

**LANGUAGE STYLE USED BY KAMALA KHAN IN SELECTED
EPISODES OF *MS.MARVEL* TV SERIES: A SOCIOLINGUISTIC
ANALYSIS**

A GRADUATING PAPER

Submitted in Partial Fulfillment of the Requirements for Gaining
The Bachelor's Degree in English Department



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YOGYAKARTA**

2022

MOTTO

“Nothing in life is promised except death. If you have the opportunity to play this game of life, you need to appreciate every moment until it’s passed.”

-Kanye West-

DEDICATION

This graduating paper is dedicated to:

1. Myself and my beloved mother.
2. Aninda Aji Siwi S.Pd., M.Pd., as my graduating paper's advisor.
3. All the lectures in English Department of UIN Sunan Kalijaga Yogyakarta.
4. All the honorable readers of this graduating paper.

VALIDATION



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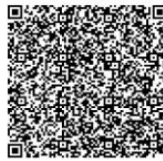
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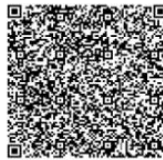
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kami menyatakan bahwa skripsi tersebut sudah dapat diajukan pada sidang Munaqosyah untuk memenuhi salah satu syarat memperoleh gelar Sarjana Sastra Inggris.

Atas perhatiannya, kami mengucapkan terima kasih.

Wassalamu'alaikum Wr. Wb

Yogyakarta, 05/12/2022
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A FINAL PROJECT STATEMENT

I certify that this graduate paper is definitely my own work. I am completely responsible for the content of this graduating paper. Other researcher's opinion or finding included in this research is quoted or cited in accordance with ethical standards.

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The researcher recognizes that this graduation paper still contains numerous flaws; therefore, I am eager to receive constructive feedback and future improvement suggestions. I hope the readers will find value in this graduation paper.

Wassalamu 'alaikum wr.wb

Yogyakarta, 3rd Desember 2022



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ABSTRACT

Language style can be found in everyday life, such as when someone talks to their parents, peers, and teachers. Someone will change his language style depending on who he is talking to. The object of this research is the *Ms. Marvel* TV series, which consists of six episodes. However, the researcher only chose the selected episodes from episodes one to three. This research aims to identify the several language styles used by Kamala Khan in the *Ms. Marvel* TV series selected episodes and to discover some factors influencing Kamala Khan as the main character in this TV series using different language styles. The researcher analyzed this series using Martin Joos's theory of language style, divided into frozen style, formal style, consultative style, casual style, and intimate style, and Janet Holmes's theory of social factors to identify why people speak different language styles. This research used a descriptive qualitative method and collected data from the TV series and the scripts. There are 118 data found in the *Ms. Marvel* TV series selected episodes containing language style. According to Joos's theory, Kamala used four types of language styles, and the most frequent language she used was a casual style. In addition, 173 data on social factors that influenced Kamala to speak different language styles were found. Kamala's choice of language style mainly influences the combination of topic and setting.

