

**DEIXIS ANALYSIS ON THE PEARL'S PODCAST: THERE IS A LOT TO
LEARN FROM THIS WOMAN**

A GRADUATING PAPER

Submitted in Partial Fulfilment of the Requirements for Gaining
the Bachelor's Degree in English Literature



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MOTTO

هَلْ جَزَاءُ الْإِحْسَنِ إِلَّا الْإِحْسَنُ

(Ar-rahman:60)



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DEDICATION

I dedicate this graduation thesis to my parents and my two younger brothers.
Thank you for believing in me and supporting me all the time. I Love you.



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Atas perhatiannya, kami mengucapkan terima kasih.

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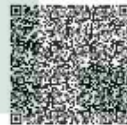
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A FINAL PROJECT STATEMENT

I certify that this graduate paper is definitely my own work. I am completely responsible for the content of this graduating paper. Other researcher's opinion or finding included in this research is quoted or cited in accordance with ethical standards.

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TABLE OF CONTENTS

MOTTO	ii
DEDICATION	iii
NOTA DINAS	iv
LEMBAR PENGESAHAN	v
FINAL PROJECT STATEMENT	vi
ACKNOWLEDGMENT	vii
TABLE OF CONTENTS	ix
LIST OF TABLES	xi
ABSTRACT	xii
ABSTRAK	xiii
CHAPTER 1 INTRODUCTION	
1.1 Background of Study	1
1.2 Research Question	5
1.3 Objectives of Study	5
1.4 Scope of Study	5
1.5 Significances of Study	6
1.6 Literature Review	6
1.7 Theoretical Approach	10
1.8 Method of Research	10
1.8.1 Type of Research	11
1.8.2 Data Source	11
1.8.3 Data Collection Technique	12

1.8.4 Data Analysis Technique	12
1.9 Paper Organization.....	13
CHAPTER II THEORETICAL FRAMEWORK	
2.1 Study of Pragmatic	14
2.2 Study of Deixis.....	16
2.3 Types of Deixis	17
2.4 Meaning	21
2.5 Podcast	22
CHAPTER III FINDINGS AND DISCUSSION	
3.1 Findings	23
3.2 Discussion	25
3.2.1 Person Deixis on the Pearl's Podcast	26
3.2.2 Temporal Deixis on the Pearl's Podcast	61
3.2.3 Spatial Deixis on the Pearl's Podcast	63
CHAPTER IV CONCLUSIONS AND SUGGESTION	
4.1 Conclusion	66
4.2 Suggestion	67
REFERENCES	68
APPENDICES	71
CURRICULUM VITAE	97

LIST OF TABLES

Table 1 Deixis in the podcast	Table 13 SPD Yourself
Table 2 Person Deixis in the podcast	Table 14 TPD She
Table 3 Temporal Deixis in the podcast	Table 15 TPD Her
Table 4 Spatial Deixis in the podcast	Table 16 TPD He
Table 5 FPD I	Table 17 TPD His
Table 6 FPD My	Table 18 TPD Him
Table 7 FPD Me	Table 19 TPD It
Table 8 FPD We	Table 20 TPD They
Table 9 FPD Us	Table 21 Temporal Deixis Now
Table 10 FPD Our	Table 22 Temporal Deixis Tomorrow
Table 11 SPD You	Table 23 Spatial deixis There
Table 12 SPD Your	

DEIXIS ANALYSIS ON THE PEARL'S PODCAST: THERE IS A LOT TO LEARN FROM THIS WOMAN

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ABSTRACT

The title of this research is "Deixis Analysis in the Podcast 'There is a lot to learn from this woman'". This research focuses on the use of deixis by applying George Yule's (1996) theory to podcasts contained in podcasts. The object of this study is the utterances containing deixis contained in the podcast. The main aim of this research is to explain the types of deixis used in podcasts and describe the meaning of the use of deixis in this context, because in-referents in meaning in deixis can cause discrepancies between speakers and listeners. The research method used is a qualitative descriptive method. Research data was taken from the podcast "There is a lot to learn from this woman" which is 8 minutes 5 seconds long. This episode has been published and is generally available in video form on the podcast platform on February 14 2023. The research results show that there is a total of 251 deixis contained in the podcast dialogue. From this data, 3 types of deixis were identified according to George Yule's classification, namely 245-person deixis, 2 temporal deixis, and 4 spatial deixis. The results of the analysis show that the use of person deixis is more dominant than temporal and spatial deixis. This is because words used in temporal and spatial deixis, such as "house" and "office", have clear meanings and are not included in the deixis category. In contrast, person deixis involves frequent use of pronouns by the speaker. Additionally, an interesting phenomenon was found related to the use of the "I" deixis. Typically, "I" deixis refers to the speaker, but this analysis reveals that "I" can also refer to the interlocutor, even though it is still spoken by the same person. This change in reference occurs due to repetition or emphasis on sentences spoken by the speaker.

