**A LANGUAGE STYLE ANALYSIS IN HENA KHAN'S**

***MORE TO THE STORY***

A GRADUATING PAPER

Submitted in Partial Fulfillment of Requirements for Gaining

the Bachelor's Degree in English Department

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## A FINAL PROJECT STATEMENT

I certify that this graduate paper is definitely my own work. I am completely responsible for the content of this graduating paper. Other researcher's opinion or finding included in this research is quoted or cited in accordance with ethical standards.

Yogyakarta, May 23, 2022

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Kami menyatakan bahwa skripsi tersebut sudah dapat diajukan pada sidang Munaqosyah untuk memenuhi salah satu syarat memperoleh gelar Sarjana Sastra Inggris.

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# DEDICATION

This graduating paper is decided to:

1. My beloved parents

2. Aninda Aji Siwi, S.Pd., M.Pd., as my research's advisor

3. English Department of Sunan Kalijaga State Islamic University of Yogyakarta

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*Wa'alaikumsalam Wr.Wb*

Yogyakarta, 23rd May 2022

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## ABSTRACT

Language style is a condition that distinguishes a person's way of speaking to others. Language style is essentially something that the speaker is less conscious of while using it. Because of this situation, the speaker needs to be careful when speaking to the other person. When people use a style that does not fit the context, there will be misunderstandings with the other person. That problem is the reason why the researcher does this analysis. By using a qualitative method, the researcher analyzed the use of inappropriate language style by the main character in the *More to the Story* novel. The researcher uses the language style theory of Martin Joos and the theory of language use by Janet Holmes. The results show that the main character mainly uses inappropriate language style while speaking with a formal style in casual situations. In contrast, the least inappropriate language style finds when the main character talks casually in a formal situation. Lastly, the factors that most influence the use of language style are participation and background.

Keywords: *Linguistic, Sociolinguistics, Language Style, Social Factors*

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**ABSTRAK**

Gaya bahasa merupakan suatu kondisi yang membedakan cara bicara seseorang dengan orang lain. Gaya bahasa pada dasarnya merupakan hal yang tidak disadari oleh seorang pembicara ketika menggunakannya. Situasi inilah yang membuat pembicara harus berhati-hati ketika berbicara dengan lawan bicara. Sebab, ketika menggunakan gaya yang tidak sesuai dengan konteks akan terjadi kesalahpahaman dengan lawan bicara. Persoalan ini yang mendasari peneliti melakukan analisa ini. Dengan menggunakan metode kualitatif, peneliti menganalisis penggunaan gaya bahasa yang tidak sesuai yang digunakan oleh karakter utama pada novel *More to the Story*. Peneliti menggunakan teori gaya bahasa milik Martin Joos dan teori penggunaan bahasa oleh Janet Holmes. Hasil penelitian menunjukkan bahwa penggunaan gaya yang tidak sesuai banyak ditemukan ketika karakter utama berbicara gaya formal saat berada di situasi casual. Sebaliknya, gaya bahasa yang tidak sesuai paling sedikit ditemukan tatkala karakter utama berbicara gaya casual di situasi formal. Terakhir, untuk faktor yang paling mempengaruhi penggunaan gaya bahasa merupakan partisipasi dan latar.

Kata kunci: *Linguistik, Sosiolinguistik, Gaya Bahasa, Faktor Sosial*

**CHAPTER I**

**INTRODUCTION**

## 1.1 Background of Study

Language style has a significant role in maintaining a group of people's relationship. Because the use of language style unconsciously affects how relation and message are conveyed to the other person. By using the improper language style while communicating will change the actual meaning of the message, and ruin the relationship indeed. Therefore, this research explains the importance of language and language style itself in social life.

Language plays a large part in our social life. Language is a system of symbols through which people communicate (Kreidler, 1998, p. 19). Furthermore, Wardhaugh (2006, p. 01) states that a language is what the members of a particular society speak. The symbol might be spoken, written, or signed with the hands. By using language, people can express themselves both in spoken and written. The use of spoken language mostly in speech, conferences, discussions, and others. Written language is common in newspapers, books, novels, and others. Language helps people express their feelings, ideas, and emotions.

