THE USE OF IMPOLITENESS IN *ANOTHER CINDERELLA STORY* MOVIE
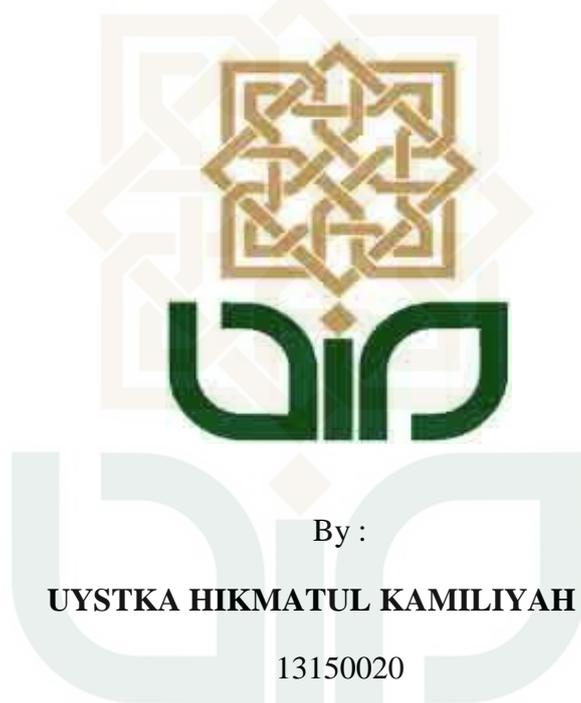
A GRADUATING PAPER

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the Bachelor Degree in English Literature

By :

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YOGYAKARTA

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A FINAL PROJECT STATEMENT

I certify that this research is definitely my own work. I am completely responsible for the content of this research. Other researcher's opinions or findings included in the research are quoted or cited in accordance with ethical standards.

Yogyakarta, 19 May 2017

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THE USE OF IMPOLITENESS IN *ANOTHER CINDERELLA STORY* MOVIE

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ABSTRACT

This research aims to analyze the use of impoliteness strategies that found in *Another Cinderella Story* movie. The purposes of this research are to describe what are the impoliteness strategies that used by the characters in *Another Cinderella Story* movie and how the characters use and respond toward the impoliteness. The data of this research are the utterances of the characters in *Another Cinderella Story* movie that contain the impoliteness. These are analyzed descriptively based on the impoliteness theory proposed by Culpeper. This research is described using descriptive qualitative approach. The results show that the characters in the movie use 5 kinds of super strategies from Culpeper. Those are bald on record, positive impoliteness, negative impoliteness, sarcasm or mock politeness, and withhold politeness. There are 97 data of impoliteness strategies that used by the characters in this movie: 17 data of bald on record, 53 data of positive impoliteness, 15 data of negative impoliteness, 5 data of sarcasm or mock politeness, and 7 data of withhold politeness. The speakers have reason why they perform the impoliteness. They perform the impoliteness because the hearer provokes them to do that. There are four responses from the hearer toward the impoliteness. Those are not responding, accepting impoliteness, defensive countering, and offensive countering.

Keywords : *Utterances, characters, and impoliteness strategies.*

THE USE OF IMPOLITENESS IN *ANOTHER CINDERELLA STORY* MOVIE

Oleh: Uystka Hikmatul Kamiliyah NH

ABSTRAK

Penelitian ini bertujuan untuk menganalisis penggunaan strategi ketidaksantunan yang terdapat dalam film *Another Cinderella Story*. Tujuan dari penelitian ini adalah untuk mendeskripsikan apa saja strategi ketidaksantunan yang digunakan oleh semua karakter dalam film *Another Cinderella Story* dan bagaimana karakter tersebut menggunakan dan menanggapi terhadap ketidaksantunan itu. Data dari penelitian ini adalah ujaran-ujaran yang ada dalam film tersebut yang mengandung ketidaksantunan. Hal ini dianalisis secara deskriptif berdasarkan teori ketidaksantunan yang dikemukakan oleh Culpeper. Penelitian ini menggunakan pendekatan deskriptif kualitatif. Hasil penelitian menunjukkan bahwa karakter dalam film ini menggunakan 5 jenis strategi ketidaksantunan dari Culpeper. Antara lain ketidaksantunan secara langsung, ketidaksantunan positif, ketidaksantunan negatif, penggunaan sindiran, dan menahan kesantunan. Terdapat 97 kasus ketidaksantunan yang digunakan oleh karakter dalam film ini: 17 ketidaksantunan secara langsung, 53 ketidaksantunan positif, 15 ketidaksantunan negatif, 5 penggunaan sindiran, dan 7 strategi menahan kesantunan. Dalam film ini, penutur memiliki alasan mengapa mereka melakukan ketidaksantunan tersebut. Mereka melakukan ketidaksantunan karena pendengar memprovokasi mereka untuk melakukan itu. Ada 4 macam tanggapan yang digunakan pendengar terhadap ketidaksantunan tersebut. Antara lain; tidak menanggapi, menerima ketidaksantunan, perlawanan defensif, dan perlawanan ofensif.

