

**NON-OBSERVANCE OF QUALITY MAXIM BY CHARACTERS IN *BODY***

***OF LIES* MOVIE**

**A GRADUATING PAPER**

Submitted in Partial Fulfillment of the Requirement for Gaining the Bachelor Degree

in English Literature



**By:**

**M. Dymas Hamdan Noor Salam**

**16150073**

**STATE ISLAMIC UNIVERSITY  
SUNAN KALIJAGA  
YOGYAKARTA  
ENGLISH DEPARTMENT**

**FACULTY OF ADAB AND CULTURAL SCIENCES  
STATE ISLAMIC UNIVERSITY SUNAN KALIJAGA**

**YOGYAKARTA**

**2020**

## A FINAL PROJECT STATEMENT

I certify that this thesis is definitely my own work. I am completely responsible for the content of this thesis. Other researcher's opinion and findings included in this thesis are quoted and cited in accordance with ethical standards.

Yogyakarta, August 12<sup>th</sup> 2020

The Researcher,



M. Dymas Hamdan Noor Salam

Student No. 16150073

STATE ISLAMIC UNIVERSITY  
SUNAN KALIJAGA  
YOGYAKARTA



KEMENTERIAN AGAMA REPUBLIK INDONESIA  
UNIVERSITAS ISLAM NEGERI SUNAN KALIJAGA  
FAKULTAS ADAB DAN ILMU BUDAYA  
Jl. Marsda Adi Sucipto Yogyakarta 55281 Telp./Fax. (0274) 513949  
Web: <http://adab.uin-suka.ac.id> Email: [adab@uin-suka.ac.id](mailto:adab@uin-suka.ac.id)

---

NOTA DINAS

Hal: Skripsi

a.n. M. Dymas Hamdan Noor Salam

Yth.  
Dekan Fakultas Adab dan Ilmu Budaya  
UIN Sunan Kalijaga  
Di Yogyakarta

*Assalamu 'alaikum Wr. Wb.*

Setelah memeriksa, meneliti, dan memberikan arahan untuk perbaikan atas skripsi saudara:

Nama : M. Dymas Hamdan Noor Salam

NIM : 16150073

Prodi : Sastra Inggris

Fakultas : Adab dan Ilmu Budaya

Judul :

**NON-OBSERVANCE OF QUALITY MAXIM BY CHARACTERS IN *BODY OF LIES* MOVIE**

Saya menyatakan bahwa skripsi tersebut sudah dapat diajukan pada sidang Munaqosah untuk memenuhi salah satu syarat memperoleh gelar Sarjana Sastra Inggris.

Atas perhatiannya, saya ucapkan terima kasih.

*Wassalamu 'alaikum Wr. Wb.*

STATE ISLAMIC UNIVERSITY  
SUNAN KALIJAGA  
YOGYAKARTA

Yogyakarta, 13 Agustus 2020

Pembimbing

Dr. Ubaidillah, S.S., M.Hum.

NIP. 19810416 200901 1 006



KEMENTERIAN AGAMA  
UNIVERSITAS ISLAM NEGERI SUNAN KALIJAGA  
FAKULTAS ADAB DAN ILMU BUDAYA  
Jl. Marsda Adisucipto Telp. (0274) 513949 Fax. (0274) 552883 Yogyakarta 55281

## PENGESAHAN TUGAS AKHIR

Nomor : B-1285/Un.02/DA/PP.00.9/08/2020

Tugas Akhir dengan judul : NON-OBSERVANCE OF QUALITY MAXIM BY CHARACTERS IN BODY OF LIES MOVIE

yang dipersiapkan dan disusun oleh:

Nama : M. DYMAS HAMDAN NOOR SALAM  
Nomor Induk Mahasiswa : 16150073  
Telah diujikan pada : Selasa, 18 Agustus 2020  
Nilai ujian Tugas Akhir : A/B

dinyatakan telah diterima oleh Fakultas Adab dan Ilmu Budaya UIN Sunan Kalijaga Yogyakarta

### TIM UJIAN TUGAS AKHIR



Ketua Sidang  
Dr. Ubaidillah, S.S., M.Hum.  
SIGNED

Valid ID: 5f474c39a8a51



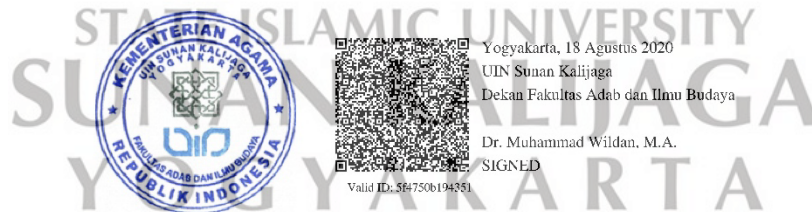
Penguji I  
Dr. Ening Hermi, M.Hum  
SIGNED