One of the factors that influence the use of language is society. Society is any group of people who have come together for a specific goal (Wardhaugh, 2006, p. 01). Society and language are related. Language helps people to convey their feelings, thoughts, and ideas. Without language, people cannot communicate. On

the other hand, without society, language means nothing. The study of the relationship between language and society is sociolinguistics (Holmes, 2013, p. 01).

Sociolinguistics indicates that society and language are inextricably linked. Society influences the use of language and otherwise. Wardhaugh (2006, p. 01) states that studying sociolinguistics gives a better understanding of language structure. Moreover, sociolinguists also intend to know how language works in communication. Additionally, the proportionate function in the sociology of language is to determine how social system can be better presumed with the help of the study of language (Wardhaugh, 2006, p. 01).

People use language in communication with variations. It depends on their social background, age, class and others (Holmes, 2013, p. 131). The language style is a part of language variation. The study of language style is to know how people speak differently depending on the context. The style of the speaker will be different in different contexts. Many factors contribute to making the style of the speaker different in any situation.

Holmes (2013, p. 131) claims that gender, age, ethnicity, and social networks influence language style. People have to pay attention to their choice of language style to communicate appropriately. The conversation between two or more people with different social backgrounds exemplifies how language is essential. When a person talks with his friends, his choice of language style will be different than when he speaks with a stranger because the closeness between a friend and a stranger is different. Language style can be found in the utterances in

spoken and written language. The conversation in the novel is one of example written language.

The researcher chooses the novel as the object of the analysis because novel is a popular form of media and literature that through the dialogue and narration can convey a message to the readers. Novel becomes a reflection of real life because it sometimes brings the issue of society. Another reason the researcher chooses novel because in the novel a person's character and situations are explained more details than in other media such as movie or short story. For that reason, novel is a suitable object for this research.

In this thesis, the researcher analyze the language style in Hena Khan's novel, entitled *More to the Story*. *More to the Story* is one of several novels written by Hena Khan. Hena Khan is a Pakistani American author who writes a few Islamic novels such as *Amina's voice*, *Amina's song*, *Under My Hijab*, *Silver Lanterns*, and others. *More to the Story* is a story inspired by, *Little Woman*, a novel written in 1869 by Louisa May Alcott (Khan, 2020, p. 155) and Hena Khan gives the same excitement by changing the storyline into Pakistani-American sisters. Furthermore, *More to the Story* also has several awards as the middle grade book. Those reason that make the researcher choose *More to the Story* as the subject of study.

*More to the Story* brings up some issues such as religion, dreams, and family. Jameela, the main character, is described as a girl who does not give up easily and has strong ambition, even though she has to deal with several problems while reaching her dream. According to Simon & Schuster (2020), the relationship

between Jameela and Ali which is does not always in good terms, and the serious ill that her younger sister get makes Jameela become the strongest girl. Even though she is still in the middle grade, she dreams of being an integrity journalist. Jameela, as the main character, is supposed to be a perfect roles in every aspects. Thus, she generally has the biggest character development. However, the researcher found that she uses inappropriate language style in her utterances. Surrounded by various environments, it takes an essential part of the choice of Jameela's language style. Below is an example of a language style which is inappropriate in the novel.

> Jameela. "Really? I thought I was in trouble"
>
> Ms. Levy. "No, you're not. But there is one thing"
>
> Jameela. "**Yeah?**"
>
> Ms. Levy. "I'm naming Travis editor in chief"
>
> Jameela. "**Travis?**"
>
> Ms. Levy. "Travis. The job always goes to eight graders. He worked hard for it and is very organized and on task"
>
> Jameela. "**Oh**"

According to the conversation above, Jamela uses a consultative style. Additionally, according to Joos (1967), the consultative style is for small groups, acquaintances, strangers, and group discussion. This conversation takes place in the school, so Jameela must use formal language instead of informal. Moreover, the participant of the dialogue is her teacher, in which Jameela must use formal

language. From the conversation above, Jameela uses inappropriate language style because the words "yeah" and "oh" belong to the consultative style. The situation when the discussion happens also does not match with her choice of language style.