Keywords: deixis, podcast, meaning

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ABSTRAK

Judul penelitian ini adalah "Analisis Deiksis dalam Podcast 'There is a lot to learn from this woman'". Penelitian ini difokuskan pada penggunaan deiksis dengan menerapkan teori George Yule (1996) pada podcast yang terdapat pada podcast. Objek kajian ini adalah ucapan-ucapan yang mengandung deiksis yang terdapat dalam podcast tersebut. Tujuan utama penelitian ini adalah untuk menjelaskan jenis-jenis deiksis yang digunakan dalam podcast dan menggambarkan makna dari penggunaan deiksis dalam konteks tersebut, karena variasi makna pada deixis dapat menimbulkan ketidaksesuaian antara pembicara dan pendengar. Metode penelitian yang digunakan adalah metode deskriptif kualitatif. Data penelitian diambil dari podcast "There is a lot to learn from this woman" yang berdurasi 8 menit 5 detik. Episode ini telah dipublikasikan dan tersedia secara umum dalam bentuk video di platform podcast pada tanggal 14 Februari 2023. Hasil penelitian menunjukkan bahwa terdapat total 251 deiksis yang terdapat dalam dialog podcast tersebut. Dari data tersebut, teridentifikasi 3 jenis deiksis menurut klasifikasi George Yule, yaitu 245 deiksis orang, 2 deiksis temporal, dan 4 deiksis spasial. Hasil analisis menunjukkan bahwa penggunaan deiksis orang lebih dominan dibandingkan deiksis temporal dan spasial. Sebab, kata-kata yang digunakan dalam deiksis temporal dan spasial, seperti "house" dan "office", mempunyai makna yang jelas dan tidak termasuk dalam kategori deiksis. Sebaliknya, deiksis persona sering melibatkan penggunaan kata ganti oleh pembicara. Selain itu, ditemukan fenomena menarik terkait penggunaan deiksis "I". Lazimnya, deiksis "I" mengacu pada siapa yang sedang berbicara, namun analisis ini mengungkap bahwa "I" juga bisa merujuk pada lawan bicaranya, meskipun masih diucapkan oleh orang yang sama. Perubahan rujukan ini terjadi karena adanya pengulangan atau penekanan pada kalimat yang diucapkan penutur.

Kata kunci: deiksis, podcast, makna

CHAPTER I

INTRODUCTION

This chapter presents clearly and thoroughly the background to the research conducted. In this section the researcher will explain why research on deixis analysis in the podcast "There is a lot to learn from this woman" is important. In addition, this chapter also provides information about the general context of the podcast, why the topic was chosen, and what to expect from this research. Overall, this chapter aims to provide a solid and convincing picture to the reader of the importance of this research and provide a strong foundation for the discussion that carried out in this analysis.

1.1 Background of Study

The podcast phenomenon has become a common sight along with changes in modern communication media that show the rapid development of the digital era. Podcasts are digital platforms that can be easily accessed and downloaded by listeners, thus providing flexibility for listeners in consuming content. Imarshan (2021, p.2) argues that Podcast listeners can make choices about what they want to hear. This can make podcast listeners more active in choosing content and platforms. They have freedom and involvement in choosing the content to be heard. Ease of access is also another reason behind the popularity of podcasts. Technological advancements have made podcasts a highly dynamic expression platform that overcomes time and space limitations by allowing listeners to enjoy content anytime and anywhere.

Podcasts offer a diverse range of topics covering everything from entertainment to learning, and from news to person stories. This phenomenon reflects people's desire to get information and entertainment in a more personalized and affordable way, providing a listening experience tailored to the interests and preferences of each listener. This is in line with the opinion Wibowo (2018, p.11) that information is the result of data in all its forms, which can create impressions and meanings. In explaining meaning, it is important to emphasize context in understanding the message as a whole. This requires an understanding of pragmatics.