Keywords: *Language Style, Social Factors, Ms. Marvel, Selected Episodes*

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ABSTRAK

Gaya bahasa dapat dijumpai dalam kehidupan sehari-hari, seperti ketika seseorang berbicara dengan orang tua, teman sebaya, dan guru. Seseorang akan mengubah gaya bahasanya tergantung dengan siapa dia berbicara. Objek penelitian ini adalah serial TV Ms Marvel yang terdiri dari enam episode. Namun peneliti hanya memilih beberapa episode, yaitu dari episode satu hingga episode tiga. Penelitian ini bertujuan untuk mengidentifikasi beberapa gaya bahasa yang digunakan oleh Kamala Khan dalam episode terpilih di serial TV Ms Marvel dan untuk menemukan beberapa faktor yang mempengaruhi Kamala Khan sebagai karakter utama menggunakan gaya bahasa yang berbeda dalam serial TV ini. Peneliti menganalisis serial ini menggunakan teori gaya bahasa Martin Joos yang terdiri dari, frozen style, formal style, consultative style, casual style, dan intimate style. Dan juga menggunakan teori faktor sosial Janet Holmes untuk mengidentifikasi faktor-faktor mengapa orang berbicara dengan gaya bahasa yang berbeda. Penelitian ini menggunakan metode kualitatif deskriptif dan dengan cara mengumpulkan data dari serial TV dan naskahnya. Terdapat total 118 data yang ditemukan pada episode-episode terpilih serial TV Ms Marvel, yang mengandung gaya bahasa. Kamala menggunakan empat jenis gaya bahasa berdasarkan teori gaya bahasa Martin Joos dan bahasa yang paling sering dia gunakan adalah casual style . Selain itu, ditemukan 173 faktor sosial yang mempengaruhi Kamala untuk berbicara dengan gaya bahasa yang berbeda. Pilihan gaya bahasa Kamala di pengaruhi dua factor utama: topik dan setting.

Kata kunci : *Gaya Bahasa, Faktor Sosial, Ms. Marvel, Episode-Episode Terpilih*

CHAPTER I

INTRODUCTION

1.1 Background of Study

The most fundamental component of human existence is communication, especially language because people rely on it to communicate with each other. This follows Downes (1998, p. 2) assertion since everyone utilizes language as a way of interaction, humans may consider language to be a means of communication, which is essential. In addition, by using language, people can interact and express their ideas. According to Schwarz-Friesel (2015, p. 164), By explicitly or implicitly addressing someone's feelings and emotions, language may describe someone's inner sentiments. It can be concluded that someone uses language as a communication tool to express their feelings, ideas, thoughts, and information to others.

Language is not only a way of sharing knowledge about a subject but also a crucial means of constructing and preserving connections with other people. It is lined with Holmes (1992, p. 1), who stated the study of the structure of language and how it roles in society, as well as the social factors that lie behind the communication process, is sociolinguistics. According to Chaika (1982, p. 2), sociolinguistics is the study of how people use language in social interaction. In addition, sociolinguistics is a field that connects sociology and linguistics. From the above definitions, it can be concluded that sociolinguistics focuses on the interaction between language use in society and its social function contexts.

The occurrence of social interaction with other people will create various language variations so that someone has diverse pronunciations, vocabularies, grammatical structures, or language styles for multiple purposes (Holmes, 2013, p. 8). In her book, Holmes (2013, p. 1) states style refers to language variation caused by contextual factors such as setting, addressee, or topic. In addition, a personality, mindset, and emotional state could be described by their language style (Meyerhoff, 2006). Batmang et al. (2018) also stated that the speaker's uttered might reflect the speaker's personality. Meanwhile, Joos divides the language style depending on the formality level (Joos, 1967).

There are five kinds of language styles, according to Joos (1967): frozen style, formal style, consultative style, casual style, and intimate style. Language and society cannot be separated. Language style can be found in everyday life, such as when someone talks to their parents, peers, and teachers. Someone will change his language style depending on who he is talking to. The difference in language style will be seen in a person's conversation with another person. A person's conversation with another person can be found in writing or orally. Conversation can be seen in dramas, operas, films, or TV series.

There are numerous TV series that contain the language style. The researcher selected the TV series "*Ms. Marvel*" as the object of this research. "*Ms. Marvel*" is a TV show where the main character and other characters speak various languages. Besides that, this TV series combined the Islamic religion and superhero element is unique compared to others TV series or films where the Muslim or Islam religion is the minority and usually portrayed negatively. "*Ms.*

Marvel” is a Disney Plus television miniseries created by Bisha K. Ali and produced by the MCU (Marvel Cinematic Universe) that was released on Disney plus Wednesday, June 8, 2022. The remaining five episodes are available for streaming every following Wednesday.