The researcher chooses this novel as an object because *More than to Story* has an inspiring storyline. The Quite Pond (2020), as the book reviewer, gives a review that *More to the Story* is has incredible power to empower the younger generation because it's a lovely and emphatic story about Four Muslim Sister who full of ambitions while facing many challenges. Moreover, the story also explore the impact of illness in the family matters. Besides, the researcher is interested in analyzing because the researcher wants to find out more inappropriate used language styles in this novel. This analysis has the aim to look for five language styles in Jameela's utterances. All the utterances are approached with language style theory by Martin Joos.

## 1.2    Research Questions

Based on the background above, the aims of the study is to find answers to the following questions:

1. What types of language styles are inappropriately used by Jameela' in *More to the Story* novel?

2. What are the factors that prove Jameela in choosing the language style inappropriately?

## 1.3 Objective of Study

Regarding to the problems statements above, the objectives of the study are as follow:

1. To find the types of language styles inappropriately used by Jameela in *More to the Story* novel.
2. To explain factors that influence Jameela's utterance in *More to the Story* novel.

## 1.4 Scope of Study

Language style can be different based on who's the speaker, with whom the speaker is speaking, and when the conversation is happening. The researcher fixate on studying the language style found in Jameela's utterances. The researcher found that some dialogues do not use appropriate language styles. Based on Holmes (2013, p. 267) claims, people's speech and written communication styles reflect more than just aspect their identity such as their ethnicity, age, gender, and social background. However, it also point out the situation in which language is being used. This shows that various factors can influence Jameela's choice of language style. Besides that, the researcher also explains the factor that influences the choice of language style of Jameela.

**1.5     Significance of Study**

This study expect to contribute for both the readers and the researcher about the relation between language and society. Moreover, the researcher hopes that this research can give more information about the language style used in daily life. The researcher is providing knowledge to the readers related to the sociolinguistics fields. Moreover, the researcher hopes that this research has a clear depiction of the factor that influences the choice of the language style. For linguists, it looks for this research to enhance their interest in applying the theory of Language Style to analyze people's conversations.

**1.6     Literature Review**

The research concentrate on studying the language style used in *More to the Story* novel. The researcher has discovered several studies related to this study. The researcher uses those studies to help finish this study. The similarities and differences from those studies show that this research has never been analyzed before.

The first study is a journal written by Muhammad Iqbal Ramadhani, Yanti Purnama Sari, and Shynta Amalia entitled Language Style in "What A Girl Wants" Movie published in 2020. This study aims to analyze the language style and identify the dominant language style used by the main character in the movie. The descriptive method is used by the researcher, and the data is collected through the utterances of notable character in What A Girl Wants Movie. This study uses Martin Joos's the language style theory. The result of this study shows two main points.

The first finding is the language style used in this movie; formal style, casual style, consultative style, and intimate style. The second finding is that the main language style is the casual style and intimate style. The difference between this analysis and the analysis written by the researcher is the object and scope of study. This study looks for the dominant language style in the movie while the researcher's study search for the inappropriate language style in the novel.

The second is a journal, "Language Style in Romantic Movies", written by Ni Made Ayu Juliana Dewi, I Nyoman Tri Ediwan, and I Made Suastra published in 2020. This study intents to determine the language styles in romantic movies and the predominant language style in those films. The primary data of this analysis are romantic movies entitled The Last Song (2010) and Midnight Sun (2018). The researcher collects the data using the documentation method by applying the qualitative audio-visual material technique.The researcher uses Martin Joos's (1976) theory to evaluate the data. The researcher focused on the data, which is the conversations in both romantic movies. The result of this study is that all categories of language styles are found in romantic films. In the first movie entitled The Last Song (2010), the researcher obtains frozen, formal, consultative, intimate, and casual styles. Furthermore, from the second movie entitled Midnight Sun (2018), the researchers found formal, consultative, intimate, and casual styles. From both films, the dominant type that the researcher found is the intimate style. Meanwhile, the slightest language style is the frozen style. The difference between the study and the researcher's study is that the object and the purpose of study. In their research, the writer purpose is to find the use of language style in some romantic movies and

decides the dominant one. Meanwhile, this research aims to look for improper language styles used by the lead character of the novel and explains the social factor that affect it.

