

**REVEALING LINGUISTIC STYLES IN *THE RELUCTANT*  
*FUNDAMENTALIST* MOVIE: A SOCIOLINGUISTIC PERSPECTIVE**  
**A GRADUATING PAPER**

Submitted in Partial Fulfillment of the Requirements for Gaining  
The Bachelor's Degree in English Department



**ENGLISH DEPARTMENT**  
**FACULTY OF ADAB AND CULTURAL SCIENCES**  
**STATE ISLAMIC UNIVERSITY OF SUNAN KALIJAGA**  
**YOGYAKARTA**

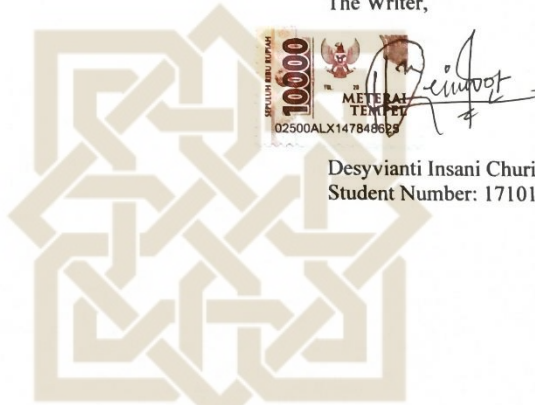
**2024**

## A FINAL PROJECT STATEMENT

I certify that this graduate paper is definitely my own work. I am completely responsible for the content of this graduating paper. Other researcher's opinions or findings included in this research are quoted or cited in accordance with ethical standards.

Yogyakarta, 23 May 2024

The Writer,



Desyvianti Insani Churiatul Fikriyah  
Student Number: 17101050072

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**KEMENTERIAN AGAMA  
UNIVERSITAS ISLAM NEGERI SUNAN KALIJAGA  
FAKULTAS ADAB DAN ILMU BUDAYA**

Jl. Marsda Adisucipto Telp. (0274) 513949 Fax. (0274) 552883 Yogyakarta 55281

**PENGESAHAN TUGAS AKHIR**

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yang dipersiapkan dan disusun oleh:

Nama : DESYVIANTI INSANI CHURIATUL FIKRIYAH  
Nomor Induk Mahasiswa : 17101050072  
Telah diujikan pada : Senin, 27 Mei 2024  
Nilai ujian Tugas Akhir : A-

dinyatakan telah diterima oleh Fakultas Adab dan Ilmu Budaya UIN Sunan Kalijaga Yogyakarta

**TIM UJIAN TUGAS AKHIR**



**Ketua Sidang**

**Ulyati Retno Sari, S.S. M.Hum.**

**SIGNED**

Valid ID: 665e87b71ca74



**Penguji I**

**Dr. Dwi Margo Yuwono, M.Hum.**

**SIGNED**

Valid ID: 665d39408b524



**Penguji II**

**Aninda Aji Siwi, S.Pd., M.Pd.**

**SIGNED**

Valid ID: 665d42f672ccf



**Yogyakarta, 27 Mei 2024**

**UIN Sunan Kalijaga**

**Dekan Fakultas Adab dan Ilmu Budaya**

**Prof. Dr. Muhammad Wildan, M.A.**

**SIGNED**

Valid ID: 665e8a381407c



**KEMENTERIAN AGAMA REPUBLIK INDONESIA  
UNIVERSITAS ISLAM NEGERI SUNAN KALIJAGA  
FAKULTAS ADAB DAN ILMU BUDAYA**

Jl. Marsda Adi Sucipto, Yogyakarta, 55281, Telp./Fax. (0274) 513949  
Web: <http://adab.uin-suka.ac.id> Email: [adab@uin-suka.ac.id](mailto:adab@uin-suka.ac.id)

**NOTA DINAS**

Hal: Skripsi  
a.n. Desyvianti Insani Churiatul Fikriyah

Yth.  
Dekan Fakultas Adab dan Ilmu Budaya  
UIN Sunan Kalijaga  
di Yogyakarta

*Assalamu 'alaikum Wr. Wb*

Setelah memeriksa, meneliti, dan memberikan arahan untuk perbaikan atas skripsi saudara:

Nama : Desyvianti Insani Churiatul Fikriyah  
NIM : 17101050072  
Prodi : Sastra Inggris  
Fakultas : Adab dan Ilmu Budaya  
Judul :

**REVEALING LINGUISTIC STYLES IN *THE RELUCTANT  
FUNDAMENTALIST* MOVIE: A SOCIOLINGUISTIC  
PERSPECTIVE**

Saya menyatakan bahwa skripsi tersebut sudah dapat diajukan pada sidang Munaqosyah untuk memenuhi salah satu syarat memperoleh gelar Sarjana Sastra Inggris.

