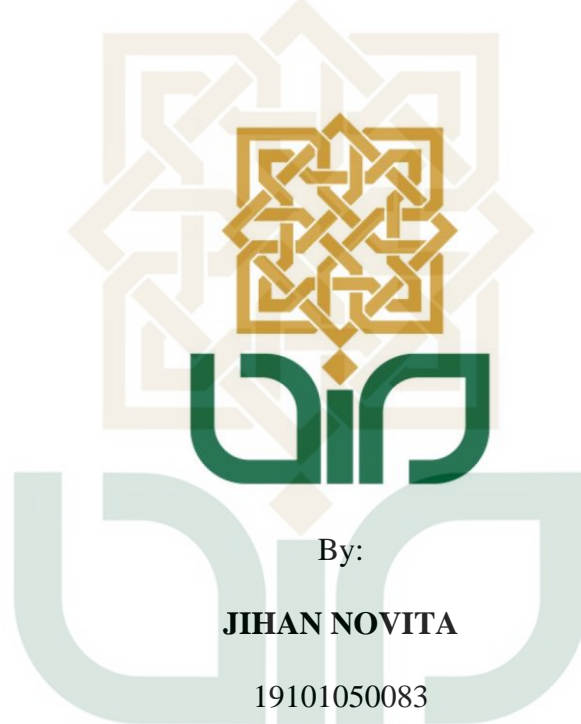


**Social Deixis Portrayed in Born a King (2019)**  
**Directed by Agustí Villaronga**  
A Graduating Paper

Submitted in Partial Fulfillment of the Requirements for Gaining the Bachelor

Degree in English Literature



By:

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Atas perhatiannya, kami mengucapkan terima kasih.

*Wassalamu'alaikum Wr. Wb*

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## A FINAL PROJECT STATEMENT

I certify that this graduate paper is definitely my own work. I am completely responsible for the content of this graduating paper. Other researcher's opinion or finding included in this research is quoted or cited in accordance with ethical standards.

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## MOTTO

"Do not grieve, indeed Allah is with us."  
- QS. At-Tawbah 9:40 -



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## **DEDICATION**

I dedicated this graduating paper to:  
My beloved parents  
My beloved grandparents.  
My beloved mama.  
My beloved brothers and sisters.  
And myself after all the hard work I have done so far.



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Lastly, the researcher realize that this graduating paper is still far from the perfection. Hence, the researcher would love to get any feedbacks or suggestions to improve this research. Thank you.

Yogyakarta, 06 August 2023



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## **Social Deixis Portrayed in *Born a King* (2019)**

**Directed by Agustí Villaronga**

By: Jihan Novita

### **ABSTRACT**

This study aims to analyze the types and functions of social deixis in the film *Born a King* (2019). To answer these problems, the researcher uses two theories: the theory of social deixis by Stephen C. Levinson to reveal forms of social deixis and the theory of Janet Holmes, known as the theory of social dimensions, which is used to determine the function of each deixis in film. The study results show three hundred and seven forms of relational social deixis divided into one hundred and fifty-seven forms of speaker and addressee, one hundred and six forms of speaker and referent, and forty-four forms of speaker and bystander. In addition, there are two hundred and seventeen forms of absolute social deixis consisting of two hundred and seventeen forms of authorized recipients. Then, the results related to function related to social deixis show that twenty-five utterances function to portray social distance, one hundred and ninety-four utterances function to show social status between speech participants, two hundred and twenty-one utterances function to describe formality scale, and eighty-four utterances whose function is to measure two functional scales.