Ms. Marvel introduces the main character named, Kamala Khan. She is a Pakistani-American Muslim teenager who grew up in Jersey City. The series focuses on Kamala Khan as the first Muslim superhero. Before Kamala Khan realized her powers, she was a marvel superhero fan with a colorful imagination obsessed with Captain Marvel. That obsession made her become a rebellious teenager. Although Kamala Khan was a rebellious teenager, she did not leave Islamic and Middle Eastern culture in her family. She was born into a Muslim family and had two close friends named Bruno and Nakia. Bruno is a non-Muslim American boy, and Nakia is an American Muslim hijab girl. She was torn between her American way of life and his Muslim beliefs because she lived in a different culture. These two cultures frequently force her to speak different languages and do things differently. As a result, the main character of this series is different from others. She is a Muslim, and her faith teaches her to always obey and respect her parents. Even though she now lives in America, she still talks politely and respectfully to her parents.

Ms. Marvel consists of six episodes, but for some reason, the researcher selected episodes in the *Ms. Marvel* TV series from episode one until episode three. The first reason, these selected episodes in the *Ms. Marvel* TV series contained Islamic values that stand out and a combination of Islamic culture and

superhero elements compared to other episodes that suit this research's theories. Second, the Islamic culture is highlighted in these selected episodes; for example, scenes during sermons, prayers, the election of mosque leaders, Eid, and weddings make the audience get to know the Islamic religion in hero themed series. Third, there are many language styles used by Kamala Khan. In this series, Kamala mainly uses a casual style with her parents than a formal style. It contrasts with Islam because Islam teaches Muslims to speak politely with their parents and use formal language. In this case, Kamala uses a casual style, but it does not mean she is not polite. It shows the closeness of his relationship with her family. In addition, Kamala is a teen who speaks various languages depending on the situation, to her friends, parents, teacher, or strangers. Fourth, some social factors, such as culture, age, participation, and setting, influence how Kamala Khan speaks in this TV series. Language usage is significantly affected by the cultures of America and Pakistan. There is also a difference in language style in their dialogues when discussing with different participants, settings, topics, and functions. The researcher needs to discover the various language styles and factors influencing Kamala Khan as an American-Pakistani teen. Therefore, Martin Joos and Janet Holmes's theories apply to this research. From these theories, the researcher could identify the characters of each style and some factors why people use different language styles, whether participant, setting, topic, or function.

An example of the language style employed by Kamala Khan in the first episode of “*Generation Why*” of the *Ms. Marvel* television series demonstrates

below:

(00:02:21-00:02:43)

Muneeba or Kamala mom: “Kamala Khan!!”

Kamala : “**Coming, ammi.**”

Muneeba: “Hurry up. You're going to be late for your driving test.”

Muneeba: “Kamala, please don't forget to look at the mirrors every 15 seconds at least.”

Kamala: “**Yes, yes, yes.**”

In the conversation above, Kamala uses a casual style because she is talking to Muneeba or her mother, which happened in an informal situation between mother and daughter. In addition, the factor that influences Kamala in using a casual style with her family is the setting of the situation in the conversation. In this conversation, Kamala and her family were talking about Kamala’s driving test, and it was not a serious conversation, so she used a casual style.

1.2 Research Question

Based on the previously described background of the research, this research identifies the following as the primary problem:

1. What kinds of language styles were used by Kamala Khan in selected episodes of the *Ms. Marvel* TV series?
2. Why does Kamala Khan use different language styles in selected episodes of the *Ms. Marvel* TV series?

1.3 Objective of Study

On the basis of the previous problems mentioned above, the objectives of this research are to:

- a. Identify the kinds of language styles Kamala Khan used in the *Ms. Marvel* TV series selected episodes.
- b. Discover some factors influencing Kamala Khan as the main character in the *Ms. Marvel* TV series, selected episodes using different language styles.