The third research is a graduation paper written by Ika Ramadhani Ayuningtiyas entitled The Language Style in Selected Sami Yusuf's Song Lyrics on *Without You* Album published in 2019. This study describes the language style in chosen song lyrics on the *Without You* album. She chooses language style theory by Henry Guntur Targian to analyze the data. The researcher discovers 45 data and 3 type of language style by using the descriptive qualitative method. The 3 type of language style are the comparison, contradictory, and repetitive language. The dissimilarity between this study and the researcher's paper is the object and the chosen theory. In the graduating paper, she chooses the theory of Henry Guntur Targian to determine the language style in song's lyrics.

The fourth study is a graduating paper, "Language Style Used in The Kite Runner Novel Written by Khaled Hosseini: In Sociolinguistic" written by Hayati Yusti Karina, published in 2019. This research intents on types of language style and the factor which influences the choice of language style. The study aims to analyze the language style expressed by Amir's speech and explain the factors that affect it. The researcher combines two theories of Joos and Krinzer, and Mandell to analyze the research. This study shows that the researcher finds out that in Amir's utterances. The result of the study is she found 7 types improper language style and the explanation of social factors that influence it. The difference between this study

and the researcher's analysis is the object of analysis and the support theory. The object of study from Karina's research is *The Kite Runner* written by Khaled Hosseini and she choose two theories of Joos, Krinzer, and Mandell. Meanwhile, the researcher choose *More to the Story* written by Hena Khan and combines the theories of Martin Joos and Janet Holmes.

The last research is a graduation paper written by Efri Istia Dona titled, The Language Style in Rendy Pandugo's "The Journey" Album, published in 2018. This study has purpose to define the language style in the lyrics in the album "The Journey" and reveals the real meaning of those lyrics. She chooses 7 songs from the album and uses the Targian theory to construe those lyrics. The descriptive qualitative method is used in this analysis. For the result, the researcher discovers 82 data and 2 types of language styles. The two types of language style are comparison and repetition. The difference between her study and this study is the object and theory of analysis. Her research has aim to find the language style used in the several songs lyrics while using Targian theory. Meanwhile, this research purpose uses theory of Martin Joos to find out the improper language style in the novel.

In conclusion, the novelty of this analysis differentiate this research from the previous studies. In the previous studies, the researcher mostly use only one theory, but this study uses a combination of two interrelated theories. In addition, this research does not only classify language style, but also giving explanations to language style that does not fit the context as well as the factors that affect it.

## 1.7    Theoretical Framework

The research concentrate on discovery the inappropriate language style used by Jameela in the novel. The researcher also wants to explain the factor that influences the choice of language style in the lead character utterances. The researcher uses Martin Joos's Language Style theory (1976) to analyze this novel because it is suitable to solve the problem found in *More to the Story* (2020) novel. Martin Joos states that language style is divided into five categories. Those are 1) frozen style, 2) formal style, 3) consultative style, 4) casual style, and the last 5) intimate style. Each of the styles has its function. It is based on what is the purpose of using it and the factors which make it happen. The researcher analyze Jameela's utterance and decide which language style she chooses.

## 1.8    Method of Research

### 1.8.1   Type of Research

The research uses the descriptive qualitative method. The descriptive method intent to maintain an intention utterance of language style for the data in the novel entitled *More to the Story*. Textual and image data are used in qualitative procedures. Thus, it has particular procedures in data analysis, and use a variation of research strategies (Creswell, 2009, p. 173). Hence, this method is applicable to this research since it helps the researcher to analyze the problems and define them in more specifically.

### 1.8.2 Data Sources

The data source of this research is a novel entitled *More to the Story* by Hena Khan, published in 2020. The data are taken from Jameela's utterance in the novel.

### 1.8.3 Data Collection Technique

This research uses a qualitative method with observation as the data collection technique. Observation is data collection that has a specific character to other techniques: interviews and questionnaires (Sugiyono, 2017, p.145). Moreover, Sugiyono also explains that this technique used in the analysis is about human nature.

In collecting the data, the researcher first reads the entire chapter and marks Jameela's utterance indicated as inappropriate language style. Second, the researcher is classifying them into the type of figurative language. After that, the researcher explains the chosen language style and explains the social factor that influences it.