Valid ID: 5f470934b3277



Penguji II  
Aninda Aji Siwi, S.Pd., M.Pd.  
SIGNED

Valid ID: 5f47178ca93a4



Yogyakarta, 18 Agustus 2020  
UIN Sunan Kalijaga  
Dekan Fakultas Adab dan Ilmu Budaya  
Dr. Muhammad Wildan, M.A.  
SIGNED

Valid ID: 5f4750b194351

**MOTTO**

مَا يُلْفِظُ مِنْ قَوْلٍ إِلَّا لَدَيْهِ رَقِيبٌ عَتِيدٌ

“Not a word does he utter, but there is a watcher by him, ready.”

(Q.S Qaf, 50: 18)



STATE ISLAMIC UNIVERSITY  
**SUNAN KALIJAGA**  
YOGYAKARTA

## **DEDICATION**

I dedicate this graduating paper to:

My beloved parents, (Alm) Muhammad Nur and Nurlaily Rachmawati

My sisters, Noorvica Intan Kartika and Safira Noor Haliza



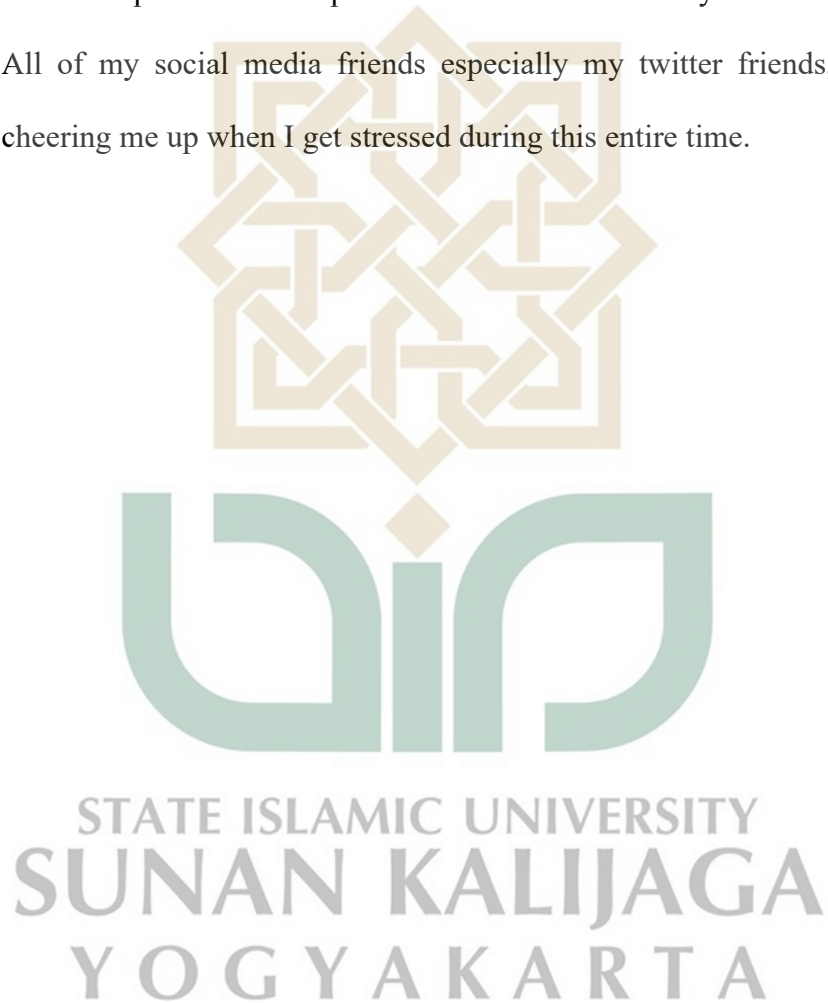
STATE ISLAMIC UNIVERSITY  
**SUNAN KALIJAGA**  
YOGYAKARTA

## ACKNOWLEDGEMENT

*Bismillahi Rahmani Rahim.* First of all, the researcher is very grateful that Allah S.W.T has given His grace and blessings, so the researcher can finally finish this thesis. Secondly, the researcher would sincerely thank to the following people that have helped during this entire time:

- a. Dr. Ubaidillah, M.Hum., as the head of English Department in Sunan Kalijaga State University and also my thesis advisor. I would like to say million thanks, for dedicating your time, energy and patience to guide me to finish this thesis. I hope you always happy and healthy during this difficult time (COVID-19).
- b. Harsiwi Fajarsari, S.S., M.Hum., as my academic advisor for English Department 2016 in class B. Thank you for the suggestion you have given since the first semester until now.
- c. Nurlaily Rachmawati my mother who always supports me and also pushed me to finish this thesis as soon as possible.
- d. Muhammad Nur (alm) my father, your support during the college until the end of his life is always in my mind. Even though I cannot see you anymore, I believe you can see me. Rest in peace my hero.
- e. Noorvica Intan Kartika and Safira Noor Haliza, my sisters who always support me by borrowing their laptops, internet connection, and also foods.
- f. All of my English Department pals 2016. Thank you for the happiness that we made in the class. Unforgettable moments.