**Keywords:** Born a King (2019) film, social deixis, social dimensions.

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## **Social Deixis Portrayed in *Born a King* (2019)**

**Directed by Agustí Villaronga**

Oleh: Jihan Novita

### **ABSTRAK**

Penelitian ini bertujuan untuk menganalisis jenis dan fungsi deixis sosial dalam film *Born a King* (2019). Untuk menjawab permasalahan tersebut, peneliti menggunakan dua teori yaitu teori deixis sosial oleh Stephen C. Levinson untuk mengungkapkan bentuk-bentuk deixis sosial dan teori Janet Holmes yang dikenal dengan teori dimensi sosial yang digunakan untuk mengetahui fungsi dari setiap deixis dalam film. Hasil penelitian menunjukkan tiga ratus tujuh bentuk deixis sosial relasional yang terbagi menjadi seratus lima puluh tujuh bentuk penutur dan penerima, seratus enam bentuk penutur dan rujukan, dan empat puluh empat bentuk penutur dan pengamat. Selain itu, ada dua ratus tujuh belas bentuk deixis sosial absolut yang terdiri dari dua ratus tujuh belas bentuk penerima resmi. Kemudian, hasil terkait fungsi yang berkaitan dengan deixis sosial menunjukkan bahwa dua puluh lima ujaran berfungsi untuk menggambarkan jarak sosial, seratus sembilan puluh empat ujaran berfungsi untuk menunjukkan status sosial antar peserta tutur, dua ratus dua puluh satu ujaran berfungsi untuk mendeskripsikan formalitas, skala, dan delapan puluh empat ucapan yang fungsinya untuk mengukur dua skala fungsional.

**Kata kunci:** Film *Born a King* (2019), deixis sosial, dimensi sosial

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# CHAPTER I INTRODUCTION

## 1.1 Background of Study

Humans are inherently social beings who have the instinct to gather and interact with other humans. Thus, they cannot live alone or isolate themselves but need others to live together, interact and communicate. A group of them who gather in a particular place or region, interact with each other, and share the same culture for a long time, is called a society. More specifically, Paul B. Horton explains in (Waluya, 2007, p. 10) that society is human beings who relatively independently live together for a long time in a particular area, share the same culture, and carry out most of the group's activities. They need an arbitrary sound symbol system called language to carry out these activities. Based on that, it is obvious that society and language are related. These two are just like two sides of the same coin. The relationship between the two is studied more deeply in sociolinguistic studies.

Mailani, Nuraeni, Syaklaa, and Luzuardi (2022, p. 2) stated that in the communication process, the communicant or communicator needs language skills to understand the content of the conversation. Based on this, the language that functions as a means of communication between humans must be language that both parties, speakers and interlocutors, can understand. As for understanding the language used, both of them must understand the context that accompanies the use of that language since language and context are two interrelated things. A speaker who utters an utterance certainly has a context that accompanies it. If the interlocutor does not understand the context, he or she will not be able to understand

or catch the speaker's intent. The relationship between language and related contexts is discussed within the scope of pragmatic studies, a branch of linguistic studies.

There are several branches of study in pragmatics, one of which is interesting is deixis. According to Jaini (2022, p. 1), the use of deixis, can appear in more than just everyday life when humans communicate with each other, but also in films. It is inseparable from the fact that film, as a medium of mass communication, expresses reflections on everyday life in the audio-visual form to a wide audience. In this study, the researcher focused on conducting research on social deixis in the film *Born A King (2019)*, a film that tells the story of how extraordinary one of the most influential Muslim figures in the world, Faisal bin 'Abdul 'Aziz bin 'Abdurrahman al-Saud, was in his youth in 1919. He was still 14 and had to carry out diplomatic activities in London on behalf of his father, 'Abdul 'Aziz bin 'Abdurrahman al-Saud, who could not attend for some reason then. Faisal, who was young and had no experience regarding diplomatic activities, went to London to negotiate with British royal figures. It was done to gain support from the British monarchy for their kingdom. This diplomatic process lasted five months and was full of challenges because meeting several important British figures, especially Lord Curzon, was not easy. However, with the help of Princess Mary and the determination of Prince Faisal, the diplomacy ended with the expected results.

As the son of the Emir of Najd, 'Abdul 'Aziz bin 'Abdurrahman al-Saud, Faisal was automatically granted the royal title of "prince" right after his birth. Based on the social hierarchy system, this royal title indicates that he is in the upper

social hierarchy in society. Therefore, he is entitled to receive honor and respect from those around him, particularly those of lower social hierarchy. One of the most significant ways to show honor and respect is by addressing Faisal using honorific titles such as "Your Highness, Prince Faisal, Your Royal Highness." However, as seen in the film *Born a King (2019)*, some characters address Faisal without using his honorific or royal title. They address him as "Faisal" or other nicknames. For instance, Philby, one of the British figures, occasionally addressed Prince Faisal as "Faisal". In addition, several other British figures addressed Prince Faisal with titles such as "Young Man, Young Arabian". In comparison, Faisal always addresses them using their honorific or noble titles, except some certain people for certain reasons. Even to characters like Philby, Montague, and Laurence, he addresses them using their last name instead of their first name.

