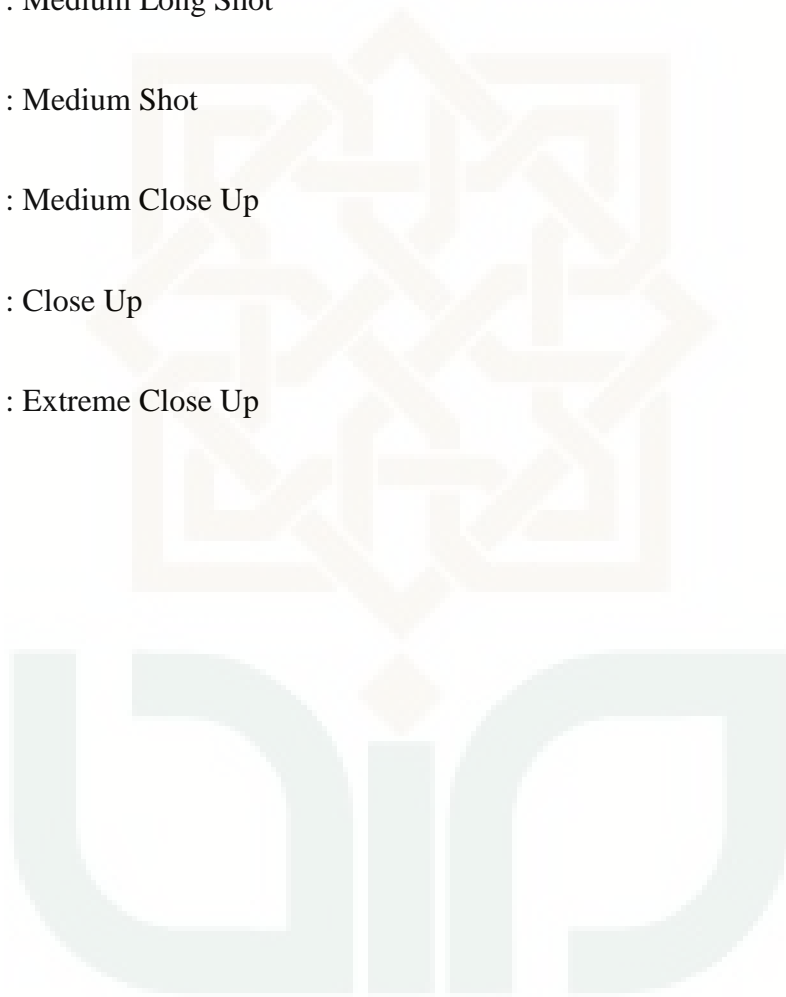
MLS : Medium Long Shot

MS : Medium Shot

MCU : Medium Close Up

CU : Close Up

ECU : Extreme Close Up



CHAPTER I

INTRODUCTION

1.1 Background of Study

Literature comes from author's ideas to express their imaginations in writing. Literary genre is fictional or imaginative writing. The forms of literary are poetry, prose fiction, and drama (Abrams, 2009: 177-178). Not only in writing form, literature is also made in visual form like movie or film. Turner states that "film was seen to be analogous to literature, many of the things it did which literature did not were ignored" (1993: 2-3). Writing and visual forms of literature aim to give pleasure for readers, spectators and listeners.

The experience of pleasure in literature can give a new perspective to the literature itself. In a book *Theory of Literature*, Wellek and Werren describes about how readers must interpret their experiences to intellectual term. The interpreting process of the literature is a new perspective of how readers appreciate the literature. Wellek and Werren also mentions the process as "creative criticism". "Creative criticism' has usually meant a needless duplication or, at most, the translation of one work of art into another, usually inferior" (1949: 3). Therefore, the writer focusses on literary study because it arises a new perspective from a literature.

Furthermore, in this research, the writer focusses to analyze one of literary form, which is movie. Movie is a literary form which focusses on audio visual to delivers its meaning. Turner assumes that “Film (movie) incorporates the separate technologies and discourses of the camera, lighting, editing, set design, and sound—all contributing to the meaning” (1999: 57).