Kata Kunci : *Ujaran, karakter, dan strategi ketidaksantunan.*

MOTTO

Success is a journey, not a destination. The doing is often more important than the outcome.

_Arthur Ashe _

Difficult roads often lead to beautiful destinations.

Unknown

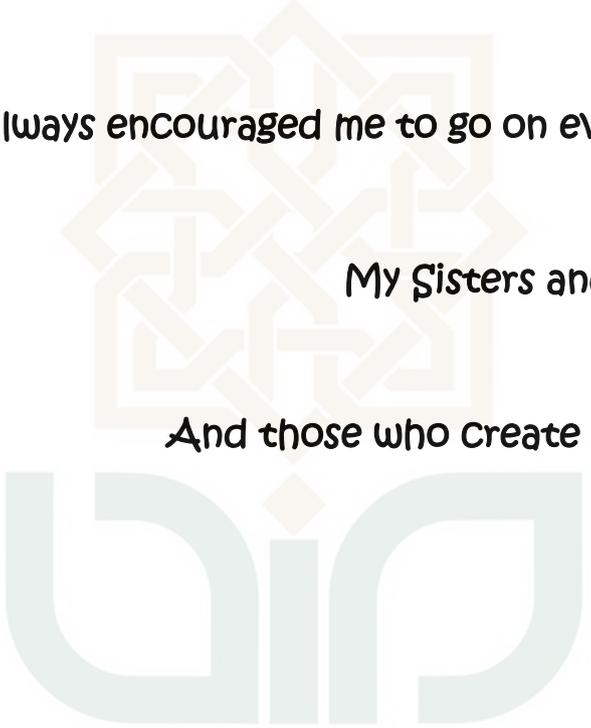No matter how you feel... Get up, Dress up, Show up, and Never Give up.

Unknown

For...

Mom and Dad,
Who always encouraged me to go on every adventure,

My Sisters and My Brothers,

And those who create smile in my life.

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First of all, all praises to Allah The Almighty, the Lord of the universe for His blessings and mercies. Then, s*halawat* and *salam* are just for our beloved Prophet Muhammad (peace be upon him), upon which the writer can accomplish the making of this research "**The Use of Impoliteness in *Another Cinderella Story* Movie".**

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The writer realizes that this research is not perfect. But the writer hopes that it can be useful for everyone. Critics and suggestions are needed to make this research be better. Hopefully, the students in "English Literature Department" can apply the English language in daily activities. Thank you.

Wassalamu'alaikum Wr. Wb.

The writer, 19 May 2017

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CHAPTER I

INTRODUCTION

1.1   Background of Study

Human is the creation of God who always need an interaction by communication. Based on Pearson, in his book entitled *Human Communication,* communication is a process by which meaning is exchanged between individuals through a common system of symbols, signs, or behavior (2003: 10). It is both the speaker and the hearer should hold to general rules or principles and thereby use certain strategies. In communication, human needs language because language is a means of communication. Language is really important for human being because human needs a language in interaction with the others.

In an interaction, one of important things that people need to remember is politeness. Politeness is a good manner to treat another people with respect. While dealing with people is not easy. So, communication forms require a person to be polite to make the other respect each other and less chances of developing enemies. In politeness, Brown and Levinson state that "politeness is relating to the psychological state, something that is emotionally invested and that can be lost, maintained, or enhanced, and must be constantly attended to interaction" (1987: 60). Then, Leech states that "polite speech is a speech which is obeying the norm of maxim and it is not violating the norm of maxim's politeness" (1983: 105). There are six kinds of maxim, those are tact maxim, generosity maxim, modesty maxim, approbation maxim, agreement maxim, and sympathy maxim. Those

kinds of politeness can make the conversation tend to be smooter than the usual conversation.