Pragmatic analysis plays an important role in understanding the deep meaning of the phrase "this woman" in the context of the podcast "There is a lot to learn from this woman". Nasarudin, et al. (2023, p.52) pragmatics includes the study of the meaning conveyed by language users. Pragmatic analysis helps us interpret phrases based on specific communicative situations. The context of communication includes not only the immediate environment of the conversation, but also the broader scope of the podcast itself. Pragmatic analysis is a theory for understanding the speaker's intentions and the communication objectives to be conveyed. Rani, et al., (2024, p.7) pragmatics explains meaning that is inferred based on contextual factors that are conventionally associated with certain utterances. Pragmatic analysis can help identify the expressive nuances and intensity of meaning contained in deictic choices, guiding us to better understand the reasons behind certain word choices. By understanding the intention and purpose of the speaker's communication in more depth, pragmatic analysis connects the use of context with

the message or narrative, thus forming the overall meaning to be conveyed to the listener. Sumarlam, et al., (2023, p.5) Pragmatics studies the use of language in communication, especially the relationship between sentences and context and their use.

In analysis, pragmatics plays a central role in understanding meaning. Pragmatic analysis aims to harmonize meaning and context. The communicative goals and messages that the podcast creator wants to convey become clear through this analysis. This expression is used to emphasize the values, experiences, or views of the source on the podcast. By applying pragmatic analysis, we can decipher the meaning in the message and purpose that the podcast creator wishes to convey, and how these choices pragmatically achieve the desired effect in the communicative interaction with the listener.

According to Yule (1996, p.4) Pragmatic is the study of the relationship between linguistic forms and the users of those forms. The pragmatic that develops in linguistic refers to the study of language expression in the context. Deixis is a technical term (from Greek) for one the most basic things we do with utterances. Yule (1996, p.9) It means pointing via language. Then Yule explained further that “Any linguistic form used to accomplish this ‘pointing’ is called a deixis expression”. Yule (1996, p.9) Deixis is clearly a form of referring that is tied to the speaker’s context, with the most basic distinction between deixis expressions being near speaker and the away from speaker.

Deixis can be determined from the distance of speaker and context. Deixis, one of the important elements in pragmatic analysis, plays an important role in

dissecting conversation, dialogue and speech. This linguistic phenomenon is very important because every spoken expression is closely related to nuances that indicate individuals, objects, locations, or moments in time. The clarity of the meaning contained in a speech depends on the listener's ability to understand the context of who, where and when the statement was delivered. Recognizing this inherent challenge, deixis emerged as a linguistic tool used to reveal this, and serves as a key to solving puzzles that arise from the interaction of language and context. To increase our understanding of these linguistic dynamics, researchers are interested in exploring deictic analysis more deeply.

According to Levinson (1985, p.54) Deixis is an important part that we have to know in pragmatic. Purwo (1984, p.4) Sometimes people are difficult to identify and examine the meaning of person deixis in the sentence or discourse because people usually use their name as pronoun of themselves or the other. A Deixis can cause ambiguity or confusion in the understanding of a sentence if it refers to different entities. Because of that problem, the researcher wants to identify and analyse deixis on the podcast “There is a lot to learn from this woman” by Pearl.

This podcast tells the story of a Muslim woman from Somalia in front of feminists who gives her opinion about what her life will be like after marriage, such as taking care of her children and husband. because in Islam women's rights are clearly regulated and no matter how strong women are, they still need men and vice versa, as Allah says in (Q.S Al-hujrat: 13). So, this research can help the listener to easily understand the use and the meaning of deixis. This research focuses on the use of deixis in Yule's (1996) theory. Yule explains the concept of deixis by referring

to the use of words or expressions that depend on certain contextual elements. He divided deixis into several forms, there are: person deixis, temporal deixis, and spatial deixis.

The results of the analysis show that the use of person deixis is more dominant than temporal and spatial deixis. This is because words used in temporal and spatial deixis, such as "house" and "office", have clear meanings and are not included in the deixis category. In contrast, person deixis involves frequent use of pronouns by the speaker.

1.2 Research Question

Based on the research background above, the analysis will focus on the following research questions: What are the forms and meaning of deixis on the “There is a lot to learn from this woman”?

1.3 Objectives of Study

Based on the research question, the objectives of the study are: To identify what the forms and the meaning of deixis on the Pearl’s podcast “There is a lot to learn from this woman”.

1.4 Scope of Study

This research focuses on deictic analysis in the “Pearl’s podcast: there is a lot to learn from this woman”. Deixis is a linguistic form that refers to the use of words or expressions that depend on a particular context or situation. In the context of this podcast, research will explore forms of deixis that emerge, including person deixis, temporal deixis, and spatial deixis. Apart from that, this research will pay attention to the meanings contained in the use of deixis. Thus, it is hoped that this

analysis can provide a deeper understanding of how the use of deixis can influence listeners' perceptions of the narrative in podcasts and support understanding of the dialogue that occurs in them.