1.4 Scope of Study

Concerning the study's objectives stated above, it is critical to limit the scope of the discussion used in this research. This research would help the researcher to get the best result. The researcher employs sociolinguistics of Kamala Khan's language style in *Ms. Marvel* TV Series episodes 1, 2, and 3. The researcher used the dialogue or script in the series for the research. This research discusses five language styles by Martin Joos: frozen, consultative, formal, casual style, and Intimate style. Besides that, this research also explains the factor that influences Kamala Khan speaks a different style of language using Janet Holmes's theory.

1.5 Significance of Study

The primary goal of the research is to identify and classify different types of language used by the main character in selected episodes of the *Ms. Marvel* TV

series and identify the most common language style. This research also seeks to discover factors influencing Kamala Khan, the main character in the *Ms. Marvel* TV series, using different language styles in these selected episodes. This research attempts to explain concisely the language types employed in dialogues, like in TV series. The researcher will help readers improve their understanding of sociolinguistics by utilizing Martin Joos and Janet Holmes's theories in TV series. The researcher also hopes that readers who want to learn more about different kinds of language styles will find this research beneficial. The researcher hopes this research will provide a theory that can be valuable to future researchers who want to analyze the same object from other perspectives. This research could be used as a reference in the literature review. It also assisted the reader in learning about sociolinguistic theory to examine the various communication styles. This research should provide the researcher with additional information and knowledge, particularly for English Literature students who want to analyze this TV series.

1.6 Literature Review

This research will analyze the use of language styles by Kamala Khan in selected episodes of the *Ms. Marvel* TV series. Previous research discussing the *Ms. Marvel* TV series as a material object and its utterances as the study of language style in sociolinguistics is not found by the researcher. Several previous papers and journals are related to this research that explains language style application.

The first research is a journal in E-Link Journal 6(2) pp. 206-211 entitled "A Study of Language Style used in The Queen Movie," a journal by Khusnul Khotimah in 2019. This journal examines the language types used in the film The Queen. The journal analyzes the categorization of language styles, which applies to Martin Joos's theory (1962). This is descriptive qualitative research since the data was evaluated using words. The statistics are gathered from The Queen's screenplay. However, out of the classification of language styles offered by Joos, this film only identifies four types utilized by Queen Elizabeth based on facts. They are consultative, casual, intimate, and formal. Consultative style happens when Queen Elizabeth interacts with other characters in a two-way manner or through speech, regardless of whether she converses with her family, strangers, or coworkers. Then, Queen Elizabeth used a casual style when she perceived the people speaking with her to be close-knit friends. However, she only employs an intimate style with her royal family. Although she only provides a little hint, her royal family can comprehend what she means. In addition, the main character uses a formal style while presenting television shows, as evidenced by one-way participation.

The second research is a journal of JOM FKIP (6)2 pp. 1-12 written by Alicia Febriani, Fakhri Ras, and Novitri, published in 2019, entitled "An Analysis of Language Style in "To All the Boys I've Loved Before" Movie." This journal aims to investigate the language styles employed in "To All The Boys I've Loved Before" and to identify the prevalent style. The film is categorized as a romance film for young adults, directed by Susan Johnson, and was released on Netflix on

August 17, 2018. The source of the data was the movie screenplay for "To All The Boys I've Loved Before." The research methodology is qualitative and descriptive. The study is based on Martin Joos's (1967) theory of five language styles: formal, casual, consultative, and intimate. The result indicates that thirty (30) data from the film's dialogue were used to determine the language styles. Based on the gathered data, it can be inferred that the predominant style in the film is an intimate style. Eleven of the thirty instances are intimate, nine are consultative, seven are casual, three are formal, and none are frozen. This indicates that the employment of an intimate style is prevalent in communication between family members and intimate friends.

The third is a research paper by Dinda Dwi Maharani student of English Language Education at Muhammadiyah University Of Mataram, entitled "A Sociolinguistic Analysis Of Language Style In "Wild Child" Movie," published in 2019. The research examines the various language styles used by the many characters in the film "Wild Child." The evaluation was conducted using Martin Joos's five types of language use, as outlined in his theory. The researcher used a qualitative approach to her research. The researcher is primarily concerned with conversations involving five different language styles. Afterward, the researcher categorized them based on the sorts of language styles in the film and then determined which type of language style was more prevalent.