Atas perhatiannya, kami mengucapkan terima kasih.

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Yogyakarta, 21 Mei 2024  
Pembimbing

Dr. Ulyati Retno Sari, S.S., M.Hum  
NIP: 19771115 200501 2 002

## MOTTO

*“You cannot be good at everything, but it doesn’t mean that you cannot do anything.”*

**-Jeon Won Woo**

*“It is not always easy, but that’s life. Be strong because there are better days ahead.”*

**-Mark Lee**



## **DEDICATION**

I dedicate this graduation paper to:

My beloved parents, Rokhmat and Eni Dwi Hastuti

My beloved brothers, Aan Nurcholis Mujiburrohman, Fitra Maftuh Rozaq

Rahmatullah, and Ahmad Fahmi Alimulfalaq

My beloved sister-in-law, Mila Apriani



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**REVEALING LINGUISTIC STYLES IN *THE RELUCTANT*  
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By: Desyvianti Insani Churiatul Fikriyah

**ABSTRACT**

Humans use different language styles depending on who, where, and in what situation they use them. Language styles are used to express feelings and ideas. Language styles can be found not only in real life but also in media. Related to that, the researcher uses a movie entitled *The Reluctant Fundamentalist* and focuses on inappropriate language styles used by the characters. This research uses Martin Joos' theory, which classifies language style into five. Those are frozen style, formal style, consultative style, casual style, and intimate style. This research aims to identify the language style that does not align with Martin Joos' theory in *The Reluctant Fundamentalist* movie. This research uses a descriptive qualitative method, and the data of the characters' utterances is obtained from the script and subtitle of the movie. The result of this research shows that there are nine language styles that change and do not suit the theory, with a total of 106 data. Those are frozen style to casual style, formal style to consultative style, consultative style to formal style, consultative style to casual style, consultative style to intimate style, casual style to formal style, casual style to consultative style, intimate style to consultative style, and intimate style to casual. The most widely used and does not suit the theory is casual style to consultative style, which consists of 66 data.

**Keywords:** *Language Style, The Reluctant Fundamentalist, Movie*

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**ABSTRAK**

Manusia menggunakan gaya bahasa yang berbeda-beda tergantung dengan siapa, di mana, dan di situasi apa mereka menggunakannya. Gaya bahasa digunakan untuk mengekspresikan perasaan dan ide. Penggunaan gaya bahasa dapat ditemukan tidak hanya di kehidupan nyata, tetapi di media juga. Sehubungan dengan itu, peneliti menggunakan sebuah film yang berjudul *The Reluctant Fundamentalist*, dan berfokus pada gaya bahasa yang kurang tepat untuk digunakan dalam percakapan para karakter. Penelitian ini menggunakan teori Martin Joos yang mengelompokkan gaya bahasa menjadi 5, yaitu frozen style, formal style, consultative style, casual style, dan intimate style. Penelitian ini bertujuan untuk mengidentifikasi gaya bahasa yang tidak sesuai dengan teori Martin Joos pada film *The Reluctant Fundamentalist*. Penelitian ini menggunakan metode deskriptif kualitatif, dan data ujaran para karakter didapatkan dari skrip takarir film tersebut. Hasil dari penelitian ini menunjukkan bahwa terdapat 9 gaya bahasa yang tidak sesuai teori dengan total 106 data. Sembilan gaya bahasa tersebut adalah frozen style ke casual style, formal style ke consultative style, consultative style ke formal style, consultative style ke casual style, consultative style ke intimate style, casual style ke formal style, casual style ke consultative style, intimate style ke consultative style, dan intimate style ke casual style. Gaya bahasa yang paling banyak digunakan dan tidak sesuai teori adalah casual style ke consultative style dengan 66 data.