The writer has some reasons why the writer chooses movie as an object of this research. First, movie is not easy to understand. Turner says that “film’s (movie’s) meaning is not simply a property of its particular arrangement of elements; its meaning is produced in relation to an audience, not independently” (1999: 144). It makes movie possible to have many interpretations based on what the spectators see and hear in the movie. Second, a movie gives the spectators a pleasure. According to Benyahia, “the idea of exactly how films provide us with pleasure will be a key approach to film for us” (2006: 6). Third, movie also is popular culture in modern era especially in twentieth-century (Turner, 1999: 2). It seems movie still exist until today.

Thus, this research analyzes *Brick Mansion* movie as the main data. This movie is directed by Camille Delamarre and written by Luc Besson. This movie produced in 2014 and is adopted *Banlieue 13* that is French movie (<http://www.imdb.com/title/tt1430612/>). However, the writer prefers to analyze *Brick Mansion* movie than previous version because the movie is newest version and uses American language.

The writer chooses this movie because the issue of the movie. The issue is about how minority people in Brick Mansion area has treated by the government. It seems how the people is generalized as criminals and becomes a problem to solve by the government. Whereas, the fact in there is not all of them are criminals.

Brick Mansion movie tells about one area in Detroit city named Brick Mansion. Brick Mansion people are multicultural races like African, French, Jude, Latin and others. The people get a bad treatment from their government because they are stereotyped as criminals. The government builds a great wall to separate Brick Mansion area from outside area and to prevent negative impacts for other people surrounding the area. The government also closes public access like school, hospital and police station. Brick Mansion is like a big prison which they are as criminals.

What happens to Brick Mansion people is a form of abusive power by the government to their citizens. It makes Brick Mansion citizens experience social problems like poverty, dirty environment, violence, and fighting each other to survive. Hence, the government who has power wants to clean Brick Mansion area and changes the area to be a potential area that will give benefit for them in the future. The government wants to destroy Brick Mansion area and the citizens there.

The description about *Brick Mansion* movie above is a portrayal of social problem, especially about discrimination which is done by the government to their citizens. According to Dovidio, “discrimination is behavior that creates, maintains, or reinforces advantage for some groups and their members over other groups and their

members” (2010:10). The discrimination appears between the governments towards their citizen in Brick Mansion. The groups are different races, physical appearances and society structure.

Thus, the writer focuses on discrimination issue which is conducted by government over Brick Mansion citizens. Discrimination becomes a sensitive issue because it possibly gives negative impression to the victims. It makes minority people as victims of discriminative attitudes in everyday life (Joo, 2012: 189). Discrimination is showed by people who have power towards less powerful people in a society. Whereas, human kind should have equal position in spite of different based on their races, gender, religion, culture, countries and so on. In Islamic perspective explains about the differences of human kind in Surah Al-Hujuraat (49) verse 13:

يَتَأْتِيهَا النَّاسُ إِنَّا خَلَقْنَاكُمْ مِنْ ذَكَرٍ وَأُنْثَىٰ وَجَعَلْنَاكُمْ شُعُوبًا وَقَبَائِلَ
لِتَعَارَفُوا ۗ إِنَّ أَكْرَمَكُمْ عِنْدَ اللَّهِ أَتَقْوَاهُ ۗ إِنَّ اللَّهَ عَلِيمٌ خَبِيرٌ ﴿١٣﴾

O mankind, indeed, we have created you from male and female, and made you people and tribes that you may know one another. Indeed, the most noble of you in the sight of Allah is the most righteous of you. Indeed, Allah knows and Acquainted (as cited in Tafsir Al Qurthubi, 2009: 100).

In the first phrase, *O mankind, indeed, we have created you from male and female, and made you peoples and tribes that you may know one another* it is

explained that Allah SWT sends this verse to prohibit them to boast the lineage and their wealth, and forbid them to despise the poor people. It becomes reference of the piety (as cited in Tafsir Al Qurthubi, 2009: 100). It means that all mankind come from one descent and they should be equal. Allah SWT does not look people in their positions or their wealth except their piety. Based on the verse, the writer assumes that no reason for a person or group discriminate someone based their race, religion, and gender, or look someone based on their wealthy, identities or positions in social life.

