MARGINALIZED PEOPLE AS SEEN IN *BLACK PANTHER (2018)*

A GRADUATING PAPER

Submitted in Partial Dulldillment of the Requirements for Gaining the Bachelor Degree in English Literature

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A FINAL PROJECT STATEMENT

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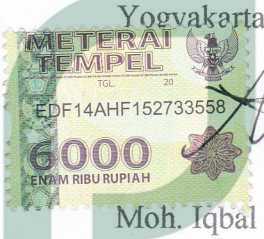

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MARGINALIZED PEOPLE AS SEEN IN

BLACK PANTHER (2018)

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ABSTRACT

Film is a form of creative human expression that combines the form of literary works and the element of art such as photography, music, and others. In addition, film also displays many aspects in the real world. One of them is *Black Panther (2018)*. *Black Panther* is a movie that presents the civilization of a kingdom called Wakanda with several tribes that use vibranium into various sophisticated technologies. In other side, there is a tribe in Wakanda that does not use vibranium. The tribe is the Jabari tribe which is the only tribe that is different from other tribes in Wakanda. The problem found in this film is that there are some differences in social condition and civilization between the Jabari and other Wakanda people. This makes the Jabari tribe to be marginalized because it has these differences. This research uses qualitative research methods and applies the theory of binary oppositions and film theory from Villarejo. In his analysis, the researcher finds some binary opposition in terms of social conditions, namely "outsider versus insider", "dominated people versus dominating people", and in terms of differences in civilization there is "uncivilized versus civilized". The difference in social condition and civilization also sometimes becomes the reason of the Jabari tribe in taking a stand against the provisions and conditions of the Wakanda kingdom.

Keywords: *Binary Opposition, Black Panther, Civilization, Jabari, Marginalized people , Social Condition.*

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KAUM YANG TERMARJINALKAN DALAM

BLACK PANTHER (2018)

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ABSTRAK

Film merupakan salah satu bentuk ekpresi kreatif manusia yang menggabungkan bentuk-bentuk karya sastra dan elemen-elemen seni seperti fotografi, musik, dan sebagainya. Selain itu film juga menampilkan banyak aspek dalam dunia nyata. Salah satunya adalah film *Black Panther (2018)*. Film *Black Panther* merupakan film yang menyuguhkan peradaban sebuah kerajaan bernama Wakanda dengan beberapa suku yang memanfaatkan vibranium menjadi berbagai teknologi canggih. Namun dari semua suku di Wakanda, ada sebuah suku yang tidak memakai vibranium. Suku tersebut adalah suku Jabari yang merupakan satu-satunya suku yang berbeda dari suku lain di Wakanda. Masalah yang ditemukan dalam film ini adalah adanya beberapa perbedaan kondisi social dan peradaban antara suku Jabari dengan orang Wakanda lainnya. Hal tersebut membuat suku Jabari menjadi suku yang termarjinalkan karena adanya perbedaan-perbedaan tersebut. Penelitian ini menggunakan metode penelitian kualitatif dan menerapkan teori opposisi biner dan teori film dari Villarejo. Dalam analisisnya, peneliti menemukan beberapa oposisi biner dalam hal kondisi social yaitu "outsider versus insider" (orang luar versus orang dalam), "dominated people versus dominating people" (kaum yang terdominasi versus kaum yang terdominasi), dan dalam hal perbedaan peradaban ada "uncivilized versus civilized" (kaum tidak berperadaban dan kaum berperadaban). Perbedaan kondisi sosial dan peradaban juga beberapa kali menjadi alasan suku Jabari dalam mengambil sikap terhadap ketetapan dan kondisi kerajaan Wakanda.

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Kata Kunci: *Black Panther, Kondisi Social, Kaum yang Termarjinalkan, Oposisi Biner, , Peradaban, Suku Jabari,.*

MOTTO

“…siapa yang membantu keperluan saudaranya, maka Allah akan membantu keperluannya…”

(Shahih Bukhari No. 2262)

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DEDICATION

Sincerely, I dedicate my graduating paper to my father, my mother, my younger sister, all of my family, all of my friends, and many people who support me.

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Finally, the researcher realizes that there are many shortcomings in this study. Therefore, critics and suggestions are needed to improve this paper, and the researcher hopes that this graduating paper will be useful for all.

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CHAPTER I

INTRODUCTION

1.1. Background of Study

Literature is a creative expression of humans. Klarer (1999: 1) says that literary production is certainly the human wishes to leave behind a trace of one's own through creative expression, which will exist detached from the individual and, therefore, outlast its creator. Literature becomes a marker of existence as well as learning for the next generation. Literature is also one way to reflect environmental conditions and people's lives.