Yule states, "Your face, in pragmatics, is your public self-image. It is the emotional and social sense of self that every person has and expects everyone else to recognize" (1996: 134). Face can show how is the feeling of heart, such as disappointed, sad, or happy. Face cannot hide the feeling of heart, exactly. Goofman also states that in politeness, face is a representation of a self-image that wants to be approved as a social attribute in order to show a good impression shared to others as in both religious and profession (1967: 5). By those definition, it can be concluded that politeness has an important role in communication. Also, the use of polite behavior is really needed in producing social interaction.

Relating to this case, for example of the explanation above that face is a self-image representation, it can be seen in the utterance from the characters in *Another Cinderella Story* movie. Joey is a famous singer and dancer. When he meets his lovers, he always greets them. He always speaks politely to everyone. He delivers his smile that can be seen from his face. He also gives a good impression to his lovers. So, his lover feels that they are respected by Joey.

Based on this research, in Islam perspective, there is a verse of Holy Quran which states how a Moslem should speak politely. It is stated in Quran surah Al-Isra 53:

وَقُلْ لِعِبَادِي يَقُولُوا الَّتِي هِيَ أَحْسَنُ ۚ إِنَّ الشَّيْطَانَ يَنْزَغُ بَيْنَهُمْ ۚ إِنَّ الشَّيْطَانَ كَانَ لِلْإِنْسَانِ عَدُوًّا مُبِينًا

"And say to My servants that they should only utter good things, surely Satan provokes discord between them, and Satan is surely to mankind an open enemy" (Ali, 1989: 199).

From the verse above, it can be concluded that people should communicate with the others using polite language. As a human being, people have to avoid the use of impolite word because impolite word is provoked by Satan that can make misunderstanding among people. God commands people to speak politely to everyone.

It is important to be polite because it can put other people at ease and helps build a strong relationship. It also can make a good first impression in a social and make the communication better. When people do the politeness to each other, the hearer will feel that they are respected. People are more friendly towards someone who does the politeness. People also will appreciate the other by their politeness.

Impoliteness is the opposite phenomenon of politeness. According to Leech, impoliteness is an interaction that depraves the norm of politeness. Impoliteness includes all the negative actions that can lead to negative behavior in a certain context of a social interaction (1983: 181). It really concerns with how individuals behave in a certain context and it is also defined as a bad person's act that is considered as negative effrontery toward the situation.

Other definition of Impoliteness is also stated by Bousfield in his book *Impoliteness in Language*, "impoliteness is a behaviour that is face-aggravating in a particular context" (2008: 3). Related to this case, there are many people who deliver their utterance using polite language. Sometimes, they perform their

impolite language by using polite language. They want to talk about somebody else by calling the other names. For example they call the other names using *Mr. Man, Miss not so popular, Cupid man,* and *Smarty pants*. This situation is including in impoliteness.

There are many people who utters the impoliteness. People have some reasons why they utter impoliteness. Impoliteness is used by many people when they intend to damage and to hurt the hearer's face. It is often used by people when they are angry and when they want to express their anger. The differences of social background can also cause the use of impoliteness in society.

This research analyzes the use of impoliteness in a movie. According to Palapah and Syamsudin, movie is one of the mass-characterized media, which is a combination of moving pictures and utterances (1986: 114). It can be drawn that movie is a media that can present sounds, moves, and interaction. This research uses movie because movie is a media that can entertain the audiences by its sound effect and visual image. It can show the visual forms such as the environment in the movie. This research is a pragmatic analysis where the context of the situation is really important to know the implied meaning of the utterance. The characters in a movie are real that means the characters can show their action directly.

The object of this research use *Another Cinderella Story* movie. This movie contains many impolite languages that are used by the characters. *Another Cinderella Story* is 2008 teen comedy musical movie that directed by Damon Santostefano. It tells about the life of Mary Santiago who was adopted by Dominique Blatt. Dominique is a not famous singer. Dominique already has two

daughters. They are Bree and Britt. In her house, Mary was treated like a servant by her stepmother and stepsisters. In school, Mary had a friend named Tami. At school, there was student who become an idol and singer named Joey Parker. There are many characters who use the impolite language in this movie. For the example is Dominique who always treated Mary by using her impolite language.

