

LANGUAGE STYLE ANALYSIS IN *THE BREADWINNER* MOVIE

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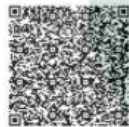
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MOTTO

*Whenever you feel that life's struggles are too heavy, there is only one thing to
remember 'This too will pass'.*

-Kharisma Sukma Wijaya-



DEDICATION

This graduating paper is dedicated to:

My beloved parents, who always supported me

My beloved brothers, who never stopped giving me advice about university life.

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LANGUAGE STYLE ANALYSIS IN “THE BREADWINNER” MOVIE

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ABSTRACT

Language is a communication tool that has the necessary part in creating communication. In this study, the researcher wants to analyze the language style because language style is an essential aspect of our daily life. The researcher chooses an inappropriate language style because that style can cause a problem between speakers, either an inappropriate response arises, or a misunderstanding arises. The researcher chooses ‘The Breadwinner’ movie as the main object. This research aims to analyze the language style which is used by all characters that are inappropriate to the context and situation in ‘The Breadwinner’ movie and to describe the factors that affect all characters in 'The Breadwinner' movie to speak inappropriate language style to the context and situation. This research uses descriptive qualitative methods. Theory by Martin Joos (1967) and Holmes (1992) are used by the researcher to analyze the data. For the result, the researcher finds 33 data of an inappropriate language style. It consists of 3 data on casual style in intimate situations, 9 data on consultative style in formal situations, 19 data on casual style in formal situations, and 2 data on consultative style in intimate situations. The most frequent factor that affects all characters speaking inappropriately is the functions, representing 11 data. In contrast, the lowest factor is topic; setting, function, topic; and participant, function, and topic representing 1 data each from 33 data in total. From the result, it can be concluded that the highest use of an inappropriate language style in ‘The Breadwinner’ movie is casual style in formal situations, Hence, they should adjust the language they use to the context and situation at the time when the conversation takes place to minimize misunderstandings between speakers.

Keywords: *Sociolinguistics, Language style, and The Breadwinner*

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ABSTRAK

Bahasa merupakan alat komunikasi yang memiliki peran penting dalam menjalin komunikasi. Dalam penelitian ini, peneliti ingin menganalisis gaya bahasa karena gaya bahasa merupakan aspek penting dalam kehidupan sehari-hari. Peneliti memilih gaya bahasa yang tidak sesuai karena gaya bahasa tersebut dapat menimbulkan suatu masalah antar penutur, baik timbul respon yang tidak sesuai, atau timbul kesalahpahaman. Peneliti memilih film 'The Breadwinner' sebagai objek utama. Penelitian ini bertujuan untuk menganalisis gaya bahasa yang digunakan oleh semua karakter yang tidak sesuai dengan konteks dan situasi dalam film 'The Breadwinner' dan untuk mendeskripsikan faktor-faktor yang mempengaruhi semua karakter dalam film 'The Breadwinner' berbicara dengan gaya bahasa yang tidak sesuai dengan konteks dan situasi. Penelitian ini menggunakan metode kualitatif deskriptif. Teori dari Martin Joos (1967) dan Holmes (1992) digunakan oleh peneliti untuk menganalisis data. Untuk hasilnya, peneliti menemukan 33 data gaya bahasa yang tidak sesuai. Terdiri dari 3 data *casual style in intimate situations*, 9 data *consultative style in formal situations*, 19 data *casual style in formal situations*, dan 2 data *consultative style in intimate situations*. Faktor yang paling sering mempengaruhi semua karakter berbicara dengan tidak tepat adalah fungsi, yaitu sebanyak 11 data. Sebaliknya, faktor yang paling sedikit adalah topik; setting, fungsi, topik; dan partisipan, fungsi, dan topik yang masing-masing mewakili 1 data dari total 33 data. Dari hasil penelitian dapat disimpulkan bahwa penggunaan gaya bahasa yang paling tinggi dalam film 'The Breadwinner' adalah *casual style in formal situations*. Oleh karena itu, mereka harus menyesuaikan bahasa yang mereka gunakan dengan konteks dan situasi pada saat percakapan berlangsung untuk meminimalisir kesalahpahaman antar penutur.