### 1.8.4 Data Analysis Technique

The researcher chooses the sociolinguistics approach that relates to this research. Miles and Huberman (1994, p. 10-12) state that there are three main steps in analyzing data while using the qualitative method: data reduction, data display, and conclusion drawing or verifications. The data of this research are some of Jameela's utterances. The researcher observed the data by reading the main character's utterance in the novel several times. In analyzing the data, the researcher

has several process there are 1) identifying the type of language style used in the novel entitled the *More to the Story* based on Martin Joos theory 2) Interpreting and dividing the category of language style in the *More to the Story* novel, such as, frozen, formal, consultative, casual, and intimate style 3) Giving the explanation of the chosen language style in Jameela's utterances 4) Explaining the social elements that influences the lead character in choosing language style 5) Closing the analyzes.

## 1.9    Paper Organization

The research includes of four chapters. Introduction as the first chapter consist several sub-topics, such as background of the study, research questions, objective of the study, the scope of the study, the significance of the study, literature review, theoretical approach, method of research, and paper organization. Theoretical framework as the second chapter contains the theory that used by the researcher. Finding and discussion as the third chapter explains the result of language style in *More to the Story* novel and what factors influence the character choosing the language style. Conclusion and suggestion as the last chapter concludes the entire analysis.

# CHAPTER IV

## CONCLUSIONS AND SUGGESTIONS

This chapter consist the conclusion and suggestions based on the data analysis. In the previous chapter, the researcher has found the types of language styles and the factors that influence them. After analyzing it, the researcher draws a conclusion and suggestions for the reader.

### 4.1 Conclusions

The researcher uses the language style theory by Martin Joos to analyze the type of language style based on the degree of formality. To support the main theory, the researcher uses of language theory by Janet Holmes to explain social factors that affected the choice of language style itself. The researcher discovers that in *More to the Story* novel, the main character does choose an inappropriate language style in her utterances because of some reasons. As explained by Holmes, the social factors such as participant, setting, topic, and functions influence the use of language by someone.

Referring to the previous chapter, the finding, and discussion, the researcher concludes that in *More to the Story* novel, five types of language styles are inappropriately used by the main character. Those data are 15.38% of formal style in consultative style situation, 38.46% of formal style in casual style situation, 23.07% of consultative style in formal style situation, 15.38% of consultative style in intimate style situation, and 7.69% of casual style in formal style situation. From those five styles, Jameela, as the main character, mainly uses inappropriate formal

language in casual style situations, representing 10 data from 26 data in total. She mainly uses inaccurate sign words such as modal in her utterance when speaking in informal situations. Meanwhile, modal words are supposed to be used in formal style situations.

Second, after combining with the second theory, is the use of language by Janet Holmes. The researcher found that there are four combination data of the social factors. These are participant, setting, and topic, which represented 6 data; participant, setting, and function, which represented 3 data; participant and setting, which represented 16 data; and participant and function, which represented 1 data. It can be concluded that the dominant factor that influences the choice of language style is participant and setting, which represents 16 data. The participant is the most influential factor since all inappropriate language styles occur because the main character does not pay much attention to who she is speaking with.

In conclusion, after analyzing the data with Martin Joos's theory, the highest use of inappropriate language style is the formal style in the casual style situation, which represented 10 data (38.46%). Furthermore, the main character's choice of language style mainly influences the combination of two factors: participant and setting, which represented more than half of the total 16 data. Jameela should pay more attention to the participant or with whom she talks to avoid misunderstanding because she chooses the wrong language style. Moreover, she also needs to select the proper language style based on where and what situation she is in. Because to express her idea perfectly, she has to use the appropriate language style.

## 4.2 Suggestions

After concluding the research, the researcher suggests that the next writer choose another issues in this novel to analyze, such as the use of metaphor or figurative language by the main character. Therefore, the next writer can use the theory of metaphor by Lakoff and Johnson to analyze the data. By analyzing the novel with different approach, the researcher belief that this novel will get understanding more deeply. Lastly, this study hopefully will become a helpful reference for the readers and the next writer.

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## Graduating Paper

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