Another Cinderella Story is an interesting movie to be analyzed because it is musical comedy which can entertain and amuse the audiences. The story of this movie also contains a lot of humor that can make the audience enjoys to watch it. This movie is like the real social phenomenon in human daily life when there is a child who is treated like a servant by her stepmother and stepsisters. Another reason why this movie is intersting to be analyzed because it is full of dancing which is performed by the characters. This movie is kind of fairy tale that is loved by children. However, this movie contains of words which are including impoliteness. This research analyzes how the characters show and perceive their displeasure. It deserves to be conducted because there is no researcher who discusses and analyzes this movie before. There are several utterances that considered as impoliteness. Below is an example from the movie:

Nathalia : **We missed you at the ball, Mary.**

This utterance happens when Nathalia talks about the black and white party. Everyone in the school came to the party. However, Nathalia did not see Mary in the party last night. In the morning, Nathalia comes to the school and she looks at Mary. Suddenly, Nathalia says that she missed Mary because Mary did

not come to the party. Actually, Mary came to the party but Nathalia did not see her.

The bold sentence can be categorized as impoliteness because actually Nathalia does not miss Mary at the party. She just want to show that she cares of Mary by saying **We missed you at the ball, Mary**. This is very contrary to the norm of politeness. By that explanation, Nathalia's utterance is including in sarcasm or mock politeness because she utters it with insincere strategy.

1.2 Research Questions

Based on the background of study above, this research would like to present the research questions as follow :

1. What are the impoliteness strategies that used by the characters in *Another Cinderella Story* movie?

2. How do they use and respond toward the impoliteness in *Another Cinderella Story* movie?

1.3 Objectives of Study

The objectives of study are:

1. Describing what are the impoliteness strategies that used by the characters in *Another Cinderella Story* movie.

2. Describing how they use and respond toward the impoliteness in *Another Cinderella Story* movie.

1.4 Significances of Study

This research has two basic significances. Those are academic significance and practical significance.

1. Academic Significance

   Based on the objectives of study that have been explained above, academically this research is hoped to be able to contribute in linguistic studies, exactly in pragmatic studies itself.

2. Practical Significance

   The study is intended to help the reader to understand about impoliteness strategies. Hopefully, this research can make the reader able to recognize the impoliteness strategies.

1.5 Literature Review

This research is related to some prior researches. Among of them, the first prior research is "An Analysis Of Impolite Language Used by Matatu Conductors: A Case Study of Matatus Plying Route 32 From Nairobi City Centre to Dandora, Nairobi County" by Merab Goro from University of Nairobi in 2014. This research is a linguistic study on the impolite language that used by *matatu* conductors. This research has three research questions, those are : (1) which are the impolite speech acts that embody impolite language used by the conductors? (2) what strategies of impoliteness are used by *Matatu* conductors? (3) what motivating factors cause impoliteness?. This research uses the qualitative method. The data is collected by using purposive sampling. The result of this research shows that impoliteness is interpreted differently depending on the context. There are five strategies of impoliteness used in *Matatu* conductor's discourse. There are two dominant strategies namely negative impoliteness and positive impoliteness.

The findings revealed that power and social distance are the main motivating factors that cause impoliteness.

The second prior research is written by Piaa Kuntsi entitled "Politeness and Impoliteness used by Lawyer in Dover Trial", from University of Eastern Finland in 2012. This research focuses in the comparison between politeness and impoliteness that used by lawyer in *Dover Trial*. This prior research uses Brown and Levinson's politeness and Culpeper's impoliteness theory. This research answers how politeness and impoliteness used by lawyer in *Dover Trial*. The result of this research shows that lawyer uses both politeness and impoliteness strategies in their speech in the courtroom. However, the number of politeness strategies are significantly greater than impoliteness strategies.

The third prior research is a thesis which is written by Eric J. Dalton entitled "Impoliteness in computer Mediated Communication" from San Diego state University, California, USA in 2013. This research focuses on two forms of impolite speech. Those are trolling and flaming. The method that used in this reseach is qualitative method. There are two research questions: (1) how trolling and flamming used by community in CMC (Computer Mediated Communication) and (2) how the online communities responds to the impoliteness. The theory which is used here is the impoliteness theory championed by Bousfield (2008) and Culpeper (2010). The result of this research shows that speech acts of impoliteness in online discourse do play a role in negotiating cultural and community norms. It concludes that instances of flamming or trolling are not

simply unmotivated acts of aggression. However, this is the method of expressing solidarity with others of particular ideological stances.

The fourth prior research is written by Nabella Primadianti entitled "A Pragmatic Analysis of Impoliteness in *Paranorman* Movie" from Yogyakarta State University in 2015. This research only focuses to analyze the impoliteness aspects presented in *Paranorman* movie using pragmatic approach. The objectives of this research describe the types of impoliteness strategies addressed to the main character, to explain the realization of the impoliteness strategies addressed to the main character, and to describe the main character's response to the impoliteness strategies addressed to him in *Paranorman* movie. The method of this reseach is using qualitative and quantitative method. The data that used in this movie is the utterance from the characters. The research uses Culpeper Impoliteness theory. The result of this research shows that (1) there are four types of impoliteness strategy that occured in other character's utterance in *Paranorman* movie, (2) each type of impoliteness strategy has its particular realization, (3) there are three responses which occur in the movie, there are no response, accepting, and countering the face attack.