One of human creative expression forms in literature is film. Film covers a broad range, from practical (as a technical invention it is an important scientific tool) through environmental, on through pictorial, dramatic, and narrative to music (Monaco 2000: 29). Film is like a union of literary work form which is collaborated with other elements of art such as photography, music, and others. Film also shows many aspects in the real world. Villarejo (2007: 29) says that "reality" partakes of the functions of *mise-en scène* is more than the measurement of its elements against a presumed "real world," at the same time as films summon our experience of living in that real world by way of our reactions and responses. The researcher chooses film as an object in this study because film collaborates forms of literary works with other arts. Films can also summon life experiences in real life.

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There are many genre categories in film, one of them is action. Action film is a film genre that prioritizes action scenes such as battles, car chases, explosions, and others. Action genre has several subgenres, one of them is superhero. Superhero is a film subgenre that displays the action of a hero or heroes who have super powers or abilities beyond normal humans. The superhero film also has spices on how to grow heroes in the film, especially about social conditions. Poor social conditions can foster villains or the villains that make social conditions worse. Then this condition gives birth to a hero to solve the problem.

One of the famous superhero films is *Black Panther (2018)*. *Black Panther* is an American superhero film based on the Marvel Comics character of the same name. This film is produced by Marvel Studios and distributed by Walt Disney Studios Motion Pictures. The film is also directed by Ryan Coogler. The stars are Hadwick Boseman as T'Challa/Black Panther, Michael B. Jordan as N'Jadaka/Erik Killmonger, Lupita Nyong'o as Nakia, Danai Gurira as Okoye, Letita Wright, Winston duke, Daniel Kaluuya, and so on. Based on Time.com, *Black Panther* is one of the highest-grossing Marvel films.

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This film tells the story of T'Challa who becomes king of the Wakanda kingdom after the death of his father, T'Chakka. Many problems arise that come to shake his throne. Starting from M'Baku, the leader of the Jabari tribe refuses T'Challa to be king because according to him, T'Challa cannot protect his father from terrorist attacks (as in *Captain America: Civil War* movie). T'Challa who fails to capture Ulysses Klue, the person who steals vibranium and kills several Wakanda people, makes W'Kabi (his friend and tribal leader of the border guards)

doubtful about T'Challa's ability and takes sides with the enemy. The arrival of Eric Killmonger usurps T'Challa's throne for his ambition to arm black people outside Wakanda to begin the war against the persecution experienced by the black people. In the end, T'Challa manages to overcome all the problems that come to him.

In this film, it is depicted that Wakanda's highly developed royal society is still based on tribal. When compared to other MCU (Marvel Cinematic Universe) films, it is very different in terms of the social conditions of the people shown in other MCU films. For example *Iron Man (2008)* movie, his headquarter is in a modern urban society with modern buildings. Whereas in advancing technology, Wakanda is more advanced than Iron Man technology and the environment in where the Iron Man headquarters is located. In addition, this film's story style as well as the story style of white superhero films, for example one of the superhero films produced by Marvel which has a story style such as the *Black Panther* movie is *Thor (2011)* movie. The main story of *Thor (2011)* movie is about the god Thor who is banished to Earth, and Asgard is taken over by Loki, his step brother, and in the end of the story Thor reclaims the kingdom from Loki. The storyline is almost as same as the *Black Panther* movie. This shows that Black Panther is actually a white people film played by black people.

In this film, the kingdom of Wakanda is a rich kingdom with very advanced technology, but the kingdom is hiding from the world. In addition, the people are still tribes and one of the tribes is isolating themselves on the mountain and refusing to use Wakanda’s vibranium technology. That is the Jabari tribe. The

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Jabari tribe also seems to be ignored by the Wakanda kingdom as well as by other tribes. This is evidenced when the appointment ritual of T'Challa becomes king of Wakanda and at the same time becomes Black Panther, all tribes present except the tribe of Jabari who arrives late and seems like a tribe whose presence is not expected. Plus, since the kingdom of Wakanda is established, King Wakanda has never even come or related to the Jabari tribe until T'Challa asks for his help to reclaim Wakanda from Killmonger. In this case, the Jabari tribe is described as *inferior* while the Wakanda kingdom is *superior*.

There are five tribes in Wakanda, which are Jabari tribe, Border tribe, River tribe, Mining tribe, and Merchant tribe. But interestingly, there is a tribe that has different condition and civilizations with the royal family and other tribes, and that tribe is the Jabari tribe.

Jabari tribe is shown like an outsider where at the moment Jabari tribe comes to the ritual combat, the ritual of challenging for anyone who rejects the future king and everyone who gives the unhappy impression with the presence of the Jabari tribe. In contrast to the royal family and other tribes that from the beginning it seems that the ritual is only for them (the royal family and other tribes except Jabari), because the arrival of the Jabari tribe is like an uninvited guest. Likewise, when M'Baku argues with T'Challa for centuries, the Jabari tribe has never been visited by the Wakanda kings. This shows that the Jabari people are ignored, considered as outsiders.