**Kata Kunci:** *Gaya Bahasa, The Reluctant Fundamentalist, Film*

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# CHAPTER I

## INTRODUCTION

### 1.1 Background of Study

Society needs language to communicate with each other whenever and wherever they are. Language is a system of arbitrary spoken symbols that is used by humans for communication (Wardhaugh, 1972:3). According to Hornby (2015:848-849), language is a spoken and written communication system used by people of a certain country or region for expressing ideas and emotions using movements, symbols, and sound. Therefore, language is a communication system people use to express ideas and feelings in speech or writing. By language, people can convey or receive messages and information that can create interaction and communication.

Sociolinguistics is the study of language as it relates to society. Sociolinguistics is the branch of linguistics that focuses on language as a social and cultural phenomenon (Trudgill, 2000:21). Therefore, sociolinguistics focuses on the relationship between language and society, where language can influence society and vice versa. From those influences, various language styles can be formed.

Holmes (2013:239) argues that language can vary depending on how it is used, who uses it, where, and for whom it is used. Wardhaugh and Fuller (2015:52) also state that people can speak very formally or informally, depending on the situation. People can choose what language style they want to

use depending on who they are talking to and their situation. That is why people need to understand the language style they use, whether formal or informal. According to Joos (1967), he classifies language styles into five: frozen style, formal style, consultative style, casual style, and intimate style. Martin Joos' theory explains the use of language style based on the level of formality of language. Many people, including the researcher, still use inappropriate language style. By studying this theory, the researcher can gain a deeper understanding of when to use formal or informal language.

The researcher chooses a movie as the object of analysis to understand more about language style. A movie can be a communication medium because the story can deliver moral value. The conversation represented by the actors can be shown as an example of the spoken communication system. A movie also applies different language styles to present different meanings (Sandika and Pariyanto in Effendi and Sugiharti, 2023), such as casual style indicating a relaxed situation and close relationships between the characters.

In this research, the researcher analyzes *The Reluctant Fundamentalist* movie, directed by Mira Nair. This movie was released on 29 August 2012 at Venice Film Festival. The movie talks about a post-9/11 story that impacted Changez Khan's life. He is a Pakistani man with an American Dream and decides to study and work in the United States. His life becomes better after he graduates from college and gets a job there, but his life slowly changes after the 9/11 attacks at the WTC building in New York. This movie opens in Lahore with the kidnapping of an American professor named Anse Rainier at Lahore

University, and Changez Khan gets interviewed by Bobby Lincoln, an American journalist. Changez Khan is Rainier's colleague, and he is suspected of being involved in Rainier's kidnapping (<https://www.imdb.com/title/tt2032557/>).

The researcher chose this movie for several reasons. First, the researcher is interested in Changez Khan, a Pakistani who lives in a Muslim minority area, and how his life went after the 9/11 attacks. Second, the researcher found some utterances that do not align with Martin Joos' theory of language style. By analyzing the language style in *The Reluctant Fundamentalist* movie, the researcher can gain a better understanding of the appropriate use of language style according to the context of situations and the interlocutor. In addition, here is an example of a short analysis of the wrong language style in the movie.

JIM CROSS. “**Changez**, a position at our firm as a financial analyst is one the most sought-after jobs in the entire world.”  
(2012: 00:16:09 – 00:16:13)

In the example above, Jim uses an inappropriate language style. He uses a casual style in a formal context. Jim uses Changez's first name in addressing him, which belongs to the casual style, and the context of the utterance is a job interview that should use the formal style. According to Joos (1967), the casual style is used in casual or informal situations among family members, friends, and people with close relationships. People also tend to use first names or nicknames when addressing one another.

## 1.2 Research Question

Based on the background of the study, the researcher formulated the problem statement, that is “What kinds of language styles are unsuitable in *The Reluctant Fundamentalist* movie?”

## 1.3 Objectives of Study

Based on the problem statement, the researcher focuses on finding out the unsuitable language styles in *The Reluctant Fundamentalist* movie.

## 1.4 Significance of Study

This research is significant for the progression of social science. This research aims to increase the researcher's and the reader's knowledge about the appropriate use of language style. The researcher also expects this research to be a reference for the next research so that readers can understand more about language style.

## 1.5 Literature Review

The researcher found some previous studies that have similarities in applying the theory of language style by Martin Joos as a foundational framework for analyzing movies.