The fifth prior research is written by Nur Hikmah Wati from State Islamic University of Sunan Kalijaga Yogyakarta in 2016 entitled "Ann's Impoliteness in Man and Superman Playscript: A Struggle for Power by A Woman". This research analyzes Ann's impolite speech manner in *Man and Superman* playscript. The reasearch is conducted to answer the research question that is how does Ann struggles her power upon men interlocutors in the

communication? This research uses qualitative method. The research uses speech act theory by Searle and impoliteness strategy by Culpeper and Bousfield. The result of this research shows that (1) by using 61.45% representative speech act function and 95.18% intentionally can damage the hearer's face, (2) Ann enacts 51.94% simple impoliteness and 48.08% complex impoliteness to struggle her power upon men interlocutors in the communication.

Those prior researches have differences and similarities with this research. Those researchers are similar in the theory but different in the object. This research uses Culpeper's impoliteness theory. It is the same with those prior researches which use Culpeper's impoliteness. The differences between this research and the prior researches is in the object that used in this analysis. This research uses *Another Cinderella Story* movie. It becomes the first research that analyzes *Another Cinderella Story* movie by using Culpeper's impoliteness strategy.

1.6 Theoretical Approach

This research focuses on the impoliteness strategies in *Another Cinderella Story*. The theory of impoliteness is proposed by Culpeper. By this theory, the writer would like to analyze the utterances by searching the meaning and considering the context.

Culpeper (1996: 356) lists opposite impoliteness strategies equivalent to Brown and Levinson's strategies. The strategies are:
1) Bald on record impoliteness as in Brown and Levinson's strategy, the FTA is performed as clearly and boldly as possible, but the difference is that Brown and Levinson's strategy is a politeness strategy in situations where the threat to the hearer's face is small.

2) Positive impoliteness, the use of strategies designed to damage the addressee's positive face.

3) Negative impoliteness, the use of strategies designed to damage the addressee's negative face.

4) Sarcasm or mock politeness, the FTA is performed with the use of obviously insincere strategies.

5) Withhold politeness, the absence of politeness in situations where it is expected.

With regards to the occurrence of impoliteness activity, there are inherently two ways to encounter impoliteness: to respond and to not respond (i.e. stay silent) (Culpeper et al., 2003). Culpeper states that the addressee of the impoliteness strategies can accept the face attack or counter it, and give no response (2003: 1562) . The further response of counter the face attack can be offensive or defensive. So, the responding toward the impoliteness can be done in one of the following ways: (1) Not responding (2) Accepting impoliteness (3) Defensive countering, and (4) Offensive countering.

1.7   Research Method

1.7.1 Type of Research

This research is descriptive qualitative research. It means, this research is explained descriptively. According to Subroto, descriptive qualitative is used to observe the condition and situation in which the writer analyzes the data in form of words, sentences, discourse, picture/photograph etc (1992: 7). Qualitative research is different with quantitative research. Below is the differences between qualitative and quantitative:

"Quantitative research is based on measurement of quantity or amount. It is applicable to phenomenon that can be expressed in term of quantity. Qualitative research, on the other hand, is concerned with qualitative phenomenon relating to involving quality or kind" (Kumar, 2008: 8)

According to Creswell the qualitative research is a means for exploring and understanding the meaning individuals or group ascribe to a social and human problem (2009: 1). This research belongs to qualitative research because the data of this research are the utterances from the characters in *Another Cinderella Story* movie.

1.7.2 Data Sources

According to Yakub, data source can be obtained from various sources. Data sources are classified as internal data sources, personal data sources, and external data sources (2012: 6). According to Inmon, data is a collection of facts, concepts, or instruction on storage that used for communication, repair and processed automatically to present the information that can be understood (2005: 493).

The data source of this research is *Another Cinderella Story* movie. The data source unit that used in this research is the script that taken from the internet. The data that analyzed in this research consist of the utterance by the characters that contain of impoliteness. Data is one of the most important and vital aspect of any research studies.