- g. Hajam, Fauzan, and Rian my high school friends. Thank you for the craziness, happiness, and laughter. I hope we are friends until forever.
- h. Salahuddin, Lifah, and Khadid my best friends who always take me to the coffee shop to have an important conversation. Thank you for everything.
- i. All of my social media friends especially my twitter friends, who always cheering me up when I get stressed during this entire time.





# NON-OBSERVANCE OF QUALITY MAXIM BY CHARACTERS IN *BODY OF LIES* MOVIE

By: M. Dymas Hamdan Noor Salam

## ABSTRACT

Movie is created to entertain people and also created as a business. There are a lot of movie genres, they are, action, fantasy, documentary, drama, horror, etc. One of the genres that preferred by people is the action movie. It basically tells about shooting, war, and crime. This research aims to analyze non-observance of quality maxim by the characters in *Body of Lies* movie and also enrich people knowledge about cooperative principle. Paul Grice distinguishes non-observance aim into five types, violating, flouting, infringing, opting out, and suspending. This research uses qualitative research methods, which focuses only on the words spoken or utter by the characters in the movie and the result of it is presented in narration. The data obtained from movie and subtitle which helps the researcher to understand the utterances of what the characters utter. The result of the research shows that Roger Ferris does not observe the quality maxim as much as eight times, five of them are violates, two flouts, and one infringe, which means he dominates compared to other characters. Then, Ed Hoffman did not observe the quality maxim by doing violate the maxim once, Hani Pasha did not observe the quality maxim by doing flout the maxim once, Nizar did not observe the quality maxim by flout, and Al-Saleem also did not observe the quality maxim by doing infringe once.

**Keywords:** *Body of Lies, Cooperative Principle, Non-Observance of Maxim, Quality Maxim.*

STATE ISLAMIC UNIVERSITY  
SUNAN KALIJAGA  
YOGYAKARTA

# NON-OBSERVANCE OF QUALITY MAXIM BY CHARACTERS IN *BODY OF LIES* MOVIE

Oleh: M. Dymas Hamdan Noor Salam

## ABSTRAK

Film diciptakan untuk menghibur orang-orang dan juga diciptakan sebagai bisnis. Ada banyak jenis-jenis dari film, yaitu, aksi, fantasi, dokumentasi, drama, horror, dan lain-lain. Salah satu jenis film yang disenangi oleh orang-orang yaitu film aksi. Film aksi pada dasarnya bercerita tentang tembakan, peperangan dan juga kejahatan. Tujuan dari penelitian ini ialah untuk menganalisis atau meneliti ketidakpatuhan maksim kualitas yang terdapat pada film *Body of Lies* dan juga memperkaya pengetahuan tentang prinsip kerjasama. Paul Grice membedakan ketidakpatuhan maksim ke dalam lima jenis, yaitu, *violating*, *flouting*, *infringing*, *opting out*, dan juga *suspending*. Penelitian ini menggunakan metode penelitian deskriptif yang menitikberatkan hanya pada tuturan yang dituturkan oleh pemeran dalam film tersebut dan hasilnya ditunjukkan dalam bentuk narasi. Data yang diperoleh yaitu berupa film dan juga subtitle yang membantu peneliti untuk memahami tuturan yang dituturkan oleh para pemeran. Hasil dari penelitian ini menunjukkan Roger Ferris tidak mematuhi maksim kualitas sebanyak delapan kali, lima di antaranya adalah *violates*, dua *flouts*, dan satu *infringe*, yang dimana Roger Ferris mendominasi dibandingkan dengan pemeran yang lain. Selanjutnya, Ed Hoffman tidak mematuhi maksim kualitas dengan melakukan *violate* sebanyak sekali, Hani Pasha tidak mematuhi maksim kualitas dengan melakukan *flout* sebanyak sekali, Nizar tidak mematuhi maksim kualitas dengan melakukan *flout*, dan Al-Saleem juga tidak mematuhi maksim kualitas dengan melakukan *infringe* sebanyak sekali.

Kata Kunci: *Body of Lies*, *Prinsip Kerjasama*, *Ketidakpatuhan Maksim*, *Maksim Kualitas*.