The following research is a journal in the Journal of English Education 9(1) pp.115-124, entitled "Five Language Style Analysis Of The Host In The Tonight Show Talk Show: A Sociolinguistic Analysis," written by Muziatun,

Syarifuddin Achmad, and Puspita Wulandari Samidu published in 2020. This research evaluated the language style used by Jimmy Fallon on The Tonight Show. Jimmy Fallon's approach to The Tonight Program talk show was the subject of this research's analysis. Based on Joos's (1967) theory, this study aims to explore the sorts of language styles used by Jimmy Fallon in his talk show. This study used a qualitative descriptive approach. This study mainly relied on Five O'clock books by Martin Joss (1967) and An Introduction to Sociolinguistics by Janet Holmes (1992) as its theoretical foundation. According to the findings of this study, the researcher observed 29 conversations with different sorts of language styles based on Joos's (1967) theory. Consequently, it was discovered that the consultative style had 11 data, while the casual style had 18 data, with the casual style being the most frequent.

The other research is a research paper written by Muhammad Farhan Wibowo student of English Education Raden Intan State Islamic University of Lampung, entitled "An Analysis of Language Style in "The Perfect Date" Movie," published in 2021. The research relies on Martin Joos's theory of the five language styles. There is the frozen style (oratorical style), the formal style (deliberative style), the consultative style, the casual style, and the intimate style. The data used in this research is the textual transcription of a movie's dialogue. The researcher collects qualitative data by watching the movie and identifying the conversations, including language style in communication, categorizing based on the kinds of language styles discovered in the movie, and determining the prevalent type of language style. This thesis contains forty (40) data points from

the movie's dialogue to demonstrate the linguistic styles. And the conclusion that can be drawn from this study is that the predominant style in this movie is a casual style.

The last research is a graduation paper written by Eny Noer Halinna student of the English Department State Islamic University Sunan Kalijaga Yogyakarta, entitled "Language Style used by Muslim Women Figure's Speeches on TED Talks," Published in 2022. This research concentrates on the language style and function of Muslim women figures' speaking. This research employed Martin Joos' language style theory, which is comprised of five categories: frozen style, formal style, consultative style, informal style, and intimate style. In addition, Holmes and Wilson's theory of language functions is used in this research. This researcher employed a descriptive qualitative methodology using research data acquired from the transcripts of TED Talks presentations given by prominent Muslim women. The findings of this study indicate that when Muslim women discuss various topics, they use a different language style.

This research has similarities and differences from the research described above. The similarity is the researchers address language style as the focus of this research. The difference between my research and the previous study is the object. No one has used the object before. The researcher uses *Ms. Marvel* selected episodes of TV series as the object because they contained Islamic values. The renewal that distinguished my research is that my research focuses on the language style used by Kamala Khan in selected episodes of this series and the factors that influenced her use of different language styles. No previous research

has discussed this. Besides that, the problems that occurred are also different.

1.7 Theoretical Framework

This research employed the language style theory developed by Martin Joos and Janet Holmes. These theories explain five diverse language styles in different settings and with various participants and the factors influencing people's usage of different language styles. According to Joos (1967), there are five language styles: frozen style, formal style, consultative style, informal style, and intimate style. According to Holmes (2001, p. 233), style is a participant- and context-dependent code choice or variation. Social factors influence most people's speech styles since when they interact with someone, they adjust their style to their interlocutor or the context and function by employing speech style. Consequently, Holmes' theory of social factors is used to assist the researcher in analyzing the social factors that influence the main character, whether the participants, setting, topic, or function.

