

**REFERENCES OF SWEARING USED IN THE COMMENTS
OF JUSTIN BIEBER'S INSTAGRAM ACCOUNT**

A GRADUATING PAPER

**Submitted in Partial Fulfillment of the Requirements for Gaining the
Bachelor Degree in English Literature**



NUR WATIK

14150032

ENGLISH DEPARTMENT

FACULTY OF ADAB AND CULTURAL SCIENCES

STATE ISLAMIC UNIVERSITY SUNAN KALIJAGA

YOGYAKARTA

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A FINAL PROJECT STATEMENT

I certify that this graduating paper is definitely my own work. I am completely responsible for the content of this graduating paper. Other writer's opinions or findings included in the graduating paper are quoted or cited in accordance with ethical standards.

Yogyakarta, February 8th, 2019

The researcher,



NUR WATIK

Student number 14150032



PENGESAHAN TUGAS AKHIR

Nomor : B-91/Un.02/DA/PP.00.9/02/2019

Tugas Akhir dengan judul : REFERENCES OF SWEARING USED IN THE COMMENTS OF JUSTIN BIEBER'S
INSTAGRAM ACCOUNT

yang dipersiapkan dan disusun oleh:

Nama : NUR WATIK
Nomor Induk Mahasiswa : 14150032
Telah diujikan pada : Kamis, 14 Februari 2019
Nilai ujian Tugas Akhir : A-

dinyatakan telah diterima oleh Fakultas Adab dan Ilmu Budaya UIN Sunan Kalijaga Yogyakarta

TIM UJIAN TUGAS AKHIR

Ketua Sidang

Ening Herwati, M.Hum
NIP. 19731110 200312 2 002

Penguji I

Dr. Ubaidillah, S.S., M.Hum.
NIP. 19810416 200901 1 006

Penguji II

Aninda Aji Siwi, S.Pd., M.Pd.
NIP. 19851011 201503 2 004

Yogyakarta, 14 Februari 2019
UIN Sunan Kalijaga
Fakultas Adab dan Ilmu Budaya
DEKAN



Dr. H. Akhmad Patah, M.Ag.
NIP. 19610727 198803 1 002



**KEMENTERIAN AGAMA REPUBLIK INDONESIA
UNIVERSITAS ISLAM NEGERI SUNAN KALIJAGA
FAKULTAS ADAB DAN ILMU BUDAYA**

Jl. Marsda Adi Sucipto Yogyakarta 55281 Telp./Fax. (0274) 513949
Web: <http://adab.uin-suka.ac.id> Email: adab@uin-suka.ac.id

NOTA DINAS

Hal: Skripsi

a.n. Nur Watik

Yth.

Dekan Fakultas Adab dan Ilmu Budaya

UIN Sunan Kalijaga

Di Yogyakarta

Assalamualaikum Wr. Wb

Setelah memeriksa, meneliti, dan memberikan arahan untuk perbaikan atas skripsi saudara:

Nama : Nur Watik
NIM : 14150032
Prodi : Sastra Inggris
Fakultas : Adab dan Ilmu Budaya
Judul :

**REFERENCES OF SWEARING USED IN THE COMMENTS OF
JUSTIN BIEBER'S INSTAGRAM ACCOUNT**

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Yogyakarta, 8 Februari 2019

Pembimbing

Ening Heritil, M.Hum.

NIP. 197311102003122002

REFERENCES OF SWEARING USED IN THE COMMENTS OF JUSTIN BIEBER'S INSTAGRAM ACCOUNT

Nur Watik

ABSTRACT

Social media can be placed to express feeling or opinion. Many netizens can write their comments without filter. Social media is initially used to communicate, now it is used to sneer and spread hatred. People express swearing in the comment field on Instagram account. This research aims to know references of swearing which used by netizen in the comments of Instagram. The data is obtained in the swearing in comment field on Justin Bieber's Instagram account. Justin Bieber is a International singer who has many followers. A public figure always has fans and also haters. Haters usually give bad comments. Those comments are analyzed in this research. The researcher uses qualitative research as the method of research. The theory is proposed by Wijana and Montagu related to references of swearing. The researcher employs random sampling as collecting data. The data are collected since July until September 2018. After analyzing data, the researcher finds 91 data of swearing. References of swearing which are found is situation (26), animal (6), supernatural (15), things (16), part of body (7), general relationship (2), activities (16), and profesion (3).