## TABLE OF CONTENT

TITLE .....	i
A FINAL PROJECT STATEMENT.....	ii
NOTA DINAS.....	iii
APPROVAL .....	iv
MOTTO .....	v
DEDICATION.....	vi
ACKNOWLEDGEMENT .....	vii
ABSTRACT.....	ix
ABSTRAK .....	x
TABLE OF CONTENT.....	xi
CHAPTER I INTRODUCTION.....	1
1.1 Background of Study.....	1
1.2 Research Question .....	5
1.3 Objective of Study .....	5
1.4 Significance of Study.....	6
1.5 Literature Review.....	6
1.6 Theoretical Approach .....	8
1.7 Method of Research.....	9
1.7.1 Type of Research.....	9
1.7.2 Data Source.....	10
1.7.3 Data Collection Technique .....	10
1.7.4 Data Analysis Technique .....	11
1.8 Paper Organization .....	11
CHAPTER II THEORETICAL BACKGROUND .....	12

2.1	Pragmatics.....	12
2.2	Implicatures .....	14
2.2.1	Conversational Implicatures.....	14
2.2.2	Conventional Implicatures.....	15
2.3	Speech Events .....	16
2.3.1	Setting and Scene (S).....	17
2.3.2	Participants (P).....	17
2.3.3	Ends (E).....	17
2.3.4	Act sequence (A).....	17
2.3.5	Key (K).....	17
2.3.6	Instrumentalities (I).....	18
2.3.7	Norms of interaction and interpretation (N).....	18
2.3.8	Genre (G).....	18
2.4	Cooperative Principle.....	18
2.4.1	Quantity Maxim .....	19
2.4.2	Quality Maxim.....	20
2.4.3	Relation Maxim.....	20
2.4.4	Manner Maxim.....	21
2.5	Non-Observance Maxims.....	22
2.5.1	Violating Maxim.....	22
2.5.2	Flouting Maxim.....	23
2.5.3	Infringing Maxim.....	24
2.5.4	Opting Out Maxim.....	25
2.5.5	Suspending Maxim.....	26
<b>CHAPTER III RESEARCH FINDINGS AND DISCUSSIONS .....</b>		<b>28</b>
3.1	Research Findings .....	28

<b>3.2</b>	<b>Roger Ferris Violates the Quality Maxim</b> .....	28
<b>3.2.1</b>	<b>DATA I</b> .....	28
<b>3.2.2</b>	<b>DATA II</b> .....	30
<b>3.2.3</b>	<b>DATA III</b> .....	31
<b>3.2.4</b>	<b>DATA IV</b> .....	31
<b>3.2.5</b>	<b>DATA V</b> .....	32
<b>3.3</b>	<b>Ed Hoffman Violates the Quality Maxim</b> .....	34
<b>3.4</b>	<b>Al-Saleem Violates the Quality Maxim</b> .....	35
<b>3.5</b>	<b>Roger Ferris Flouts the Quality Maxim</b> .....	37
<b>3.5.1</b>	<b>DATA I</b> .....	37
<b>3.5.2</b>	<b>DATA II</b> .....	38
<b>3.6</b>	<b>Hani Pasha Flouts the Quality Maxim</b> .....	39
<b>3.7</b>	<b>Nizar Flouts the Quality Maxim</b> .....	41
<b>3.8</b>	<b>Roger Ferris Infringes the Quality Maxim</b> .....	42
<b>CHAPTER IV CONCLUSION AND SUGGESTION</b> .....		45
<b>4.1</b>	<b>Conclusion</b> .....	45
<b>4.2</b>	<b>Suggestion</b> .....	46
<b>REFERENCES</b> .....		47
<b>CURRICULUM VITAE</b> .....		49

## CHAPTER I

### INTRODUCTION

#### 1.1 Background of Study

Human is a social creature that needs to communicate or exchanging information to other people by using language. Language is a tool to interact, and also a tool to express circumstances feelings, or to represent self-identity. Language is also a system used in conversation between the speaker and listener. As Fromkin, Rodman and Hyams state that, “to understand the individual words in an utterance, the continuity if the speech signal must be given” (2003: 231). In conversation, the speakers use variety of utterances. Each utterances that stated by the speaker must be understood by the hearer. A communication will run smoothly when the hearer understand the meaning about what is the speaker utter, but sometimes a miscommunication happen. The miscommunication happens when someone wants to tell about something true to the other, but he/she is worry about the feeling.

The speakers and the listeners should have a good relation, and the relation between them also should be created cooperatively to make a good conversation. The cooperation of making a good conversation between the speaker and the listener is known as a cooperative principle (Yule, 1989: 36). By using this principle the speaker also lets the listener to catch speaker assumption. Moreover, the cooperative principle above is related to the theory of conversational maxim which is proposed by Paul Grice.