The researcher interested in conducting a further research on the *Born a King (2019)* film is because the use of various deictic expressions to address Faisal and vice versa in this film. Moreover, this film is based on a true story, so the deictic expressions used by the characters are also authentic. Based on this, the researcher, by using these deictic expressions, wants to dig deeper to find out the actual relationship, status, and social identity between Faisal and some figures. In addition, according to the researcher's observation, the film that in 2019 won the award for the best film at the Mata Film Festival in the category of independent cinema is still rare or has never been studied by researchers before. Therefore, in this study, the researcher gave the title of this research as "Social Deixis Portrayed in *Born a King (2019)* Directed by Agustí Villaronga".

## 1.2 Research Question

In order to analyze the social deixis in the film *Born a King (2019)*, the researcher has formulated two research questions that will be discussed in this research as follows:

1. What are the types of social deixis used by Prince Faisal and some figures in the film *Born a King (2019)*?
2. What are the functions of each type of social deixis used by Prince Faisal and some figures in the film *Born a King (2019)*?

## 1.3 Objective of the Study

Based on the research problems that the researcher described above, there are two objectives of the study this research as follows:

1. To identify the types of social deixis used by Prince Faisal and some figures in the film *Born a King (2019)*.
2. To describe the functions of each type of social deixis used by Prince Faisal and some figures in the film *Born a King (2019)*.

## 1.4 Significances of the Study

With this research, it is expected to provide a more helpful contribution both theoretically and practically. Theoretically, the results of this research are expected to provide more insight and understanding related to social deixis in the field of pragmatics. Meanwhile, practically, this research is expected to be able to have a significant impact, such as being a source of information and insight that can provide both teachers who are teaching materials on social deixis, students who are studying it, as well as related studies, with things in a deeper understanding. In

addition, this research is expected to encourage researchers to conduct more research on social deixis.

### **1.5 Literature Review**

The researcher conducted a literature review on four pieces of literature related to this research. The activity of reviewing the four studies carried out by previous researchers is, in addition, to find out which aspects have yet to be studied and as things for researchers to use as a reference for insights for researcher in completing this research work.

The first literary work the researcher reviewed was a journal entitled "The Analysis of Social Deixis in The Movie Beauty and The Beast" by a student from Abdurachman Saleh Situbondo University named Igaratu Noerrofi'a and a student from SMAN 1 Situbondo named Syaiful Bahri which was published in 2019. This study uses a qualitative descriptive method and Stephen C. Levinson's theory to analyze the types and purposes of using social deixis in the film Beauty and The Beast. The results of this study found 34 types of social deixis consisting of 18 relational social deixis and 16 absolute social deixis, as well as 34 objectives of social deixis consisting of 9 types of social deixis to express politeness and respect, 18 types of social deixis to express intimacy, and seven types of social deixis to identify authority.

The second literary work the researcher reviewed was a thesis entitled "Social Deixis in Malcolm X (1992) Movie" by a student from UIN Sunan Kalijaga Yogyakarta named Kholifatul Khoeroh in 2020. This study uses a qualitative descriptive method and two theories, namely the theory by Stephen C. Levinson, to

identify and analyze the types of social deixis in the film *Malcolm X* (1992) and the speech event theory by Dell Hymes to explain the factors of language use. The results of this study were the discovery of 15 forms of deictic expression in two types of social deixis, namely absolute social deixis and relational social deixis. In addition, this study also found three functions of deictic expressions. The researchers concluded that problems of racism and conflict almost entirely influenced the use of deictic expressions in the film.