1.8 Method of Research

1.8.1 Type of Research

This research employed a descriptive qualitative method because the researcher analyzed the data descriptively, which is suitable for this research. In her book, Wahyuni (2012, p. 76) stated that qualitative research is an inductive approach to gaining a deeper understanding of the experience of an individual or group. Qualitative research examines the thing's explanation, conception,

meaning, personality, symbol, and interpretation (Lune & Berg, 2017). In the example, qualitative research considers the environmental and contextual aspects of the data (Yin, 2016). In order to promote agreement among observers, a qualitative approach is a comprehensive description that aims to give a specific explanation of the results (Seixas, Smith & Mitton, 2018). The descriptive analysis will concentrate on the use of language style variation employed by Kamala Khan in selected episodes of the *Ms. Marvel* television series.

Moreover, the researcher attempts to determine what factors influence Kamala Khan's language choices in selected episodes of the *Ms. Marvel* television series, as well as the most frequently used language style by Kamala Khan in the *Ms. Marvel* TV series selected episodes. In this research, the researcher also employs tables displaying the data findings percentage. Even though this type of research contains numeric data, it is not necessarily quantitative. The research's design is referred to as an embedded design.

1.8.2 Data Sources

This research requires primary data. The primary data would be the *Ms. Marvel* TV series streaming on Disney Plus and *Ms. Marvel's* selected TV series script episodes one to three.

1.8.3 Data Collection Technique

This research employs content or document analysis. Ary et al. (2006, p.

29) state that content analysis relies on examining and interpreting recorded data to obtain knowledge about human behavior. The contents may include public documents, books, articles, movies, recordings, journals, subjects, reports, and other documents (Ary et al., 2006, p. 30). This means that researchers analyze the scripts of the *Ms. Marvel* television series using transcripts of conversations between the main characters, specifically the main character's utterances with or without listener participation. Therefore, the researchers collected data from the scripts of episodes one through three of the *Ms. Marvel* television series and analyzed utterances containing language styles.

The researcher uses the following steps to collect data for this research. In the first step, the researcher streams the whole episodes of *Ms. Marvel* TV series in Disney plus. Second, the researcher searched and downloaded script of the *Ms. Marvel* TV series selected episodes in the internet. Third, the researcher read the TV series script while watching the selected episodes of the *Ms. Marvel* TV Series on Disney Plus several times to match and check. In the fourth steps, the researcher identifying Kamala Khan's utterances in the script that contained language style in selected episodes of the *Ms. Marvel* TV Series. In the last step, the researcher classified data based on the kinds of language styles employed by Kamala Khan and the factor that influencing her using a different type of language style.

1.8.4 Data Analysis Technique

The researcher uses Miles and Huberman's (1994) method for qualitative

data analysis to analyze the collected data. They assumed that qualitative data analysis involves three steps: data reduction, data display, and conclusion. First, the data were reduced, organized, and categorized based on whether they were relevant and necessary for the research. At this point, the researcher analyzed the data obtained from Kamala Khan as the main character with other characters' dialogues. Second, the data containing language styles in the conversation and the factors that influenced Kamala to use different language styles were displayed in the table for identifying the types of language styles and also displayed with the explanation to discover the factors that influenced her to use different language style, The researcher manually counted the number of occurrences for each type of language style and the factors that influenced it in order to determine the factors that influenced her use of different language styles. The author drew a conclusion regarding the types and factors that influenced Kamala Khan's use of a variety of language styles in select episodes of the *Ms. Marvel* television series.

1.9 Paper Organizations

This research has four chapters. The first chapter is the introduction. It has multiple subchapters, such as the background of the study, research questions, objective of the study, scope of study, significance of study, literature review, theoretical framework, method of research, and paper organization. The second chapter provides as the theoretical framework. It encompasses all of the theories used by the researcher. The third chapter consists of findings and discussions. In this chapter, the researcher will examine the language style used by Kamala Khan

in selected episodes of the *Ms. Marvel* television series and the causes that encouraged her to talk in a different language style. The last chapter contains the conclusion and suggestions. It summarizes the main aspects of the whole study.