Jabari tribe is also shown as a primitive tribe and does not follow developments in Wakanda. For example, when Jabari comes to the ritual combat,

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they wear primitive-looking clothing with clothes made of feathers, bare breasts, and patterns added to the primitive impression. In contrast to other tribes who wear oversized clothing, each tribe looks more civilized when they come to ritual combats.

The researcher is interested to analyze the differences in conditions and civilizations between the Jabari tribe and the royal family and other tribes. This topic is important because many countries in the world still have people who experience the development of these countries. There are still many leaders who have not been able to create fair and equitable prosperity. In the Islamic perspective, God commands leaders to be fair. It can be found in the Qur'an An-Nisa verse 58:

۞ إِنَّ ٱللَّهَ يَأۡمُرُكُمۡ أَن تُؤَدُّواْ ٱلۡأَمَٰنَٰتِ إِلَىٰٓ أَهۡلِهَا وَإِذَا حَكَمۡتُم بَيۡنَ ٱلنَّاسِ أَن تَحۡكُمُواْ بِٱلۡعَدۡلِۚ إِنَّ ٱللَّهَ نِعِمَّا يَعِظُكُم بِهِۦٓۗ إِنَّ ٱللَّهَ كَانَ سَمِيعَۢا بَصِيرٗا ٥٨

"Indeed, Allah commands you to render the people judge by justice. Excellent is that which God instructs you. Indeed, Allah is ever Hearing and Seeing "(www.quran.com).

The leader should have done justice and prospered all his people. It does not matter that they are even political opponents. Being just is God's command.

1.2. Problem Statement

Based on the background of the study above, the researcher aims to find answer to the following problems: How is the difference in conditions and

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civilization between Jabari and Wakanda? And how can Jabari become a marginalized tribe?

1.3. Objective of Study

Based on the problem statement above, this study aims to find differences in conditions and civilizations between the Jabari tribe and other Wakanda people and how the Jabari tribe becomes a marginalized tribe.

1.4. Significances of Study

This research is important because it aims to analyze the other points of view of this film. Often the film gives a picture of the state of society from an area that is not widely known by people. With a study of the differences in social and civilization conditions between the Jabari and other Wakanda, and how the Jabari tribe became a marginalized tribe, researcher can understand that in social life there is an imbalance, where in a prosperous area there is still a group of people who does not get prosperity. In academics, this research is useful for further research because research will always develop. In addition, this research is also useful in social life.

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1.5. Literature Review

There are several studies about the film Black Panther. The first reference is a study entitled *"Contribution of Black Panther Marvel Studios to the depiction of African Americans on the screen"* by Monika Swamipersad under the name BA Thesis American Studies (2018). This research focuses on developing African-American representation on the screen and provides an in-depth analysis of the Marvel Cinematic Universe sci-fi genre with a critical approach to historical and cultural themes.

The second reference is a study by Délice Williams entitled *"Three Theses about Black Panther"* published in Afrocology: Journal of Pan African Studies, vol. 11, no.9, August 2018. Research on the outline of black diaspora people. This research is about how *Black Panther* that does not seem to describe what black people are like.

Other research is research that uses the same theory to analyze different objects. The study is titled *"Binary Opposition to Parents in the Caroline Film"* by Nurrochmah from Yogyakarta State Islamic University Sunan Kalijaga (2018). This research focuses on several contrasting aspects between the characters of Real and Other Parents, where this dualism causes problematic thinking for the character of Coraline. This research compares and contrasts Coraline's assessment of her parents using Binary Opposition theory.

From the above research, there are two studies that use the Black Panther film as an object and one study that uses binary opposition theory, but there is no

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research that discusses the differences in conditions and civilizations between the Jabari tribe and other Wakanda people.

1.6. Theoretical Approach

The researcher uses binary opposition theory to analyze the differences in conditions and civilization between Jabari and other Wakanda people in the Black Panther movie. Putri states in her journal that according to Saussure, binary opposition is a means by which the units of language have value or meaning; each unit is defined in reciprocal determination with another term, as in binary code. It is not a contradictory relation but a structural, complementary one (Putri, 2016: 85). Binary opposition is two things that have opposite meaning but have a relationship with each other.

Storey (2009: 115) says that binary opposition divides the world into mutually exclusive categories produces meaning: culture/nature, man/woman, black/white, good/bad, and us/them for example. Storey also gives an example, in order to say what bad is we must have some notion of what good is. In the same way, what it means to be a man is defined against what it means to be a woman (Storey, 2009: 115).

In analyzing the film, the researcher also uses film theory from Amy Villarejo to support analysis. The researcher uses the concept of *mise-en-scène*. "There are six components to *mise-en-scène* if you believe strongly, as I do, thah

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'hair' deserves its very own, to wit: setting (set and props), lighting, costume, hair, make-up, and figure behaviour" (Villarejo, 2007: 29).