Thus, this research analyzes the discrimination which happens in Brick Mansion movie by using social bias theory. The theory aims to analyze the discrimination issue which represents in *Brick Mansion* movie. It aims to find out the factors that influence the discrimination happen. Furthermore, the writer also uses film theory to find the portrayal of two groups of people in the movie.

1.2 Research Questions

In this research, the writer wants to analyze the following questions:

1. How is the portrayal of the government and Brick Mansion citizens as seen in *Brick Mansion* movie?
2. What are the factors that influence the discrimination between the government and Brick Mansion citizens?

1.3 Objectives of Study

The objectives of study in this research are to describe the portrayal of the government and Brick Mansion citizens in *Brick Mansion* movie and to find out the factors that influences the discrimination between them.

1.4 Significances of Study

This research is expected to give positive significances in literature and daily life. The writer divides the significances of study into theoretically (scientific) and practically (applied). Theoretically, the writer aims to give a contribution in literary criticism using film theory and to be a reference in studying literature. Practically, this research can be a reference for students and lectures in teaching and learning material. For the readers, this research can give the information about discrimination.

1.5 Literature Review

The writer has found some researches about discrimination. The first research is written by Jaewon Joo entitled *The Discursive Construction of Discrimination* (2012) from The London School of Economics and Political Science. This research describes about construction of migrants and ethnic minorities in media. The object of this analysis is *public service broadcasting* news. Data sources of this research are visual and textual. Based on visual and textual in *public service broadcasting* news, the writer constructs ideological system of social and racial stratification by using critical discourses analysis. Furthermore, type of this research is quantitative research.

The result show the significant role of *public service broadcasting* in representing cultural diversity in public debates and the ways in which such representations and their dissemination reflect media power.

The second research is written by Sri Rahayu entitled *Muslim-American Discrimination after 9/11 Accident as Seen in "My Name is Khan": A New Historicism* (2013) from State Islamic University Sunan Kalijaga Yogyakarta. This research focuses on discrimination issues faced by Muslim-American after tragedy 9/11. Research questions in this research are what types of discrimination toward Muslim in America after 9/11 accident are presented in *My Name is Khan* are and what are author's intention of the text are. This research relates facts and texts, then finds the relation between them by applying new historicism theory. The result, the writer finds five types of discrimination. Those are: public discrimination, children education discrimination, discrimination in employment, children violence discrimination, and unequal of law discrimination.

Based on the prior researches above, there is similarity between them with this research. It is the using of discrimination as the issue. However, the differences among the researches are the object. The object of this research is *Brick Mansion* movie which focuses on discrimination to minority groups. In short, this research becomes a new research of the movie which focuses on discrimination issue.

1.6 Theoretical Approach

In this research, the writer applies two theories to answer the research question. First is film theory by Amy Villarejo. This theory aims to find the portrayal of two groups in *Brick Mansion* movie. Then the writer also applies social bias theory by John F. Dovidio. This theory aims to find out the factors that influences the discrimination issue.

1.6.1 Social Bias

In John F. Dovidio's book entitled *Prejudice, Stereotyping and Discrimination: Theoretical and Empirical Overview*, he argues that "bias is expressed sometimes subtly but other times blatantly in attitudes, interpersonal interactions, and intergroup relations" (2010: 21). Dovidio explains about social bias that consist of three forms, those are prejudice, stereotype, and discrimination.

Dovidio states that "Prejudice is typically conceptualized as an attitude that, like other attitudes, has a cognitive component, an affective component, and a conative component" (2010: 5). This form comes from individual feeling towards someone or group. This thing influences social interaction in community. Furthermore, according to Eagly and Diekmann argue that "prejudice as a mechanism that maintains status and role differences between groups" (as cited in Dovidio, 2010: 6).

Stereotypes, according to Lippman, “refers to the typical picture that comes to mind when thinking about a particular social group” (as cited in Dovidio, 2010: 6). That means the evaluation of someone towards the other person in a group. Furthermore, Dovidio states that “Stereotypes are cognitive schemas used by social perceivers to process information about others” (2010: 6).