1.7.3 Data Collection Technique

The method of collecting data in this research is documentation. Subroto mentions that documentation technique is the use of written references as the

source to collect the data (1992: 7). To collect the data, this research follows some steps. Those are watching the movie repeatedly, reading the script of the movie, finding the conversations that contain of impoliteness, and listing into the table. The data focus on impoliteness strategies between the characters in this movie.

1.7.4 Data Analysis Technique

To analyze the data, this research proposes some steps. The steps of analyzing the data are :

1. Classifying data based on the type of utterances.

2. Finding the meaning of the utterances based on the context.

3. Categorizing the conversation into kinds of impoliteness strategies based on Culpeper's theory.

4. Analyzing the responses of the hearers toward speaker's impoliteness

5. Drawing the conclusion.

1.8 Paper Organization

This paper is divided into four chapters. Chapter one consists of introduction which presents background of study, research questions, objectives of study, significances of study, literature review, theoretical approach, research method, and paper organization. Chapter two is theoretical approach which presents the explanation about pragmatics, impoliteness strategies, and reactions to impoliteness. Chapter three is the discussion which presents the research finding and explanation in analyzing the impoliteness strategies. Chapter four is the conclusion and suggestion from the whole discussion.

CHAPTER IV

CONCLUSION AND SUGGESTION

4.1 Conclusion

After analyzing the data, the conclusion of this research is about the realization of what are the impoliteness strategies that used by the characters in *Another Cinderella Story* movie and how the characters use and respond toward the impoliteness in this movie. Through the analysis, there are several things that will be concluded here.

This research finds that the characters in this movie use 5 kinds of Culpeper's impoliteness strategies. Those are bald on record impoliteness, positive impoliteness, negative impoliteness, sarcasm or mock politeness, and withhold politeness. There are 97 data which contain the impoliteness that are used by the characters in this movie. From those data, there are 17 data belong to bald on record impoliteness. There are 53 data contain positive impoliteness which is devided into 7 sub-strategies : 25 data of calling the other names, 4 data of using taboo words, 7 data of seek disagreement, 6 data of making the other feels uncomfortable, a datum of be disinterest unconcerned and unsympathetic, 9 data of ignore or snub the others, and a datum of using inappropiate identity markers. There are 15 data contain negative impoliteness which is divided into 3 sub-strategies : 5 data of frigthen, 2 data of invade the other's space, and 8 data of condescend, scorn or ridicule. Then, 5 data contain sarcasm or mock politeness, and 7 data contain withhold politeness.

From the analysis, the speakers do the impoliteness because they have reason why they do that. The speakers perform the impoliteness because the hearer provokes her/him to do the impoliteness. The hearers in *Another Cinderella Story* movie also respond to the impoliteness. There are 4 responses of the hearers toward the speaker's impoliteness, those are defensive countering, offensive countering, no response, and accepting impoliteness.

4.2 Suggestion

There are some suggestions for the next researchers. In analyzing the movie, the next researcher should be more understand the implied meaning of the utterance from the character. The next researcher hopefully can find the other aspects beside the impoliteness from *Another Cinderella Story* movie. This movie contains of humor that can entertain the audiences by the story. The writer hopes that the next researcher will analyze about the humor aspect of this movie. It will be more interesting when the next researcher can analyze *Another Cinderella Story* movie using impoliteness as the vehicle for humor.

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APPENDICES

The Use of Impoliteness in *Another Cinderella Story* Movie.

Table 2. The Use of Bald on Record Impoliteness

No	Bald on Record Impoliteness
Datum 1.	Dominique : *Are you trying to ruin me?*
Datum 2.	Dominique : *I hate your energy It's ugly and sad and lonely.*
Datum 3.	Joey : This is why I did not wanna come today. *You are all nuts.* Dominique : you can either do the duet with me and become a superstar.
Datum 4.	Mary : *You are so weird, Tami.*
Datum 5.	Tami : *Check out my totally invisible finger.*
Datum 6.	Nathalia : *Hey, joey, long time no kiss.*
Datum 7.	Dominique : *How dare you embrrass me and your sisters?*
Datum 8.	Dustin : *You guys are weird.*
Datum 9.	Britt : What this? *A freakish stalker*
Datum 10.	Nathalia : Let's make her vacuum the driveway? *You are an idiot.*
Datum 11.	Dominique : *I needed some help around the house, so I took her little brat in.*
Datum 12.	Dustin : *You guys are so not his mystery girl.*
Datum 13.	Mary : *you guys are crazy* Bree : *no, you're crazy*
Datum 14.	Britt : *no. Now, get out of my way*