Keywords: *References of swearing, Instagram, social media*

REFERENCES OF SWEARING USED IN THE COMMENTS OF JUSTIN BIEBER'S INSTAGRAM ACCOUNT

Nur Watik

ABSTRAK

Media sosial dapat menjadi tempat untuk mengekspresikan perasaan maupun pendapat seseorang. Para pengguna media sosial dapat menulis komentar mereka tanpa disaring terlebih dahulu. Media sosial awalnya digunakan untuk berkomunikasi, sekarang digunakan untuk mengejek dan menyebarkan kebencian. Orang-orang mengekspresikan sesuatu dalam bentuk makian yang kadang tertulis di kolom komentar akun Instagram seseorang. Tujuan analisis ini adalah untuk mengetahui referensi makian apa aja yang digunakan oleh para netizen di kolom komentar Instagram. Data diambil dari kolom komentar akun Instagram milik Justin Bieber. Justin Bieber adalah salah satu penyanyi Internasional yang memiliki banyak pengikut. Seorang tokoh masyarakat, khususnya artis tentu selalu memiliki penggemar dan pembenci. Para pembenci biasanya memberikan komentar buruk. Komentar-komentar buruk tersebut dianalisis di penelitian ini. Peneliti menggunakan metode penelitian kualitatif. Peneliti menggunakan teori referensi makian dari Wijana dan Montagu. Dalam pengambilan data, peneliti menggunakan teknik *random sampling*. Pengambilan data dilakukan sejak bulan Juli hingga bulan September 2018. Setelah menganalisis data, peneliti menemukan 91 data dengan berbagai referensi makian. Referensi makian yang ditemukan oleh peneliti adalah situasi (26), binatang (6), supranatural benda-benda (21), aktifitas (23), bagian tubuh (14), kekerabatan (2), profesi (3) dan agama / makhluk halus (28)

Kata kunci: *Referensi Makian, Instagram, Media Sosial.*

MOTTO

Haters gonna hate, Lovers gonna love.

But irrespective of all this, You should shine as always.

-Mansi Shivhare

**Learning bad things can lead to know the
good things**

DEDICATION

This graduating paper is dedicated to :

- My big family, especially my beloved parents.
- All of my friends who always give me support.
- And especially to people who always ask me “*kapan wisuda*”. Thank you for making me cannot sleep soundly.



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I hope that this graduating paper can be useful academically, especially for the readers and students who want to do the similar research.

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The researcher,

NUR WATIK

Student number 14150032

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CHAPTER 1

INTRODUCTION

1.1 Background of Study

Language is the most important component in communication. It is used by human to deliver information to each other. Human learn languages to help their social life. Human learn language and they apply it in the society, then they can live their life. Without language, they can not express their thoughts. It can not be imagined what will happen if there are no languages in the world.

Human is social creature, they use language so that the interaction with each other can support their daily activities. Language has a relation with the society. Trudgill (2000:2) says that “the function of language in establishing social relationships and the role played by language in conveying information about the speaker.” It is clear that there is a close interrelation between language and society.

According to Wardhaugh (2006:10), “social structure may either influence or determine linguistic structure and/or behavior”. Therefore it influence each other. They need language to social and communication. One of the important aspects from communication is that the meaning is delivered to the other. The participant can understand what the speaker’s purpose and there are no miscommunication.

Nowadays, human's communication is so easy, whether it is directly or through the media. Just with tool of technology such as laptop or smartphone, people can send and reply their messages to one another. The media that very intriguing is social media. From the dictionary, social media means websites and applications that enable the users to create and share a content or to participate in social networking. There are many kinds of social media which are very interesting to be used, such as Facebook, Twitter, and Instagram. Those social media allow people to interact smoothly.

Instagram is one of the social media that is popular today. Instagram is social networking application for sharing photos and video. Instagram was first released on October 6, 2010 by its founders, Kevin Systrom and Mike Krueger. Instagram is unique thing, because it has simple display and a lot of features than another.

One of interesting in instagram is its display which further highlight the row of photos and videos. Instagram is a social media that shows how the development of the current era. After one of post (photo or video) is clicked, it will appear the caption, and a row of comments under it. Not only its application display, language in instagram also interesting to be discussed. The way of the Instagram's users express their ideas with language by their captions and the how the others reply in comment field. People who using internet are called netizen. The netizen (a user of the internet) can give their opinion freely and the other can see that opinion as well, they can use it.