First, a graduating paper entitled “An Analysis of Language Style Used by The Main Character in “Wonder” Movie” was written by Rina Wafirotur Rosyda, a student from State Islamic Institute Ponorogo, in 2021. The researcher used Martin Joos’ theory to analyze the language style used by the main character in *Wonder* movie, named Auggie. The researcher found 27 types of language styles that Auggie used. The most frequently used is consultative

style with 14 data. The researcher also found out that the participant is the most influential factor in the use of language style.

Second, a journal was written by Naely Rizki in 2021, a student from University of Science Al-Qur'an, entitled "Language Style in Destin Daniel Cretton's *Just Mercy* Movie". The researcher used Martin Joos' theory to analyze the types of language styles used by the main character in *Just Mercy* movie and Holmes' theory to describe the social factors that influence the main character in using certain language styles. The researcher found out the casual style dominates all the styles used in the movie with 13 data. After classifying the types of language styles, the researcher concludes that social factors that influence the use of language style are various participants, settings, topics, and functions for each type of language style.

Third, a graduating paper was written by Dina Daniela in 2022, a student from Sanata Dharma University, entitled "An Analysis on The Language Style Used by The Main Characters of *A Star Is Born* Movie." The researcher used the theory of language style by Martin Joos to analyze the types of language styles used by the main characters in *A Star Is Born* movie. The researcher also used the theory of social factors by Holmes and Wilson to analyze the social factors that influence the characters in using language style. The researcher found 90 types of language styles. The language style that is most frequently used is casual style with 40 data, and the most frequent factor is function factor with 31 data.

Fourth, a journal was written by Ananda Athira Putri R, Abd. Halim, and Abdullah in 2022, students from State University of Makassar, entitled “Language Style in Miracle from Heaven Movie: A Sociolinguistic Study.” The researchers used Martin Joos’ theory to analyze the types of language styles used in *Miracle from Heaven* movie. The researchers also used Holmes’ theory to examine the factors that influence language style in *Miracle from Heaven* movie. The researchers found 5 language styles used in the movie, and the most dominant types of language styles are formal style and intimate style. The most dominant factor that influences language style in the movie is the setting.

Fifth, a journal was written by Salsa Billa Putri Effendi and Dona Rahayu Sugiharti in 2023, students from University of 17 Agustus 1945 Surabaya, entitled “An Analysis of Language Style on Disney Movie *Mulan: 2020*.” The researchers used the language style theory by Martin Joos to analyze *Mulan: 2020* movie. The researchers found 85 types of language styles that were used in that movie. The most frequently used is formal style with 30 data, and the least frequently used is frozen style.

Based on the studies above, the difference between this research and the studies above is this research focuses on finding the unsuitable language style in *The Reluctant Fundamentalist* movie using Martin Joos’ theory of language style without analyzing the social factors as the primary dimension.

## **1.6 Theoretical Approach**

In order to answer the research question, the researcher uses Martin Joos’ (1967) theory of language style. Joos classifies language styles into five

categories (1967:11): frozen style, formal style, consultative style, casual style, and intimate style.

**Frozen style** is the most formal language used in a respectful situation or occurs in a sacred place, such as churches, mosques, palaces, and speech of state ceremonies. **Formal style** is used in formal situations and speeches such as seminars, technical reports, and university classrooms. **Consultative style** is the most operational style. It is used in semi-formal situations such as polite conversation with strangers, conversation between doctor and patient, teacher and student. **Casual style** is used in casual or informal situations. It is used among family members, friends, and people who have close relationships. **Intimate style** is a private language used among family members, lovers, and close friends.

## 1.7 Methods of Research

### 1.7.1 Type of Research

This research uses a descriptive qualitative method for this research. The descriptive method aims to explain a circumstance or phenomenon as it is (Sudaryono, 2016:12). A qualitative method is an approach that focuses on describing a phenomenon without statistical procedure or any other numbering and calculating (Azwardi, 2018:6). Therefore, this method relates to this research in identifying the language style in *The Reluctant Fundamentalist* movie.

### 1.7.2 Data Sources

In this research, the data source is from *The Reluctant Fundamentalist* movie, directed by Mira Nair and released in 2012, obtained from Amazon Prime Video. The researcher uses the script written by William Wheeler, obtained from the internet. The researcher also uses the library and internet research to find books, journals, and other written sources that contain the theory of language styles.