1.5 Significances of Study

The researcher hopes that this research can provide more understanding. Research on deixis in the podcast "there is a lot to learn from this woman" which discusses forms of deixis and the meaning of deixis contained in them. Deixis, as a linguistic form that refers to designation, has a very significant role in understanding the meaning and context of conversation. In this research, the focus is placed on identifying forms of deixis that appear in podcasts, including person deixis, temporal deixis, and spatial deixis. Deictic meaning analysis is the key to uncovering the message contained in each expression, there by enriching our understanding of the conversation. Therefore, this research has a profound impact in contributing new understanding to linguistics and contributing to the development of broader language studies.

1.6 Literature Review

There are six prior researches that have been found by the writer which have some similarities with the writer's graduating paper as well as the differences.

The first prior research entitled " The Analysis of Social Deixis in the Movie Beauty and The Beast" written by Syaiful Bahri (2019). Identifying The study aimed to analyze the types and purposes of social deixis in the movie "Beauty and the Beast" using Stephen C. Levinson's theory. Employing a qualitative method, the analysis revealed 34 instances of social deixis in the film. Further examination

identified 68 distinct styles of social deixis, with 34 falling under types of social deixis and another 34 under the purposes of social deixis. The types of social deixis were divided into two categories: relational social deixis, comprising 18 styles, and absolute social deixis, comprising 16 styles. Additionally, the study identified three main purposes of social deixis: 9 styles aimed at expressing politeness and respect, 18 styles aimed at expressing intimacy, and 7 styles aimed at identifying researchability. These findings provide insights into how social deixis is employed in film narratives, enriching our understanding of interpersonal communication dynamics within cinematic contexts. The method used was the descriptive method.

The second prior research was also written by Arifatul Hikmah, Edy Suryanto, Muhammad Rohmadi with the journal title "Social Deixis in the Vlog of the Balinese Ngaben Tomb Burning Ceremony" Based on the YouTube Channel by Dzawin Nur (2022)". This research focuses on explaining the forms of social deixis and the function of deixis in the vlog of the Balinese Ngaben Body Burning Ceremony. The results of the analysis found 19 forms of social deixis and the function of social deixis in the vlog of the Ngaben Corpse Burning Ceremony, Bali, including as (a) differentiating social status and context, (b) showing familiarity or kinship, (c) a form of respect, and (d) a form of harmonization of socio-cultural aspects.

The third prior research was conducted by Fiani, Sundari (2020), exploring the realm of Social Deixis in the film "Beauty and The Beast 2017". This research investigates the identification of the types and functions of Social Deixis used by the main character in his speech, with an emphasis on contextual analysis. By

utilizing Levinson's theory, this research aims to categorize and understand in-referent types and functions of Social Deixis. Furthermore, to provide a comprehensive context, Leech's (1983) theory was seamlessly integrated to link the data collected to the nuances of the characters' dialogue. Using descriptive methods, this investigation provides valuable insights into the complex relationship between language and context in cinematic discourse. Shifting the focus to a different dimension, the next research moves into the realm of podcasts, attempting to examine the types of deixis according to Yule's theory. This comprehensive analysis includes person deixis, temporal deixis, and spatial deixis in the context of podcasts. By exploring these linguistic dimensions, this research seeks to uncover the intricacies of deixis in spoken discourse, highlighting how language functions in the dynamic landscape of podcasts. This approach shows the in-referent applications of deictic theory in podcast media, thus reinforcing the importance of understanding the intricacies of language in context.

The fourth prior research was also written by Midta Wowiling (Universitas Sam Ratulangi Manado 2015) with the title Deixis in the novel "the notebook" by Nicholas sparks (A pragmatic analysis). This research takes data from the novel The Notebook by Nicholas Sparks and uses Levinson's (1983) theory. The researcher analyzed the types of deixis according to Levinson's theory, namely person deixis, place deixis, time deixis, discourse deixis, and social deixis.