In this research, the researcher take one account instagram belongs to the well-known artist. At this time, that account have 102 M followers. The owner of this account is Justin Bieber. Justin Drew Bieber or as always called Justin Bieber or JB was born on March 1st, 1994. He is a Canadian pop and song writer.

Justin Bieber is young artist who has many followers, from children until old people. Justin Bieber is entertainer and International artist. Every public figure always has fans and also haters. Fan is someone who admires and supports a person or something. Meanwhile, hater is someone who dislikes a person or something. The researcher chooses Justin Bieber because its scope is broader, more general and not get hung up on one certain circles, such as politic or religion.

Here, the researcher does not discuss about who are Justin's hater, but analyze about the hate speech (especially the swearing) used by haters foward the posts by Justin Bieber. It worths to be analyzed because swearing is becoming even more common to almost everyone. It is because as what has been said in the previous explanation, everyone recently has his/her own idol or hated public figure. Moreover, the access in using social media has also been very common even by kids or underage.

Nowadays, words of netizens is so interesting to discuss. Many netizens write their expressions and arguments without filter. They have freedom of expression and free speak. The netizens said whatever they want even if was

swear word as if they rule the world. Social media was initially used to communicate, now it is used to sneer and spread hatred.

For example, this is the comments in one of the posts from Justin Bieber's account.

@Chan_chanyeoll : So so so ugly man you no need to take picture of yourself is hurting people eyes.

That comment claim is “no need to take picture of yourself is hurting people eyes” *hurting peoples eyes* is that comment reference that Justin Bieber appearance. That comment contains swearing and it is aggressive sentence.

Based on the Islamic perspective, there is a verse in the Holy Quran mentioning about the way people speak. Surah Al-Hujurat verse 11 :

يَا أَيُّهَا الَّذِينَ آمَنُوا لَا يَسْخَرُ قَوْمٌ مِّن قَوْمٍ عَسَىٰ أَن يَكُونُوا خَيْرًا
مِّنْهُمْ وَلَا نِسَاءٌ مِّن نِّسَاءٍ عَسَىٰ أَن يَكُنَّ خَيْرًا مِّنْهُنَّ وَلَا تَلْمِزُوا
أَنفُسَكُمْ وَلَا تَنَابَزُوا بِالْألقَابِ بِئْسَ الإِسْمُ الفُسُوقُ بَعْدَ الإِيمَانِ
وَمَن لَّمْ يَتُبْ فَأُولَئِكَ هُمُ الظَّالِمُونَ

“O ye who believe! Let not some men among you laugh at others ; It may be that the (latter) are better than the (former) ; Nor let some women laugh at others ; It may be that the (latter) are better than the (former) ; Nor defame nor be sarcastic to each other by (offensive) nicknames ; Ill-seeming is a name connoting

wickedness, (to be used of one) after he has believed ; And not desist are (indeed) doing wrong.” (Yusuf Ali, 1998:1405-1406)

Holy Quran statement is clear that one must not ridicule other people, do not insult one another and do not call each other by offensive nicknames. A lot of swearing have found in social media. Whereas, all of words which are written by the netizens in the comment field, can be seen by everyone.

From explanation above, the background of the researcher choose to analyze swearing in Justin Bieber’s Instagram, because this research explains variety of references of swearing that is used on social media.

1.2 Scope of Study

This research takes some comments on Instagram, which are the comments from the haters that use English and have swear word in their comments. This research focuses on references of swearing that is used in the comments of Justin Bieber’s Instagram account. It also means that the researcher will not include nonreferential of swearing in this research.

1.3 Research Question

In this research, the problems are formulated in the following question :
What references of swearing are used in the comments of Justin Bieber’s Instagram account?

1.4 Objective of Study

Based on the research question, the objective of the study is :

To analyze the references of swearing which used in the comments of Justin Bieber's Instagram account.

1.5 Significances of Study

The research is academically beneficial for the lecturers and students. Because this research gives additional study in teaching and learning of sociolinguistics, especially about swearing. They also know what bad language of netizen that used in social media. It discussed about the references of swearing word which used by netizen in Instagram comments. For the readers, this research can add their knowledge about swearing and this research can be used a reference for other researchers.