Prejudice and stereotype above influence behavior of someone to differentiate the other which does not belong to him or her. Then, the behavior of differentiating someone or group is called discrimination. According to Allport, “discrimination involves denying individuals or groups of people equality of treatment which they may wish” (as cited in dovidio, 2010: 9).

Prejudice, stereotype and discrimination are forms of negative attitudes. Those forms make someone to differentiate the other because of differences identity in social community. Moreover, Dovidio state about the form of bias that “each form of bias – prejudice, stereotypes, and discrimination – can occur at the individual, institutional, and cultural levels. Furthermore, these biases are often perpetuated by habitual practices and even formal laws, and justified by ideologies” (2010: 11).

1.6.2 Film Theory

Film theory aims to interpret the conditions based on what the writer sees, hears and reads in the movie. Amy Villarejo in his book *Film Studies: The Basics*.

First is *mise-en-scène* which comes from French language have meaning “put into the scenes” which represents into “frame” (2007: 28). It means that every scene in the movie puts into a unity in visual which takes by camera. Every visual image in the movie is a part of these elements. *Mise-en-scène* present the “real world” and “reality” into the visual image (2007: 29). *Mise-en-scène* has some components to support it becomes a real world and brings the spectators into to give attention in every shot in a movie, those are:

1. Setting has function to make “realistic” essences which helped by properties in scene
2. Lighting “as emanating naturally from a film’s setting”.
3. Costume, hair and Makeup: this component involves what the character uses in his body. Then, make up make the strong characters plays their roles.
4. Figure behavior: “means to describe the movement, expressions, or actions of the actors or other figures within a given shot” (2007: 29-36).

Second is cinematography. Cinematography is the part of *mise-en-scène* and vice versa. Everything “put in” takes by camera. The work of camera in a movie is a work by cinematography. Camera function here will frame all elements *mise-en-scène*. Several functions of camera shot are depending on the distance with use human body as the reference object, those are:

1. The extreme long shot (ELS), covers a wide area, including the human figure and environment;
2. The long shot (LS), the focus is the subject but the background still visible;
3. The medium long shot (MLS), frames the whole subject from the knees up;
4. The medium shot (MS), frames the whole subject from the waist up;
5. The medium close-up (MCU), frames the subject from the chest up;
6. The close-up (CU), frames the subject, especially the face;
7. The extreme close-up (ECU), frames just the person's facial features (2007: 36-38)

Cinematography and *mise-en-scène* technique help the writer to analyze the movie with showing the expression, setting and condition of the character in the scene. Through the theory, it can give the reader and the audience an information about the movie. Then, those techniques influence spectator's emotion when they are watching a movie.

1.7 Methods of Research

In this sub-chapter, the writer explains about procedures of the writer in analyzing this research. Methods of this research consist of four points.

1.7.1 Type of Research

This research uses a qualitative research. According to Flick, “qualitative research is centrally concerned with the production and analysis of texts, such as transcripts of interviews or field notes and other analytic materials” (2009: 45). Thus, this research forces the writer’s ability to identify, collect, analyze and interpret the data and becomes a result of this research.

1.7.2 Data Sources

The data source in this research is *Brick Mansion* movie. Through the movie, the writer focuses on portrayal of people and discrimination. Therefore, the main data of this research are from scenes and dialogues that represent the portrayals of people and discrimination. The writer also collects supporting data from some books, journals, and websites to support this research.

1.7.3 Data Collection Technique

The writer uses documentation research technique. According to Gottschalk, “documentation is a process of inquiry which sourced by texts, oral, picture or archeology” (1969: 38). In collecting the data, first, the writer watches *Brick Mansion* movie many times and observes the dialogues and the scenes in the movie to understand about the portrayals of the government and Brick Mansion citizens. Second, the writer classifies the data into two groups, those are the government and

the Brick Mansion citizens. Third, the writer makes note in the dialogues and scenes which represent the portrayal of the government and Brick Mansion citizens. Fourth, the writer collects appropriate data which relate about discrimination which are influenced by the portrayal of two groups. Fifth, the data are ready to analyze.