The fifth prior research, researched by Yuliana Saftitri, Yusak Hudiyo, and Endang Dwi Sulistyowati from Mulawarman University on September 2, 2021, explores the intricacies of deixis in the novel "Aku Bulan Kamu Senja" by

Syafruddin under the title "Deixis in the Novel *Aku Bulan Kamu Senja* by Syafruddin: Pragmatic Study." Delving into the study, the researchers adopt the Putrayasa theory (2014), which categorizes deixis into three distinct forms: morpheme deixis, word deixis, and phrase deixis. Furthermore, the research identifies five types of deixis, namely deixis person, time deixis, place deixis, social deixis, and discourse deixis, providing a comprehensive framework for analysis. A notable departure from previous research emerges in the variance of theories and objects employed, emphasizing the unique perspective and contribution of this study to the existing body of knowledge. This nuanced exploration enhances our understanding of deixis within the specified novel and contributes valuable insights to the broader field of pragmatic studies.

The update in this analysis lies in the theory and objects used. When compared with the previous analysis, which still used Levinson's (1983) theory, this analysis chooses to use Yule's (1996) theory. Yule's theory is newer and less frequently used than Levinson's theory, and is simpler to understand. Levinson divides deixis into five parts: person, time, place, discourse deixis, and social deixis. Meanwhile, Yule makes a simpler division of deixis, namely: person, temporal, and spatial.

Another update in this analysis also lies in the objects used. Previous analyzes used objects such as films, vlogs and novels, while this analysis uses podcast objects, which are still rarely used in deictic research. In addition, the comparison between the first and second analyzes only focuses on social deixis, while this research focuses on all forms of deixis in Yule's theory. Thus, this analysis

not only introduces a newer and simpler theory but also expands the scope of research objects and the types of deixis analyzed.

1.7 Theoretical Approach

This research will use theory from Yule (1996). Yule explains the concept of deixis by referring to the use of words or expressions that depend on certain contextual elements. Yule divided deixis into three forms, namely: person deixis, temporal deixis, and spatial deixis.

According to Yule (1996, p.9), deixis is a technical term for one of the essential things we do with utterances. In a linguistic context, deixis refers to the use of language that depends on the situational context. In other words, deixis helps speakers and listeners to determine the meaning of an expression in the particular context in which they find themselves. This may include pointing out relevant objects, times, or places in the conversation.

1.8 Methods of Research

In this research, the researcher used a research method explaining the type of research as well as the data sources used, the data collection process, and data analysis methods. These steps were carefully designed to ensure that this research could provide accurate and relevant results in accordance with the stated research objectives. Thus, the use of this structured research method is expected to produce in-depth insights and meaningful contributions in understanding and answering the research questions asked.

In this research, the researchers also used pseudonyms when analyzing which aims to protect the privacy of participants who share person experiences and

opinions without the risk of recognizing or understanding person information. A pseudonym is a fake name that a person uses to hide their true identity. People often use pseudonyms for security, or privacy reasons. Tilborg, et al., (2011, p.993) states that a pseudonym (or sometimes just "nym") can be any identifier that an individual or object uses in their respective contexts and leaves them unidentified in other contexts. In this research, the researcher uses pseudonyms to make analysis easier because the sources in the podcast do not mention their names or identities. In this research the researcher used two pseudonyms, namely Shyra and Dayra.

1.8.1 Types of Research

The method used in this research is descriptive qualitative. Qualitative methods are used to see what the forms and meanings of deixis are based on Yule's theory (1996). In analysing the podcast using a theoretical approach based on Yule's (1996) theory regarding deixis, this research focuses on the form of deixis found in conversation. According to Yule, deixis refers to the use of words or phrases that depend on the context of a particular conversation or situation.

1.8.2 Data source

The data source that will be used in this research is the YouTube video "Pearl's podcast: there is a lot to learn from this woman". This episode was published and made available to the public in video form on the podcast platform on February 14, 2023, with a duration of 8 minutes 5 seconds. The data that will be used in this research consists of several episodes of the video podcast " Pearl's podcast: there is a lot to learn from this woman" <https://youtu.be/GoWWFbYImKQ?si=dcRVc4ecuGmB9fCW>. The video was later

deleted from the account. However, the same video can still be accessed via the link <https://youtu.be/fDmbRd8I4XM?feature=shared>.

1.8.3 Data Collection Technique

The data collection technique in this research is the SBLC technique. The skilful free-involvement listening technique (SBLC) "*Simak Bebas Libat Cakap*" is a technique carried out by researchers only as observers who listen with interest to what is being said by people who are only in the dialogue process without being directly involved in the conversation or conversion (Sudaryanto, 1993, p.134). The proficient free-involved listening technique is a data collection technique that positions the researcher as not being involved in the dialogue or conversation that is the subject of the research (Sudaryanto, 2015, p.204).