Based on Paul Grice (1989: 26), the cooperative principle consists of four conversational maxims. The first one is maxim of quantity. Maxim of quantity requires the speakers to be as informative as needed by not giving the addition from the information. Hence, the speakers are required to give the important information. The second is maxim of quality. Maxim of quality requires the speakers to tell the truth or state the real information. This maxim needs the speaker not to lie about giving the information. The third is maxim of relation. Maxim of relation requires the speakers to give the relevance information to the receiver. The last one is maxim of manner. Maxim of manner requires the speakers to give the clear information. It means, the speakers cannot be ambiguous in giving the information.

As Wardhaugh (2006: 291) state that people do not always follow the cooperative principle they sometimes cannot obey and fulfill the cooperative principle maxims. This condition is called as “non-observance of maxims” which means that people are failed in notice one or more principles of maxims in the conversation. This kind of condition can accidentally be done by the speakers, and it can make the listeners mislead about the information. Otherwise, Islam strictly prohibits its believers to tell something untrue and necessitate to telling the truth. As Quran and Hadith says:

وَلَا تَقُولُوا لِمَا تَصِفُ أَلْسِنَتُكُمُ الْكُذِبَ هَذَا حَلَالٌ وَهَذَا حَرَامٌ لِتَفْتَرُوا عَلَى اللَّهِ الْكُذِبَ ۗ إِنَّ الَّذِينَ يَفْتَرُونَ عَلَى اللَّهِ الْكُذِبَ لَا يُفْلِحُونَ

Say: *“And do not say of falsehood asserted by your tongues, “This is lawful, and this is unlawful,” in order to invent lies and attribute them to God. Those who invent lies and attribute them to God will not succeed.”* (An-nahl: 116) (<https://www.quranful.com/>)

And also hadith by Ahmad (I/384); al-Bukhâri no. 6094

عَلَيْكُمْ بِالصِّدْقِ ، فَإِنَّ الصِّدْقَ يَهْدِي إِلَى الْبِرِّ ، وَإِنَّ الْبِرَّ يَهْدِي إِلَى الْجَنَّةِ

Say: *“You should always be honest, because honesty leads to goodness, and goodness takes someone to Heaven.....”* (<https://almanhaj.or.id/>).

Those verses are delivered to the Moslem to be truthful and not to be a liar in every context and every situation because it can damages themselves and also other people. Someone who always lies about everything can be avoided and hated by other people. This situation does not only happen in a real life, but also happens in a movie.

A movie is made to entertain the public. As Barsam and Mohanan (2010: 3) state that “movie is a popular entertainment, a product produced and marketed by a large commercial studio”. Movie can also be seen in television and it tells a story. The story in a movie cannot be separated with plot, story, character, cinematography, effects, and other aspects that have a motive to impress the masses to watch the movie. Movie also shows the story that related to human real-life. It means that movie portray humans’ relationship. The way the character in the movie interact and how they deliver the message is through conversation.

This movie was released on October 5<sup>th</sup>, 2008 in United States with Leonardo DiCaprio as Roger Ferris, Russell Crowe as Ed Hoffman, Mark Strong as Hani Pasha, Mehdi Nebbou as Nizar, Alon Aboitboul as Al-Saleem, and Ridley Scott as director



(<https://www.imdb.com/>). Roger Ferris (Leonardo DiCaprio) is a CIA agent who was sent to Jordan to reveal the identity of a terrorist leader suspected of operating outside the Jordanian border. To complete this task, Roger was forced to ask for Ed Hoffman's help (Russell Crowe), a former CIA agent. Although he still doubted Ed's honesty, inevitably Roger had to learn to depend on Ed. On the other hand, Roger also had to work closely with the head of the Jordanian intelligence agency Hani Pasha (Mark Strong). Again, Roger was faced with a difficult choice between carrying out his task and hanging his life on people he did not really trust. Al-Saleem is the person that responsible for the bomb attacks. In this movie, Al-Saleem described as the fictitious figure of Osama bin Laden.

This movie basically tells about the pursuit of a terrorist leader. Various ways have been taken by Roger Ferris so that the terrorist leader can be arrested. It starts from simple ways such as spying to a fairly complicated way of making fake terrorist attacks. A person named Nizar who is also a member of Al-Qaeda terrorists come to Roger Ferris to ask for asylum. Nizar sought asylum from Roger Ferris because he was forced by Al-Qaeda to be a martyr. Roger Ferris will grant Nizar's request as long as Nizar informs all important information about Al-Salem. In this kind of action movie, sometimes the suspect does not tell the true information, or it can be a lie to maintain the confidential information. They would not tell the true information to other people so that the mission that is carried out is not revealed. This movie shows a lot of lies and it can be analyzed by using Grice's theory of cooperative maxim and non-observance maxim. In Grice's theory, maxim of quality requires the speaker to

tell the truth or state the real information. For example, the following conversation occur in *Body of Lies* movie when Ferris and Bassam met Nizar (member of Al-Qaeda) to give some information about what is the Al-Saleem plan.