1.7.4 Data Analysis Technique

After collecting the data, the writer describes the data descriptively based on the theories. The writer uses social bias theory to describe the factors that influence the discrimination between the government and Brick Mansion citizens. Then, the writer also uses film theory to find out the portrayal of people in the movie.

In analyzing the data, the writer has three steps. First, the writer analyzes the classification data about the government and Brick Mansion citizens. Second, after knowing the portrayal between the government and Brick Mansion citizens, the writer identifies the factors that influence the discrimination which is experienced by minority group using social bias theory. Third, after identifying, collecting, and analyzing the data, the writer makes conclusions.

1.8 Paper Organization

This paper consists of four chapters. The first chapter is introduction, it is describe the general information about this paper such as background of study, which containing reasons the writer writes this paper. Second is research questions that aim to reinforce the problem and to provide limit so that this discussion has groove

systematically. Third, objectives of the study contain the objectives in this research. Fourth, significances of study contain how the writer gives benefits to the reader through this research. Fifth is literature review, which contain other researches which have relation to this research. Sixth, theoretical approach contains the theory which uses by the writer. Seventh is method of research which contains types of research, data sources, how the writer collecting the data, and how the writer analyzes the data. Eighth is paper organization which contain how the writer arranges this paper. Second chapter describes about intrinsic elements of *Brick Mansion* movie such as theme, setting, characters and characterization and plot and summary of the movie. The third chapter discusses and analyzes about the movie. The fourth chapter is conclusion for answer the research question in chapter one and suggestion for future researchers.

CHAPTER IV

CONCLUSION AND SUGGESTION

4.1 Conclusion

This research aims to describe how the portrayal of the government and Brick Mansion citizens as seen in *Brick Mansion* movie and to find out the factors that influence the discrimination happens between them. In analyzing the portrayal of two groups of people, the writer uses film theory which aims to describe portrayal of two groups in the movie. Then second theory is social bias which aims to identify the factors that influence discrimination behavior.

First is the portrayal of the government. In the movie, the government means as powerful group. The government is under controlled by white people. The government are presented as crafty. It can be known from their motivations in the beginning until the end of the movie to blow up Brick Mansion area. Through the portrayal, the writer assumes that someone who has power is possible to use his or her power for doing something good or bad based on his policies.

Second group is the portrayal of Brick Mansion citizens. They are presented as bad characters because they are criminals. Furthermore, the citizens are identical with bad environments such as slum area and have minimum public facilities like

hospital, police station and school. In short, Brick Mansion citizens are the portrayal of minority and inferior group which become victims of a dominant group.

In the movie, the writer identifies that discrimination between two groups are influenced by prejudice and stereotype. Prejudice is individual action to judgment the other and usually are negative reactions. It is seen on how the government have a negative feeling to Brick Mansion people with consider them as problems. Mr. Mayor makes a decision to separate Brick Mansion people to other people in Detroit city because generally the government dislike Brick Mansion citizens. Then, prejudice of Lino to Damien in example considers that all the government members corrupt and they are crafty. It makes them do not trust each other. Next is stereotype. Stereotype is considering all members in a group has same character and attitude. Stereotype in this movie is shown on how the government consider all Brick Mansion people are criminals. They must be separated with other because they can infiltrate other people in Detroit city to do same things. Prejudice and stereotype influence behavior to make differences or it is called discrimination.

In short, *Brick Mansion* movie presents about racial discrimination issue because the government and Brick Mansion citizens are different races. It happens on how the government restricts Brick Mansion citizens which different races with the government. It tends to affect the government's behavior to discriminate someone or groups because of different physical appearances and social structures.

4.2 Suggestion

Brick Mansion is a movie that tells about social problem, especially discrimination. In conducting this research, the writer recognizes that there are many mistakes. Therefore, to make this research more perfect, the writer hopes the readers give positive suggestions to improve this research. The writer also suggests to future researchers to analyze *Brick Mansion* movie more deeply to analyze the relation between government and poor citizens in the movie. It is possible to use Marxism theory.

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