To analyze the data, the first step was to transcribe part of the content of the podcast episode "There is a lot to learn from this woman" into text form. Then, identify and classify the forms of deixis found in the podcast. After that, provide an explanation of the data and conclude based on the results of data analysis. To ensure the validity of the data transcription results, this was done by asking 3 friends to proofread.

1.8.4 Data analysis Technique

The data analysis used is descriptive analysis. The first step is to transcribe part of the content of the podcast episode "There is a lot to learn from this woman" into text form. Next, the researcher will identify and classify the forms of deixis found in podcasts. After that the researcher will provide an explanation of the data and conclude based on the results of data analysis. In this descriptive analysis

process, the researcher will analyze the transcribed text of the podcast episode. These steps include identifying and examining the use of person, temporal, and spatial deixis in conversational contexts. Next, the researcher will evaluate the implications of the use of deixis in forming the meaning and message conveyed in the podcast.

This research aims to provide a deeper understanding of how deixis is used in oral communication, especially in the context of podcasts that directly influence listeners. Thus, it is hoped that the results of this analysis can provide new insights and a deeper understanding of the role of deixis in the communication process and meaning formation in the context of audio media such as podcasts.

1.9 Paper Organization

This paper is divided into four chapters. The first chapter consists of research background, research questions, research objectives, research significance, literature review, theoretical approach, research methods, and paper organization. The second chapter contains data obtained from the research object “Pearl’s podcast: There is a lot to learn from this woman” as well as the theory (Yule 1996) that will be used in analysing the data. The third chapter contains research findings and discussion of data analysis from the pearl’s podcast “There is a lot to learn from this woman”. The final chapter contains the conclusions and suggestion, which explain the conclusion of this research and also the suggestion for the next research.

CHAPTER IV

CONCLUSION AND SUGGESTION

In this chapter, we will explain the conclusions resulting from the problem formulation that was discussed previously. The problem formulation includes an analysis of the in-referent types and meanings of deixis that appear in the context of the podcast "there is a lot to learn from this woman". As for the suggestions in this chapter, the researcher aims that this article can provide significant benefits for readers in gaining a better understanding of the concept of deixis.

4.1 Conclusion

Based on the research results, there are 3 types of deixis according to Yule's theory, there are: person deixis, temporal deixis, and spatial deixis. The use of deixis is very influential in knowing who is meant in the podcast title and what is discussed in the podcast "there is a lot to learn from this woman". Deixis analysis can help clarify identity and context. Person deixis analysis explains the reference more clearly to the listener who or what is being discussed. This increases the listener's involvement in the conversation. Meanwhile, the use of temporal and spatial deixis can strengthen the person experiences shared, giving a nuance of reality to the stories being told.

In the podcast analysis "There is a lot to learn from this woman", there is a varied use of deixis. It was found that person deixis such as "I", "you", "we", "us", "our", "they", and "it" have in-referent meanings, while person deixis such as "my", "me", "your", "yourself", "her", "she", "he", "his", and "him", as well as temporal ("now" and "tomorrow") and spatial ("there") deixis have referent meaning. Data

analysis found 245-person deixis, 2 temporal deixis, and 4 spatial deixis, for a total of 251 deixis. The results of the analysis show that the use of person deixis is more dominant than temporal and spatial deixis. This is because words used in temporal and spatial deixis, such as "house" and "office", have clear meanings and are not included in the deixis category. In contrast, person deixis involves frequent use of pronouns by the speaker. This shows variation in the use of deixis, which influences the emphasis of meaning in communication. The conclusion from this problem is the importance of a proper understanding of the use of deixis in a communication context to ensure the message and context are conveyed clearly.

4.2 Suggestion

The researcher aims that this article can provide significant benefits for readers in gaining a better understanding of the concept of deixis. By reading this analysis, it is hoped that readers can understand the concept of deixis more deeply, especially in communication contexts such as podcasts. In addition, the researcher hopes that further research can be carried out to explore the use of deixis in more specific communication situations, such as in podcast media. By conducting more in-depth research on how deixis is used in in-referent communication contexts, it is hoped that we can increase our understanding of how messages are conveyed and received by listeners. Hopefully in this way our understanding of communication and language use will further develop and broaden, thus enriching our insight in interacting with other people through in-referent communication media.

Suggestions for researchers who will conduct research on similar topics are to study third person deixis more deeply based on George Yule's theory. This

research has not discussed in depth third person deixis according to Yule. It should be noted that Yule's theory of third person deixis is not as complex as Levinson's theory, so further research can help fill this gap with a more comprehensive analysis.



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