CHAPTER IV

CONCLUSION & SUGGESTIONS

This chapter provided the conclusion and data analysis suggestions. In the preceding chapter, the researcher identified the different language styles and the factors that influence them. After the data is analyzed, the researcher concludes and provides suggestions to the reader.

4.1 Conclusion

In this research, the researcher employs Martin Joos' theory of language style to assess the language styles utilized by the main character in the *Ms. Marvel* television series. In addition, Janet Holmes's theory was applied to explain the social factors influencing language style choice. The cultures between America and Pakistan strongly affect her language use, and some social factors require the main character uses diverse language types.

The researcher discovered 118 language style-related data from episode one until episode three of the *Ms. Marvel* TV series based on the previous chapter, the findings, and the discussion. Kamala's most frequently used language style in the *Ms. Marvel* TV series is a casual style, with 90 or 76.27% data, 35 data in episode one, 35 data in episode two, and 20 data in episode three. It is because Kamala usually talked to her friends and family in a casual setting, showing their closeness. The second most frequent are consultative style and intimate style. Consultative style with 12 data or 10.16%, 4 data in episode one, 1 data in episode two, and 7 data in episode three because Kamala often talks to her parents and

teacher, her friends, and stranger used consultative style. The intimate style with total data of 12 or 10.16%, 2 data in episode one, 9 data in episode two, and 1 data in episode three is because Kamala used intimate labels when she talked to her family and close friends. Meanwhile, there is a formal style of the lowest frequency data used by Kamala Khan in the *Ms. Marvel* TV series with total data of 4 or 3.38%, 3 data in episode one, 1 data in episode two, and 0 data in episode three. Kamala used this style when she talked to her teacher, the mosque community leader, and her mother.

As described by Holmes, social factors such as participation, setting, topic, and function influence the language used by people. The researcher found 173 data on social factors influencing the main character in the *Ms. Marvel* TV series from episode one until episode three. In episode one, 70 data, or 40.46%, were found. It is shown that the most dominant factors are the topic, with a total of 32 data. The second dominant factor is the setting with 22 data, the next is the participant with 12 data, and the last is the function with 4 data. In episode two, 57 or 32.94% of data are found. The most dominant factor is the topic, with a total of 31 data. The second is the setting and participant with the same data frequency, each 11. The least dominant factor is the function with 4 data. In episode three, there are 46 data, or 25.58%. The most dominant factor is the topic with 26 data. The second most dominant is the setting with 11 data, and next is the participant with 5 data. The lowest dominant factor is the function with 4 data. From the explanation above, it can be concluded that the main character's choice of language style mainly influences the combination of two factors: topic and setting.

It is because the topic discussed influences Kamala's different language style. When the topic is not serious, Kamala uses a casual style. Meanwhile, when she discusses serious topics, she uses a formal style. The setting also plays quite an essential role because the setting influences the way Kamala talks. The participants are also crucial because Kamala can adjust to who she talks to and use language styles that suit the participant. The lowest factor is the function. It is because Kamala was more focused on the conversation topic, setting, and the participant rather than the conversation's function.

In summary, after applying Martin Joos's theory to the data analysis, Kamala's most frequent language style is casual, representing 90 data (76.27%). Furthermore, the choice of language style by the main character mainly influences the combination of topic and setting. According to this, Kamala is a teenage Muslim girl who communicates using a variety of language styles. That depends on the subject and who she is speaking with. According to Martin Joos's theory, she only uses four types of language styles. In addition, all factors that influenced the selection of the Kamala language style were applied to the dialogue. Kamala chose her language based on the topic and setting with whom she was conversing.

4.2 Suggestions

After completing the analysis, the researcher recommends the following researchers who want to use language style theory. First, the next researchers can analyze the inconsistency use of language style in the object of the research.

Second, future researchers can use Martin Joos's theory of five language styles that depend on the degree of formality. With the issue of a consultative style, the relevancy is questionable compared to the other four styles. Last, the next researcher might analyze the appropriate or inappropriate language style use in the object and the factors influencing it.

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