The research regarding swearings may help in developing the filter feature in Instagram application. Filter feature can be a significant development because it may reduce the negative influences given by the comments found in Instagram account by deleting or preventing a comment using swearing or taboo words. It is important because the users of Instagram are mostly teenagers or underage people.

1.6 Literature Reviews

There are some researches that can be collated with this research. After reading them, the researcher finds that this research has similarities and differences with those researches. The researcher has found five researches that use the same object.

The first literature review is journal who was written by Ririn Febrima Nasution. This journal was published in English Language and Literature E-journal by Faculty of Languages and Arts of Padang State University. It is entitled “Swearwords Found in Chat Room Yahoo Messenger” and was issued in 2012. The journal discuss about the types of swearing word which used by India people in Yahoo Messenger. The data is the script of swearword in chat that was downloaded from chats in India room Yahoo Messenger from 1 April up to 30 April 2012. The researcher used Montagu theory (1967) to analyze type of swearing and Crystal theory (1987) to analyze function of swearing. In this journal, the researcher found six type of swearing and seven diferent functions of swearing in this India room chat on Yahoo Messenger.

The second journal was written by Rai Bagus Triadi. It is entitled “*Penggunaan Makian Bahasa Indonesia pada Media Sosial (Kajian Sociolinguistik)*” and was issued in 2017 on Jurnal Sasindo by Pamulang University. The data was taken from facebook. This journal discuss about types and forms of swearing word in Indonesian Laguages with used Wijana and Rohmadi (2006) theory. The research also analyzes between the relation of

language variety with society level. The selection of the form and variety of words based on the social level such as age, gender, education and job.

The third journal was written by Desy Rachmawati from Yogyakarta State University. It is entitled “Swearing in Comments on @Lambe_turah Instagram Account” and was issued in 2017. The journal analyzed about forms of lingual swearing word, references of swearing word and emotion function of swearing word. The data was collected from comment of followers on instagram @lambe_turah that was taken from November 2016 until mid-January 2017.

The fourth research was written by Suci Erza and was issued in 2018. It is entitled “Impoliteness Used by Haters on Instagram Comments of Male-Female Entertainers” in E-journal of English Language & Literature which published by English language & literature study program of FBS Universitas Negeri Padang. In this journal, the researcher discussed about the strategy of impoliteness used by haters on instagram comment artists using pragmatic approach. The data was taken from the comment in instagram @lambe_turah. The researcher also analyzed the comparison between male artists and female artists based on the types of impoliteness strategies proposed by Culpeper (1996).

The last journal was written by Sri Siti Puji Astuti, Neng Novi Fadilah and Teti Sobari. They are from IKIP Siliwangi. Their journal is entitled “*Referensi Makian Bahasa dalam Media Sosial*” and was issued in Mei 2018 on Jurnal Pendidikan Bahasa dan Sastra Indonesia. In this journal, the researchers shows the case of invective language in social media. The data are taken from facebook, path, whatsapp and twitter. The researchers used Rai Nice Triadi theory. They

concluded that invective found is a reference in terms of a four-State, the animals, and the profession.

This research has some similarities and differences from all of the research explained above. Two journals use same theory as this research, those are the first journal which used Montagu theory and the second journal uses Wijana theory. Two other journals use same object, that is Instagram but different account owner. The last journal analyze many social media can be reference.

1.7 Theoretical Approach

Sociolinguistics explains about the use of language in social life. The language is not only used directly such as face-to-face, but also is used through the media. Today, social media is technology as a place to interact. This research will analyze the language on Instagram as one kind of social media.

Social media is used communicate with one another in virtual world, but in fact, many people write swearing, cursing through on their post or comment. Swearing is expression revealed anger and distaste something. Netizen give bad comment to owner of the Instagram account.

People swear with many word which reference something. Expression to swearing, they use certain word to express their feeling for unhappy, hate or unsatisfied for the situation that make they feel uncomfortable. There are classified from reference of word. The word used for swearing are usually refer to something.

The researcher analyze references of swearing which used by haters of artist. Many references of swearing such as about religion, part of bodies, vulgar word, oaths by animals, and another objects. The reasearcher is more interest in using the theory of Montagu and Wijana, because the theory has a clearer coverage to analyse in detail. Those theories have many kind of references of swearing which support this research.

1.8 Method of Research

This research consists of four parts of method to analyze the data. The first is type of research, second is data source, third is data collection technique and the last is data analysis technique.