The third literary work the researcher reviewed is a thesis by UIN Sunan Kalijaga Yogyakarta's student named Muhammad Darajatun Kuncoro Sakti entitled "The Analysis of Social Deixis as Portrayed in *The Dracula Untold* Movie." In this study which was published in 2021, researchers used two theories to analyze the social deixis in the film "*Dracula Untold*." The first theory is the social deixis theory by Stephen C. Levinson to recognize the types of social deixis. In contrast, the second theory is the social dimension theory by Janet Holmes to analyze the function of each social deixis in the film.

The fourth literary work that the researcher reviewed was a thesis by a student from UIN Sunan Kalijaga Yogyakarta named Silfa Alfiana Sari entitled "Social Deixis in the *Body of Lies*" which was published in 2022. In this study, which aims to determine the types of social deixis and the reference meaning of social deixis expressions in the film "*Body of Lies*," the researcher uses the theory of social deixis by Stephen C. Levinson and the theory of speech situations by Leech. This research results in the discovery of 31 forms of expression of social deixis consisting of 25 forms of relational social deixis and six forms of absolute

social deixis. The other results of this study indicate that the closeness of the individual and the speech situation that occurs determines the interpretation of deictic expressions.

The researcher realizes that research on social deixis on a film has been carried out before. There are so many research results have been found by previous researchers using existing theories. However, even so, the social deixis in every film is, of course, not the same, considering that the focus studied is inseparable from the utterances tied to the existing context. Based on observations made by researcher on the film *Born a King* (2019) directed by Agustí Villaronga, no social deixis research was found related to this film.. Especially because the film is a film taken from a true story, the social deixis that emerges is important to analyze to find out the relationships and social status of the characters at that time. Therefore, the researcher researched and analyzed what social deixis exist and how these social deixis function in the film using the same theory as the four studies the researcher reviewed earlier namely Stephen C. Levinson's theory and Janet Holmes. Meanwhile the other additional theories become a differentiator.

### **1.6 Theoretical Approach**

This research focuses on analyzing the utterances of the characters in the film *Born a King* (2019) which contain expressions of social deixis. In analyzing the data, this research uses pragmatic analysis to know the correlation of language and context. Thus, the researcher uses Dell Hymes theory, namely Speech Event to find out the context of utterances that accompanies it.

According to Stephen C. Levinson (1983, p. 9), "Pragmatics is the study of those relations between language and context that is grammaticalized or encoded in the structure of a language." Based on this definition, the researcher can conclude that pragmatics is a study of language accompanied by its context because both language and context are two things that are interrelated with one another. More specifically, pragmatics is a branch of linguistics that focuses on the meaning of speech by speakers. In this study, the meaning or intent of speech can only be known by knowing the context that accompanies it.

The researcher uses social deixis theory by Stephen C. Levinson on revealing the types of social deixis in the film *Born a King* (2019). Social deixis according to Levinson (1983, p. 63) is deixis which concern the encoding of social differences related to the roles of participants. Especially, aspects of the social relationship between speaker and some referents or speaker and addressee(s). Later, Levinson (1983, p. 90) divided social deixis into two types: relational and absolute. According to him, relational social deixis is a type of social deixis related to speaker and referent (e.g. referent honorifics), speaker and addressee (e.g. addressee honorifics), speaker and bystander (e.g. bystander or audience honorifics), and speaker and setting (e.g. formality levels). Whereas absolute social deixis is a type of social deixis related to the absolute use of language forms which are only intended for speakers and recipients. This is as explained by Levinson (1983, p. 91) that social deixis is divided into two, namely authorized speakers and authorized recipients. Furthermore, the researcher uses social dimension theory by Janet Holmes on revealing the function of social deixis in the film *Born a King* (2019).



According to Holmes (2013, p. 9) there are four types of social dimension: social distance scale, status scale, formality scale, and two functional.

## **1.7 Method of Research**

A technique or procedure in research is called a research method. According to Creswell (2012, p. 293), a research method involves the form of data collection, analysis, and interpretation proposed by their researchers. In the sub-chapter of this research, several types of research consist of data sources, data collection techniques, and data analysis techniques.