Datum 15.	Joey : *You're stupid is what you are.*
Datum 16.	Dominique : *now, I wouldn't do a duet with you, mister..*
Datum 17.	Dominique : *You're showing off, Mary.* *Stop showing off.*

Table 3. The Use of Positive Impoliteness

No	Positive Impoliteness	Sub-strategies Used
Datum 1.	Mary : We live in the 90211, *genius.*	Calling the other names
Datum 2.	Dominique : *How can I be an artist when you can't be bothered to do your job?*	Make the other feel uncomfortable
Datum 3.	Dominique : Or shall i say friend, *little miss not so popular?*	Calling the other names
Datum 4.	Dominique : Dominique , *shit*	Use taboo words
Datum 5.	Mary : Tami, I can't go to the ball. *Domifreak's* making me clean her bedroom. Tami : you're in her lair?	Calling the other names
Datum 6.	Joey : Nobody's bought a dominique CD in years. I mean, she's not cool *Rod : i think she's cool.*	Seek disagreement
Datum 7.	Dominique : *Young man whose name I*	Using Inappropiate

	don't know Dustin : i'm.... Dominique : oh, sshhhh	Identity Markers.
Datum 8.	Dominique *: Shut up, rod, even i know, you are completely inconsequential*.	Ignore or Snub the other
Datum 9.	Dustin : i'm joey parker's manager Evie : *oh, please ignore him*	Ignore or Snub the other
Datum 10.	Dominique: *The most important luncheon of my life and you forget?* Mary : i'm sorry, i'm on my way, i'll be there soon.	Make the other feel uncomfortable
Datum 11.	Dominique : Don't you sass me, *smarty pants*.	Calling the other names
Datum 12.	Mary : Tami, what part of *Domifreak's* making me clean her bedroom. Did you not understand?	Calling The other names
Datum 13.	Joey : that was cute. What was it? Mary : *it was you!* Audiences : whooooo	Ignore or Snub the others.
Datum 14.	Britt : *Who's the lohan who decided to make her own rules?*	Ignore or Snub the others
Datum 15.	Britt : If you think we will let you end up	Calling the other names

	with joey, *miss stalker face*	
Datum 16.	Dominique : Stop right there, *Mr. Man*	Calling the other names
Datum 17.	Mary : Well, there goes *the wicked witch of the west*	Calling the other names
Datum 18.	Britt : *What's he see in that little freak show?*	Ignore or Snub the other
Datum 19.	Mary : *Domifreak* took my cell phone, remember?	Calling the other names
Datum 20.	Tami : How about a shiner, *superstar*?	Calling the other names
Datum 21.	Britt : So, where's *prince charming* now?	Calling the other names
Datum 22.	Dominique : *She can't dance.*	Ignore or Snub the others
Datum 23.	Dustin : The next act goes by the name of brittney blatt. *And she's doing who knows what.*	Ignore or Snub the others
Datum 24.	Tami : *You're so much better than her.*	Ignore or Snub the others
Datum 25.	Mary : *That's funny, because you said, you forget why you even started dancing*.	Make the others feel uncomfortable
Datum 26.	Dominique : *No, it's fixed. What, you rig it, mary?*	Seek disagreement
Datum 27..	Joey : you need some help with that	Make the others feel

	move? *Mary : like you could have done it any better.* Joey : really?	uncomfortable
Datum 28.	Mary : *Sorry, dominique. I don't work for you anymore.*	Being Unconcerned
Datum 29.	Dustin : *Burn!*	Use taboo word
Datum 30.	Rod : *Dominique, turtledove.*	Calling the other names
Datum 31.	Rod : Listen, we're a bit behind schedule. What I need from you is I need you to be a little cuddle and shake that moneymaker before I'm *brown bread.*	Use taboo word
Datum 32.	Dominique : I'm not gonna do that *old lizard's* talk show again.	Ignore or Snub the others
Datum 33.	Dominique : *Mary, I need you pronto, now. You forgot to tivo my soaps.*	Make the other feels uncomfortable
Datum 34.	Tami : *Hey, you think my leather goes with my tutu?* Mary : you look amazing, as always.	Seek disagreement
Datum 35.	Friend : halloween was in October, *tutu*.	Calling the other names
Datum 36.	Mary : That was code for *your butt rules*	Use taboo word