### 1.7.3 Data Collection Technique

In this research, the researcher uses the documentation method to collect the data. The documentation method is a method to collect data from notes, transcripts, newspapers, books, magazines, reports, scripts, and so on (Arikunto in Abdussamad, 2021:150).

In collecting the data, the researcher watched *The Reluctant Fundamentalist* movie several times to understand the movie's stories. Second, the researcher downloads the script of *The Reluctant Fundamentalist* movie from the internet to get a textual form of the dialogue. Third, the researcher not only reads the script but also watches the movie to ensure the text matches the utterances in the movie. Then, the researcher documents the characters' utterances.

### 1.7.4 Data Analysis Technique

Upon the completion of data collection, the analysis process unfolds through a series of meticulously planned steps to ensure a thorough examination

of the language styles present in *The Reluctant Fundamentalist* movie. This process is detailed as follows:

- a. Identification of Language Styles: The initial phase involves a detailed examination of the movie's dialogue to identify various language styles employed by the characters. This step is guided by Martin Joos' theoretical framework, which outlines specific language styles. Every instance where characters interact, whether in formal or informal settings, is scrutinized to pinpoint the language style being used, taking note of the context and the relationship between the speakers.
- b. Classification of Language Styles: After identifying the language styles, the next step involves categorizing these styles into Joos' five predefined categories: frozen, formal, consultative, casual, and intimate. This classification will be based on the characteristics of each interaction, considering factors such as the formality of the setting, the participants' relationship, and the purpose of the communication. This systematic categorization aims to organize the identified language styles into a structured framework for easier analysis.
- c. In-depth Analysis: With the language styles identified and classified, an in-depth analysis is then conducted. This stage involves examining how the use of different language styles contributes to the development of the movie's themes, characters, and narrative.

structure. Special attention will be given to instances where the choice of language style adds depth to the character's identity or highlights cultural or social tensions within the storyline. This analysis will also explore any deviations from the expected language style use, as defined by Joos, and interpret their significance within the film's context.

- d. Formulating Conclusions: The final step is to synthesize the findings from the analysis to draw meaningful conclusions. This includes summarizing the key insights regarding the use and impact of language styles within *The Reluctant Fundamentalist*. Conclusions reflect on how language styles enhance the storytelling, contribute to the portrayal of characters and their relationships, and express the movie's underlying themes. Furthermore, this section will articulate the study's contribution to understanding the interplay between language and society, as represented in cinematic narratives.

By following these steps, the research aims to provide a comprehensive analysis of language style usage in *The Reluctant Fundamentalist*, offering insights into the sociolinguistic elements that enrich the film's exploration of identity, cultural conflict, and personal transformation.

## **1.8 Paper Organization**

This research consists of four chapters. The first chapter is the introduction, which contains the background of the study and talks about the reason why the researcher chose the movie as an object. This chapter also

includes an explanation of the problem statement, the objectives of the study, the significance of the study, the literature review, the theoretical approach, the method of this study, and the paper organization. The second chapter contains an explanation of the theory that is used in this research. The third chapter contains research findings and discussion. In this chapter, the researcher applies the theory to the data to get the result. The last chapter consists of the conclusion and suggestion of the research.



## CHAPTER IV

### CONCLUSION AND SUGGESTION

#### 4.1 Conclusions

In this chapter, the researcher concludes based on the explanation in the previous chapter about the inappropriate language styles in *The Reluctant Fundamentalist* movie. The researcher found nine language styles that have changed and do not suit the theory of language style by Martin Joos, with a total of 106 data. Those are frozen style to casual style with 1 data, formal style to consultative style with 2 data, consultative style to formal style with 6 data, consultative style to casual style with 11 data, consultative style to intimate style with 3 data, casual style to formal style with 14 data, casual style to consultative style with 66 data, intimate style to consultative style with 2 data, and intimate style to casual style with 1 data. It can be concluded that the language style most widely used and does not suit theory is casual style to consultative style with a total of 66 data.

#### 4.2 Suggestions

After completing this research, the researcher suggests that future researchers employ other related theories about language style to enable a more comprehensive analysis of language style. Additionally, the researcher suggests that future researchers consider exploring other literary works, such as novels, poems, and songs, for language style analysis. The researcher realizes that this research is not perfect and acknowledges its limitations. Feedback on this

research is needed for further improvement. The researcher also hopes this study can assist linguistic students interested in language style.



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