00:12:01,836 Ferris: So you don't wanna kill the Jews and the Crusaders, huh?

**00:12:10,845 Nizar: What do you know about our pain?**

00:12:09,110 Ferris: Cut the bullshit, all right?

In the conversation above, the researcher indicates that Nizar is not telling the truth and he does not observe the quality maxim by flout it. Nizar does not want to answer Ferris' question by asking Ferris back. Nizar utterance implies that Al-Saleem wants to blow up the USA and Europe, which most of population there is the Jews and the Crusaders. It means the speaker can be called flout the quality maxim.

There are some ways to not observe the quality maxim. They are infringing, violating, opting out, suspending and flouting. This research is interested to analyze in certain situation when the characters not observe the quality maxim.

## **1.2 Research Question**

Based on the background of study above, the researcher's question is how do the characters not observe quality maxim?

## **1.3 Objective of Study**

Based on the research question, the objective of study is to discover how the characters not observe quality maxim.

#### 1.4 Significance of Study

This research is expected to be useful both theoretically and practically. Theoretically, this research contributes to enrich linguistic study sources, especially on Paul Grice's theory in cooperative principle and type of non observance maxims. Practically, this research is expected to contribute to the readers about cooperative principle and non-observance maxims.

#### 1.5 Literature Review

This research has some prior researches related to this topic. The first prior is graduating paper from Eka Nurul Hidayah entitled "The Use of Quality Maxim in the Character of *The Giver* Movie" from State Islamic University Sunan Kalijaga, Yogyakarta in 2017. This graduating paper aims to discover how the character observe and not observe quality maxim in the movie. This research methods used in this graduating paper is qualitative method. This research explained about the character whose observe and not observe the quality maxim. This research separated which characters observe the quality maxim and which character does not observe the quality maxim, whereas the researcher's graduating paper merely analyze non-observance maxim of quality maxim. The conclusion of this research is there are some characters in the movie that observe and not observe the quality maxim, and most of it dominated by the main character.

The second prior is a journal from Irma Rizkiani Hanifah entitled "Non-observance of Maxims in Facebook Conversation" from Indonesia University of

Education, Bandung in 2013. This journal's aim is to investigate types of maxims that are not observed by male and female Facebook users and how they fail to observe the maxim in their conversation, whereas the researcher's graduating paper merely analyze the utterances without making the table and the percentage. The method used in this journal is a qualitative method. This journal describes how the Facebook users not observe the maxims and collect it by making a table and also the percentage.

The third prior is a journal from Latan Chaiprekkul entitled "A Study of Non-observance of Grice's Cooperative Principle Found in Humor Discourse: A Case Analysis of the Situation Comedy '*The Big Bang Theory*'" from Kasetsart University, Thailand in 2013. This journal's aim is to investigate the types of non-observance of Grice's Cooperative Principle employed in humor discourse of the sitcom entitled *The Big Bang Theory* and to explore the rhetorical techniques that are used to help non-observance of the Cooperative Principle provoke the sense of humor in the dialogue of the series, whereas the researcher's graduating paper does not use humor as the object of the research. The method used in this journal is qualitative method.

The fourth prior is a journal from Dr. Sulayha H. Majeed and Luqman Abdurrahman Abdulla entitled "Non-observance of Conversational Maxim in the Exchanges of Department Press Briefings" from Salahuddin University, Iraq in 2018. This journal's aim is to analyze the talk exchanges focusing on Iraqi issues of Department Press Briefings (henceforth DPBs), held by U.S. State Department's spokesperson, Ms. Heather Nauert, which were released in 2017. The analysis is according to the framework of Grice's (1975) Cooperative Principle and

Conversational Maxims. This prior analyzed the cooperative principle such as, quantity maxim, quality maxim, manner maxim, and manner maxim, whereas the researcher's graduating paper merely analyze non-observance maxim of quality maxim. The method used in this journal is qualitative method.

The fifth prior is a journal from Mega Safitri, Seken, and Adi Jaya Putra entitled "Observance and Non-Observance of Gricean Maxims in Intrucional Context: An Analysis of EFL Classroom Interaction" from Language Education Study Program, Post-graduate Program, Ganesha University of Education, Singaraja, Indonesia in 2014. This journal's aim is to obtain what kind of observance and non-observance did by teacher and student in the Ghandi Memorial International School (GMIS). This journal going to analyzed four research questions. 1) Types of teachers and students' observance of Gricean maxims. 2) Types of teachers and students' non-observance of Gricean maxims. 3) Types of implicatures which were generated in EFL classroom. 4) Factors of teachers and students' violation of Gricean maxims in class interaction. This prior analyzed both observance and non-observance maxims. This prior did the research in school which was directly meet people. It is different with the researcher's graduating paper which merely did the research by watched the movie. The method used in this journal is qualitative method.