Datum 37.	Evie : Joey would gladly take a break from his break Joey *: No, no, no.* Actually I am focusing on school.	Seek disagreement
Datum 38.	Joey : dance with me. Mary : dance with you? *No, thanks.*	Seek disagreement
Datum 39.	Tami : Dance with me, *Cupid man*.	Calling the other names
Datum 40.	Dustin : Once upon a time. There was *this chill hottie*	Calling the other names
Datum 41.	Joey : thanks, *my mystery girl*	Calling the other names
Datum 42.	Dustin : I know, I know, *Sweetie*	Calling the other names
Datum 43.	Dustin : I think she helped you get *your mojo back*	Seek disagreement
Datum 44.	Bree : where are you going? Britt : *none of your beeswax*. I mean nowhere.	Make the other feels uncomfortable
Datum 45.	Dustin : all right, *Dude?* Joey : yeah, fine.	Calling the other names
Datum 46.	Dominique : that's the spirit, *sweetie*	Calling the other names
Datum 47.	Dominique : now, I wouldn't do a duet with you, *mister..*	Calling the other names
Datum 48.	Joey : whoa. Hey, *Tony Hawk*. Slow down.	Calling the other names

Datum 49.	Dominique : If I miss this flight, it's your fault, you *nimrod*	Calling the other names
Datum 50.	Mary : What? You're lying. Dominique : *No, I'm not*	Seek disagreement
Datum 51.	Dustin : And what'd I tell you? *My mystery girl.*	Calling the other names
Datum 52.	Dominique : *sausage-fingered masses.* Move.	Calling the other names
Datum 53.	Joey : *sweetheart,* I invented that move	Calling the other names

Table 4. The Use of Negative Impoliteness

No	Negative Impoliteness	Sub-strategies Used
Datum 1.	Dustin : Did you guys see that? *That was just terrible*	Condescend, Scorn or Ridicule
Datum 2.	Teacher : *And if you don't, you will die*	Frighten
Datum 3.	Nathalia : *I guess a maid's job is just never done.*	Condescend, Scorn or Ridicule
Datum 4.	Mary : *You barely know how to work the toaster, let alone youtube.* Bree : well, try us.	Condescend, Scorn or Ridicule
Datum 5.	Dominique : *Hey boy, ballet's for girls. Hahahaha*	Condescend, Scorn or Ridicule
Datum 6.	Joey : *Eventhough I taught her everything*	Condescend, Scorn or

	she knows	Ridicule
Datum 7.	Mary : *All right. Let's see. Was it a little boy band move like this?*	Condescend, Scorn or Ridicule
Datum 8.	Dustin : come on, *girl* Tami : don't you "girl" on me.	Invade the other's space
Datum 9.	Dominique : *I'm choking you from a distance*	Frighten
Datum 10.	Dominique : *Bubble me now or you're grounded. Stay out of my dressing room.*	Frighten
Datum 11.	Dominique : *Don't you dare turn on that TV set.* Bree : Okay	Frighten
Datum 12.	Dominique : *or you can fade away into teenybopper obscurity*	Frighten
Datum 13.	Britt : *wanna make out?*	Invade the other's space
Datum 14.	Nathalia : But, who's *the tramp?*	Condescend, scorn or ridicule.
Datum 15.	Dominique: *well, they are chicken legs and they were very weak and they just snapped, like twigs.*	Condescend, scorn or ridicule.

Table 5. The Use of Sarcasm or Mock Politeness

No	Sarcasm or Mock Politeness
Datum 1.	Nathalia : *Nice face.*
Datum 2.	Nathalia : *I am so sorry, Mary*. I did not even see you standing there. It's like you were totally invisible.
Datum 3.	Dominique : why are you wearing my robe? Mary : *I was admiring its silky quality*
Datum 4.	Nathalia : *we missed you at the ball, Mary.*
Datum 5.	Dominique : *that's the spirit, sweetie*

Table 6. The Use of Withhold Politeness.

No	Withhold Politeness
Datum 1.	Dominique : Oh, clean up these fish sticks. They have been there since Lent. Mary : *(silent)*
Datum 2.	Dominique : i want crab puffs on atray Mary : *(silent) (phone clicks)* Dominique : hello?
Datum 3.	Dominique : hey, i'm going clubbing in vegas this weekend. You would'n happento know what the weather is like? Manhattan advisor : *(silent) (phone clicks)* Dominique : hello?

Datum 4.	Dominique : Hi, Dominique Blatt. How are you? The judges : *(silent)*
Datum 5.	Teacher : why aren't you two in class? Dustin and Joey : (silent)
Datum 6.	Joey : can I...?? I wanna take you out, Mary. Mary : *(silent)*
Datum 7.	Joey: is that you? Mary: *(silent)*

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