



Briefing of Cambridge Online Products

Product Overview

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- ▶ Cambridge University Press journals with backfiles since 1997

VX EMFWV

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Odz #lqjxlwf/#lwhudxuh/#P hg lflqh/#sk lrvrsk | #
Sröwfv/#vflhqfh# #Whfkqrαj |

Journals on Cambridge Core

400+ journals, **74%** indexed in SCI/SSCI/AHCI
6 journals rank **Top 1*** in 6 categories:

- *History*
- *History of Social Sciences*
- *Political Science*
- *Logic*
- *Mathematics*
- *Biological Psychology*

72% journals are published with Academic societies and institutions worldwide

13 journals rank Top 5*, **15** journals rank Top10* in their categories



Cambridge Journals - Key Strengths

Mathematics

- **Top 3 Publishers in Math** and have in-depth cooperation with famous societies and associations
- Publish the #1 and #8 journals in Mathematics

Physics

- Originated from Newton's college - Department of Applied Mathematics and Theoretical Physics, Cambridge University
- Publish several leading journals including the flagship *Journal of Fluid Mechanics*

Computer Science

- Publish the #1 and #4 journal in Logic*
- Publish journals in Artificial Intelligence, programming, Robotics, and the Application of Mathematics to computer science

Life sciences

- Acquired **CABI journals** in 2006 (Centre for Agriculture and Biosciences International)
- An extensive portfolio of established journals in Agriculture, Ecology and Conservation, and Animal Science

Medicine

- Cover emergency and disaster medicine, epidemiology and infectious diseases, biomedical science, genetics, nutrition, mental health and psychiatry, and neuroscience

Language & Linguistics

- The world's leading publisher in language and linguistics
- Cover theoretical, applied and sociolinguistics, represent a breadth of subfields in language and linguistics

Economics

- Indispensable for business and management studies
- Strength in Econometrics, Economic history, Financial economics

Politics

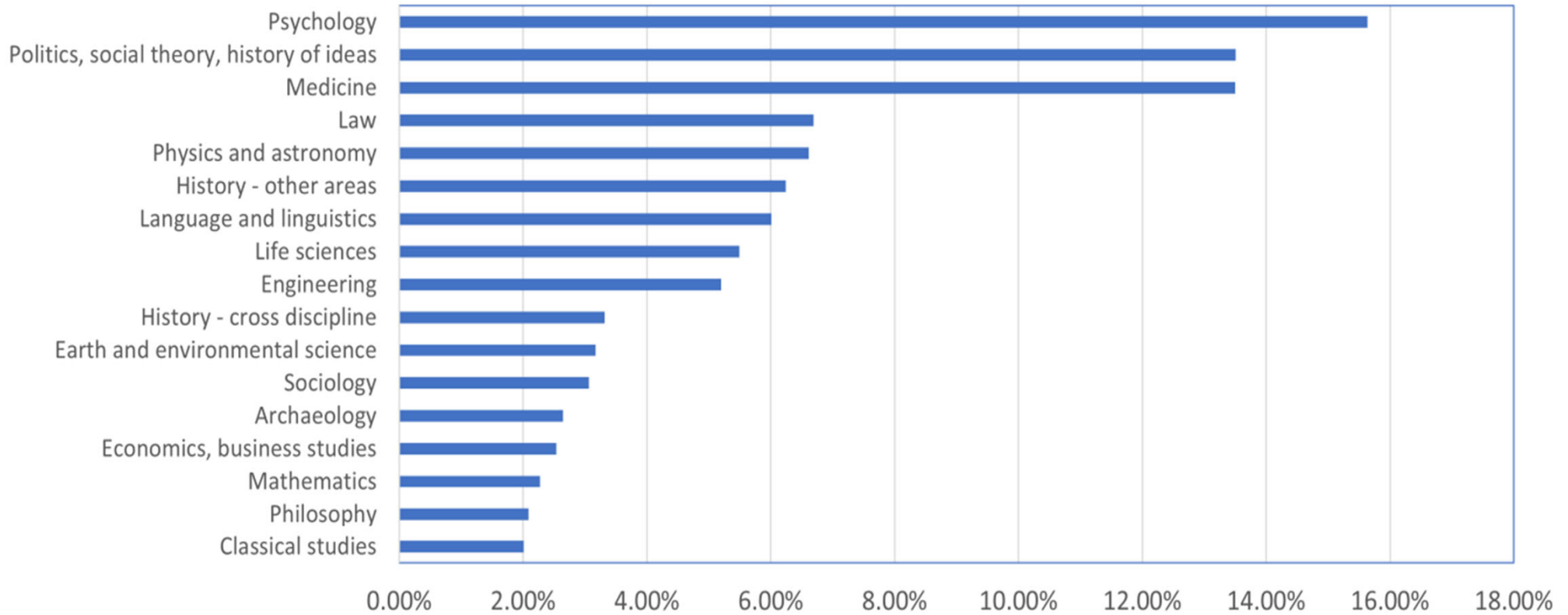
- Cambridge is the **No. 1 Publisher** in this field!
- Publish 4 of Top 10% journals in Political Science*

Area studies

- Span all geographical areas of the world, including a strong list in Asian Studies
- Flagship journals including *The China Quarterly* (the #4 journal in Area Studies*)



Cambridge Core subject usage for journals



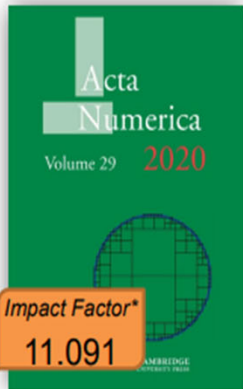
Cambridge Journals - *Publishing Partners*



HARVARD | BUSINESS | SCHOOL



Cambridge Journals - Selection of Top Journals



Impact Factor*
11.091

Ranking
1/330 Mathematics



Impact Factor*
12.579

Ranking
1/14 Psychology, Biological
2/53 Behavioral Sciences
13/273 Neurosciences



Impact Factor*
3.547

Ranking
1/34 History of Social Sciences
79/376 Economics



Impact Factor*
2.195

Ranking
1/101 History



Impact Factor*
8.6

Ranking
1/183 Political Science



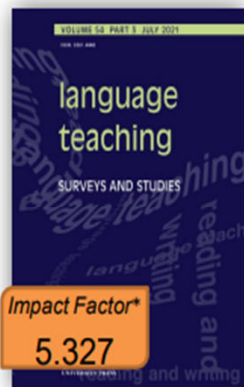
Impact Factor*
1.000

Ranking
1/21 Logic
155/330 Mathematics
184/265 Mathematics, Applied



Impact Factor*
3.154

Ranking
4/80 Area Studies



Impact Factor*
5.327

Ranking
2/193 Linguistics
11/265 Education and
Educational Research



Impact Factor*
4.127

Ranking
2/9 Microscopy
123/334 Materials Science,
Multidisciplinary



Impact Factor*
7.8

Ranking
5/88 Nutrition and Dietetics



Impact Factor*
3.627

Ranking
4/34 Physics, Fluids and Plasmas
36/135 Mechanics



Impact Factor*
7.723

Ranking
3/130 Psychology, Clinical
7/77 Psychology
10/143 Psychiatry