The researcher also uses the concept of cinematography. There are seven shooting techniques in cinematography: extreme long shot, long shot, medium long shot, medium shot, close-up, close-up, and close-up extreme. According to Gilles Deleuze, "the frame teaches us that the image is not just given to be seen. It is legible as well as visible" (as cited in Villarejo, 2007: 36). Films are not only about how they can be watched, but also about how they can be read and watched. This is illustrated by how the film is in its shooting technique. Because of that, the researcher uses cinematography shooting techniques by Amy Villarejo to support this analysis.

1.7 Method of Research

1.7.1. Type of Research

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In this research, the researcher used qualitative method because this research describes how social phenomenon of society is. Qualitative research is specially important in the behavioural sciences where the aim is to discover the underlying motives of human behaviour. Through such research we can analyze the various factors which motivate people to behave in a particular manner or which make them like or dislike a particular thing (Kothari, 2004: 3). This research uses this method to discover the fundamental motives of human behavior

that create social differences in society. In this research, the researcher also uses the source library and web browsing to obtain data.

1.7.2. Data Source

This research uses two data sources. There are primary data and supporting data. The primary data are taken from *Black Panther* film and the script of the film. The secondary data are taken from several sources such as journals, books, and other studies that can be used to help the main data.

1.7.3. Data Collection Technique

The researcher takes several steps to collect data. Researcher watches the Black Panther movie repeatedly to understand the story and the intrinsic elements of the film. Then, the researcher reads the script of the film and collected data from the film and the script. After collecting data, the researcher sorts out data related to the problem formulation. The data units are aspects of the Jabari tribe and other Wakanda people by their utterances, actions, behavior, and performances that illustrate the differences in conditions and civilizations between the Jabari tribe and other Wakanda people.

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1.7.4. Data Analysis Technique

The researcher takes several steps in analyzing the data. The data analyzed are scenes and dialogues that have relation of the social differences and the marginalization of the Jabari tribe using binary opposition theory. The researcher also uses the theory of Amy Villarejo's film to support the analysis.

1.8 Paper Organization

This paper consists of four chapters. Chapter one is an introduction that consists of background of study, problem statement, objective of study, significance of study, literature reviews, theoretical approach, method of research, and paper organization. Chapter two contains the intrinsic element of *Black Panther* film. Chapter three is an analysis of data that has been collected. Chapter four is conclusion.

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CHAPTER IV

CONCLUSION AND SUGGESTION

4.1 Conclusion

The researcher has analyzed the opposite social conditions and civilization between Jabari and other Wakanda people in *Black Panther*. The researcher has applied the theory of binary opposition to analyze and classify the differences in social condition and civilization between Jabari and other Wakanda people. these differences also show an explanation of how the Jabari tribe become a marginalized tribe.

First, the differences in social conditions, the Jabari is shown as an outsider. This is explained by M'Baku to T'Challa that for centuries the Jabari tribe has never been visited by the Wakanda kings. This indicates that the Jabari seems a discarded and not considered tribe. In addition, during the ritual combat, the Jabari who refuses T'Challa to be king does not receive support from Wakanda residents, which is showed that in ritual combat everything is dominated by people who support T'Challa.

Second, the differences in civilization, the Jabari people are shown as primitive. This is shown during the ritual combat in which the Jabari tribe wears clothes with patterns that give a primitive impression.

Third, from the explanation of the differences above, it can be concluded that the Jabari is a marginalized tribe in Wakanda. Marginalization practices

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experienced by the Jabari tribe occur because of social processes. Jabari tribe which has always been considered an outsider and low tribe and not even included in royal politics is a practice of marginalization. Likewise the Jabari tribe is a dominated group, as well as their appearance and residence make the Jabari tribe look primitive compared to other tribes. These things give the characteristics of a marginalized tribe in Wakanda.

As explained in Surah An Nisa verse 58 that indeed a leader should be fair. Likewise the Jabari tribe who felt unjust if for centuries had not been visited by the king Wakanda and considered an outsider tribe and then asked to help by T'Challa to fight Killmonger. The social differences that occur between Jabari and other tribes also illustrate that inequality also occurs in rich countries or kingdoms. This also happened even in the time of the Caliph Umar Ibn Al-Khattab where he found and helped a mother who cooked stones to please her child who had not eaten after a few days. Therefore, a leader must do justice to all his people without having to discriminate against his people. This is because doing justice is also a command of God.

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4.2 Suggestion

For the next researcher who takes *Black Panther* film as the object of research, the researcher suggests to analyze the women in Wakanda who are fighting in the front line and even the royal army are women. This is interesting because not many countries have a protective army of kings or presidents who are all women.

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