### **1.7.1 Type of Research**

The type of research used in this research is descriptive qualitative method because the data collected is in the form of words or utterances in the film *Born a King* (2019). By using this type of research, the researcher conducts a thorough, broad and in-depth description of the qualitative data being studied to find out the social phenomena that occur.

### **1.7.2 Data Sources**

According to Sugiyono (2013, p. 225), data collection can be through two sources, which include primary data source and secondary data source. According to him, the primary data source is a source which directly provides data to data collectors. Conversely, secondary data source is a type of data source that does not directly provide data to data collectors. This type of data can be obtained from other people or documents. The primary data source in this study is from the film *Born a King* (2019), directed by Agustí Villaronga, which can be watched on Alchemiya, a video streaming service based in the United Kingdom that distributes Islamic

content for Muslim audiences. Then, the secondary data source in this study was obtained from several books or articles related to it.

### **1.7.3 Data Collection Technique**

According to Sugiyono (2013, p. 225), there are four data collection techniques: observation, interviews, documentation, and combination or triangulation. Since the object of this research is the utterances of the characters in a film, the researcher considers it very appropriate to use one of the data collection techniques, observation. With this technique, the researcher systematically observes and records things seen in the object of research. Furthermore, the researcher repeatedly watched the film *Born a King (2019)*, directed by Agustí Villaronga, on Alchemiya to find out the context and utterances containing social deixis. Then, the researcher conducted an autographic transcript based on what the researcher heard while watching the film.

### **1.7.4 Data Analysis Technique**

The data that has been collected in this study will then be analyzed. In this study, the researcher first classifies the data collected from the film *Born a King (2019)*. The data is then classified based on two types: relational social deixis and absolute social deixis. For this type of relational social deixis, the data is further classified into several sections: speaker and referent (e.g. referent honorifics), speaker and addressee (e.g. addressee honorifics), speaker and bystander (e.g. bystander or audience honorifics), and speaker and setting (e.g. formality levels). In the absolute social deixis type, the data will be further classified into authorized speakers and authorized recipients. Furthermore, data is also classified based on its

function into several parts: social distance scale, status scale, formality scale, and two functional. Furthermore, the researcher describes both types and functions of social deixis. Then the last data analysis technique is concluded.

### **1.8 Paper Organization**

This study has four chapters, all of which have been divided based on certain sections. The first chapter is the introduction. This chapter includes the background of the study, research questions, objectives of the study, significance of the study, literature review, theoretical approach, and method of research, which consists of four types, namely: 1) type of research; 2) data sources; 3) data collection techniques; 4) data analysis technique, and the last is paper organization. In the second chapter, there is a discussion about the theoretical background, which contains an explanation regarding the types and functions of social deixis. Then the third chapter of this research is related to data analysis found in the *Born a King* (2019) film directed by Agustí Villaronga. Meanwhile, the last chapter of this research contains related conclusions and suggestions.

## **CHAPTER IV CONCLUSION AND SUGESTIONS**

### **4.1 Conclusion**

After analyzing the types and functions of social deixis on one hundred and thirty data that researchers found in the film *Born a King* (2019), researchers using social deixis theory by Stephen C. Levinson found three hundred and seven forms of relational social deixis which are divided into one hundred and fifty seven speaker and receiver forms, one hundred and six speaker and referent forms, and forty-four speaker and observer forms. In addition, there are two hundred and seventeen forms of absolute social deixis consisting of two hundred and seventeen forms of official acceptance.

Meanwhile, the results related to the function of social deixis, researchers using Janet Holmes' theory found as many as twenty-five utterances which function to describe social distance, one hundred and ninety-four utterances function to indicate social status between speech participants, two hundred twenty-one utterances function to describe formality, scale, and eighty-four utterances whose function is to measure two functional scales.

### **4.2 Suggestion**

The researcher realizes that there are still many things that could be improved in this research. Therefore, the researcher suggests that future researchers conduct more extensive and detailed research related to the film *Born a King* 2019. The next researcher can analyze the same character to get more detailed research results or by analyzing other characters in this film so

that the scope of the research can be broader and more profound. Finally, the researcher hopes that this research can be a good reference for researchers who will study the same object or theory as this research.



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