1.8.1 Type of Research

This research uses qualitative research as the method of research. Qualitative research is a method of descriptive data analysis, in social life which are in form of written or oral words. According to Kothari (2004:3), “qualitative research is concerned with qualitative phenomenon where the phenomena relating to or involving quality of kind. For instance, when we are interested in investigating the reasons for human behavior”.

1.8.2 Data Source

Data is something to analyze and it is information and facts. According to Sudaryanto (1988:9), data is the object of analysis with its context. The meaning of context in this research considers the identity of the object of analysis.

In the research, the data source is from comments in Justin Bieber's Instagram account which are collected since July until September 2018. The data are taken from Justin Bieber's posts and the netizen's comment which used swearing.

1.8.3 Data Collection Technique

Justin Bieber's Instagram has many photos which are given many comments from netizen. At least in one post get more than 80.000 comments. The researcher uses simple random sampling to collection data. According Kothari (2004:15), "Simple random sampling is known as chance sampling or probability sampling where each and every item in the population has an equal chance of inclusion in the sample and each one of the possible sample, in case of finite universe, has the same probability of being selected."

After the researcher gets the sampling data, the data are filtered again for analyze. This research would like to be more focused on swearing which have references, therefore the researcher uses deliberate sampling (Kothari,2004:15), "This sampling method involves purposive or deliberate selection of particular units of the universe for constituting a sample which represents the universe".

The step used by researcher in the process of collecting data:

1. First, the researcher looks for Instagram account of Justin Bieber.
2. After finding that account, the researcher collects screenshot/screen capture of the comment on Justin Bieber Instagram account with simple random sampling technique.
3. The screen is captured in the handphone by the researcher.
4. Next, the researcher sort the netizen's comment with deliberate sampling technique.
5. Screenshot which are saved be the data.

1.8.4 Data Analysis Technique

Data analysis is process in seeking and arranging the data systematically. This research uses referential (identity) method to analyze the data. According to Sudaryanto (1993:13), the object of research or its identity is determined based on the level of referential, equality, suitability or similiarity with considered a standart. The thing to be considered is the facts show by language its referent. This research is qualitative research, therefore the researcher identifies the swearing.

There are some step which te researcher do for the analysis :

1. The researcher identifies and the netizen's commets.
2. After select the data of netizen's comment, there are references of swearing word or not.
3. Classifying the swearing word using the theory.
4. Searching the meaning of swearing word.

5. Analyzing the meaning dan reference.
6. Drawing conclusion.

1.9 Paper Organization

This research divided into four chapters. The first chapter is introduction. It describes the general information of this research. It is about background of study, scope of study, researchs question, objectives of study, significances of study, literature reviews, theoretical approach, methods of research and paper organization. The second chapter is theoretical approach. It contains about the theory used by the researcher. The third chapter is research findings and discussion. The researcer finds eight types references of swear words. The last chapter is conclusion. It is the result of the research.



CHAPTER IV

CONCLUSION AND SUGGESTION

4.1. Conclusion

From collecting data, the researcher finds 91 data and classify references of swearing. After analyzing the data, the researcher finds eight types references of swear word. In column comment Justin Bieber's find eight types such as situation (26), animal (6), supernatural (15), things (16), part of bodies (7), genetic relationship (2), activities (16) and profession (3). In a comment, there are consist of two references of swearing and more.

The most dominant references of swearing which are found in comment column on Justin Bieber's Instagram account is situation. Swearing words which used by netizen in Justin Bieber's Instagram account , in one comment, the netizen sometimes use more than one references of swearing.

There are many grammatical errors and typographies which may be cause by the netizen's annoyance. The structure of language in on comment is oral/verbal language. The researcher also finds some slangs which can not be found in the dictionary. There are new meaning and abbreviation.

Swearing is not appropriate to be used in communication, moreover in social media which can be seen by million of people. By using words that are considered taboo, the use of swearing is indeed impolite.

4.2 Suggestion

The researcher proposes some suggestion for the reader and the future researcher who are interested in swearing analysis, especially on references of swearing. First, for next researcher who will analyze swearing words, the researcher proposes to use more theories about references of swearing. Because this researcher just uses two theory of refences of swearing word by Wijana and Montagu. The next reasearch can use other theory which more references of swearing word and more detail. Second, the data in this research collect one account of Instagram. the next researcher can collect data in many account and can find more references of swearing.

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