## **1.6 Theoretical Approach**

In conducting this research, there are two theories that are used, cooperative principle and non-observance maxim by Paul Grice.

According to Grice (1989: 26-27) to make a good cooperative utterance, it should obey the four maxims below:

- 1) Maxim of quantity
  - a. Make your contribution as informative as is required
  - b. Do not make your contribution more informative than is required
- 2) Maxim of Quality
  - a. Try to make your contribution one is that true
  - b. Do not tell what you believe is false
  - c. Do not say that for which you lack adequate evidence
- 3) Maxim of Relation: be relevant
- 4) Maxim of Manner
  - a. Be perspicuous
  - b. Avoid ambiguity
  - c. Be brief

## **1.7 Method of Research**

### **1.7.1 Type of Research**

According to Walliman (2011: 128) “A qualitative method is based on data expressed mostly in the form of words-description, accounts, opinion, feelings, etc. – rather than on numbers”. In analyzing and finding the answers of the research question, the research also include the interpretation and it analyzed through utterances.

### 1.7.2 Data Source

The data source of this research is taken from *Body of Lies* movie that is obtained from the internet as the primary data through the link (<https://filmapi.vip/>) and also the English subtitle that is also obtained from the internet as the secondary data through the link (<https://www.zirfix.com/>). The subtitle can help the researcher to understand the conversation and also the context of the movie. In this research, the data is the utterances of the characters in the *Body of Lies* movie that contains of non-observing the quality maxim.

### 1.7.3 Data Collection Technique

This research is use documentation technique. According to Arikunto (2006: 231) “Documentation is conducting documentation method, the researcher investigates the written material such as book, magazine, documents, regulations, note meeting, diary, etc.” The researcher uses subtitle which is also a written material. The researcher uses several steps to collect the data. The first step is, the researcher downloads the movie and also the subtitle from the internet. The next step is, the researcher watch the movie repeatedly to understand the context and the story from the movie. The third step is, the researcher reads the subtitle to identify which utterances cthe non-observing quality maxim. The, the last step is, the researcher writes down the utterances that contain of non-observing quality maxim with bolding the utterances.

#### **1.7.4 Data Analysis Technique**

Data analysis technique of this research uses pragmatics equivalent. According to Sudaryanto (1993: 13) pragmatics equivalent is an equivalent method which is the decider is the speech partner. The researcher uses some steps to obtain the data. First step is the researcher analyzing the character's utterances in not observing the quality maxim. The next step is the researcher finding the way of the characters in not observing the quality maxim, and the last step is the researcher drawing conclusion.

#### **1.8 Paper Organization**

This research consists of four chapters and each of them is divided into some divisions. Chapter one presented introduction which consists of background of study, research question, objective of study, significance of study, literature review, theoretical approach, method of research, and paper organization. Chapter two is the explanation of theory. Chapter three is the finding or the discussion, and chapter four is the conclusion and suggestion.



## CHAPTER IV

### CONCLUSION AND SUGGESTION

This chapter consists of the conclusion and the suggestion of the research. There are two parts, the first is the conclusion and the second is the suggestion. The conclusion contained about the characters who does not observe the quality maxim and what categories of non-observance maxim of quality the characters did and the suggestion contains about some suggestion points from the researcher given to the next researcher in such analyzing such problem applied to any kinds of media.

#### 4.1 Conclusion

Cooperative principle describes how people get effective conversational communication in social situations. When someone speaks, person naturally says as required, no more no less, in a way, as it is, truthful, relevant, orderly, and clear based on Grice statement. This can help the speaker to make a conversation clearly. Cooperative principle consists of four conversational maxims. The first one is maxim of quantity. The second is maxim of quality. The third is maxim of relation. The last one is maxim of manner. The researcher then uses non-observance maxim as a theory used in analyzing data. Non-observance maxim consists of five categories, they are violating, flouting, infringing, opting out, and suspending.

Based on the results of data from the previous chapter, researchers can concludes that the characters contained in the movie, do not all characters not observe the maxim of quality. The data which were obtained are 11 data. Furthermore, in the

film there are four characters that perform non-observance of quality maxim, they are, Roger Ferris, Ed Hoffman, Hani Pasha, Nizar, and also Al-Saleem. Based on the results of the analysis, Roger Ferris does not observe the quality maxim as much as eight times, five of them are violates, two flouts, and one infringe, which means he dominates compared to other characters. Then, Ed Hoffman did not observe the quality maxim by doing violate the maxim once, Hani Pasha did not observe the quality maxim by doing flout the maxim once, Nizar did not observe the quality maxim by flout, and Al-Saleem also did not observe the quality maxim by doing infringing once.

#### 4.2 Suggestion

This research has been finished. Therefore, the researcher realizes that the reader can analyze this thesis in more detail. Furthermore, the next researcher can examine this object by using other theory of **non-observance maxim**, such as analyzing the non-observance of quantity maxim, manner, or relation in the same object because the researcher sees that there are several utterances in this movie that indicate that other maxims violations also occur in the movie.

## REFERENCES

- Barsam, Richard. 2004. *Looking at Movies: An Introduction to Film*. New York: W. W Norton & Company.
- Cutting, J. 2002. *Pragmatics and Discourse: A Resource Book for Students*. London and New York: Routledge.
- Chaiprekkul, Latan. 2013. *A Study of Non-observance of Grice's Cooperative Principle Found in Humor Discourse: A Case Analysis of the Situation Comedy 'The Big Bang Theory'*. Thailand. Vol.20, No.2 (July-December 2013)
- Denham, Kristin and Anne Lobeck. 2013. *Linguistics for Everyone: an Introduction*. United States: Wadsworth, CENGAGE Learning.
- Grice, H. P. 1975. *Logic and Conversation*. In Cole & Morgan (1975) *Speech Acts, Syntax and Semantics* (p.45-47). New York: Academic Press.
- H. Majeed, Sulayha and Abdulrahman Abdulla, Luqman. 2018. *Non-observance of Conversational Maxim in the Exchanges of Department Press Briefings*. Iraq: Volume 23, Issue 6, Ver. 5 (June. 2018)
- Horn, Laurence R. and Ward Gregory. 2016. *The Handbook of Pragmatics*. The United States: Blackwall Publishing Ltd.
- Leech, Geoffrey. 1993. *Prinsip-Prinsip Pragmatik*. Jakarta: Penerbit Universitas Indonesia.
- Levinson, S. C. 1983. *Pragmatics*: Cambridge: Cambridge University Press.
- Mey, Jacob. L. 1993. *Pragmatics: an Introduction*. United Kingdom: Blackwell Publisher.
- Putu Wijana, Dewa. 1996. *Dasar-Dasar Pragmatik*. Yogyakarta: Penerbit ANDI Yogyakarta.

Rizkiani Hanifah, Irma. 2013. *Non-observance of Maxims in Facebook Conversation*. Bandung: Passage2013, 1(2), 135-144

Rodman, Robert. 2003. *An Introduction to Language*. New York: Wadsworth Cengage Learning.

Safitri, Mega, Seken, and Putra, Adi Jaya. 2014. *Observance and Non-Observance of Gricean Maxims in Intrucional Context: An Analysis of EFL Classroom Interaction*.

Thomas, J. 1995. *Meaning in Interaction: An Introduction to Pragmatics*. London and New York: Routledge

Walliman, Nicholas. 2011. *Research Methods: The Basics*. United Kingdom: Routledge.

Wardhaugh, Ronald and Janet M. Fuller. 2015. *An Introduction to Sociolinguistics. Seventh Edition*. New Jersey: Wiley Blackwell.

Yule, George. 1996. *Pragmatics*. Yogyakarta: Pustaka Pelajar.

**Websites:**

<https://filmapi.vip/?s=body+of+lies#gsc.tab=0&gsc.q=body%20of%20lies&gsc.page=1>

<https://www.zirfix.com/subtitle/body-of-lies/english/en>

<https://almanhaj.or.id/12601-berkata-benar-jujur-dan-jangan-dusta-bohong-2.html>

<https://www.quranful.com/>

<https://www.imdb.com/title/tt0758774/>

## CURRICULUM VITAE

### I. PERSONAL IDENTITY

Name : M. DYMAS HAMDAN NOOR SALAM

Place and Date of Birth : Makassar, May 29<sup>th</sup> 1999

Religion : Islam

Address : Dusun Kaingan RT 11 RW 18, Nogotirto,  
Gamping, Sleman, Yogyakarta.

Email : [dimashamdan22@gmail.com](mailto:dimashamdan22@gmail.com)

Contact Person : 0895622718140

### II. FORMAL EDUCATION

1. SD Negeri Tidung Makassar 2004-2010
2. SMP Unismuh Makassar 2010-2012
3. SMP Muhammadiyah 10 Yogyakarta 2012-2013
4. MAN Godean Yogyakarta 2013-2016
5. UIN Sunan Kalijaga Yogyakarta 2016-2020

### III. PERSONAL SKILLS

1. Language : English, Bahasa Indonesia, Javanese.
2. Sport : Football, Badminton, Basketball etc.

### IV. ORGANIZATION EXPERIENCE

1. HMJ-SI (Himpunan Mahasiswa Jurusan Sastra Inggris) 2016-2017