Kata kunci: *Sosiolinguistik, Gaya Bahasa, dan Film The Breadwinner*

CHAPTER I

INTRODUCTION

1.1 Background of Study

Based on Herman (2019, p. 29), language is a communication tool that has the necessary part in creating communication. If a language does not exist, communication will not happen. When communicating, we need to know why, how, and when to say something using language to another person. Language's function is to convey thoughts, emotions, and messages. There are several uses for language. When requesting or providing information to others, we use language. We use it to show respect and adoration as well as outrage and irritation. It is common for one speech to express feelings and provide knowledge at the same time (Holmes, 2013, p. 2). Communication will run smoothly when people can deliver their thoughts, emotions, and messages well from their utterances. The types of language used when communicating should be appropriate to the context and situation.

In communication, the language style used must also be appropriate to the context and situation so that the message can be conveyed properly. In communication, there are several varieties of styles of language used by people. There are five language styles such as frozen, formal, consultative, informal or casual, and intimate style (Joos, 1967). The five styles of language are used in different contexts and situations. For example, in daily conversation with close friends, the language style used is an informal or casual style, communicating with people who have close relationships or couples usually uses an intimate style, and

a formal style is usually used when talking to older people or at formal occasions such as meetings, and others.

According to George Yule (1986), the language style used by people can change depending on their gender, age, social level, or profession while people want to communicate. These factors can affect the formality levels of the language style used by people. Each individual has different ways while they speak, even when they talk about the same topic, they do not have the same style of speaking. Everyone has a distinctive language style. Holmes (1992, p. 9) said, variety is a wide term that includes different accents and languages that differ from each other because of social reasons. As we know, everyone comes from different regions, and Indonesia, which is a country that has many languages. Everyone is at least able to communicate using one language, some even more than one. These factors make everyone have their own language style. Every utterance depends on the formality of the context. Social factors can make someone speak in a different style. So, language and social environment cannot be separated.

Sociolinguistics is a branch of linguistics. In sociolinguistics, language and society are very related. It cannot be separated. Fishman in (Wardhaugh, 2010) explains, sociolinguistics has to cover everything from considering “who speaks (or writes), what language (or what language variety), to whom, and when”. Sociolinguistics teaches communication by using the style of language used when talking to certain people. Every person speaks to another person with several styles depending on the setting situation and place.

In our daily life, there are many forms of language styles. We can find it in our daily life such as in songs, films, novels, poems, etc. Film language differs from that used in newspapers, advertisements, poetry, and other media. According to Agustina and Mardiana (2019), the variety of styles of language in the film can be seen from the dialogue between actors or actresses, letters, inner dialogues, and others. The language used in movies mostly using the language that we usually use in our daily lives, so the language is easy to understand.

The researcher chooses “The Breadwinner” movie to be analyzed in this study. The Breadwinner” movie based on a novel by Deborah Ellis. It tells about a young girl, namely Parvana who lives in Kabul under the Taliban’s Islamic Emirate of Afghanistan. The Taliban is one of the political entities that claims to be the legitimate government alongside the republic over Afghanistan. The Taliban issued rules for a woman to go out of the house without someone to go with her or her male relative, but Parvana no longer has a male relative because her elder brother passed away years ago and her father was imprisoned. She just lives with her mother, her elder sister, and her younger sister. Therefore, Parvana disguised as a boy so that she can go out of the house to earn money and she can free her father from prison. This movie has a very interesting plot. In this movie, some characters speak with inappropriate language style with the situation and place. For instance, Parvana uses a consultative style in formal situations, and Idrees uses a casual style in formal situations. This is the reason why the researcher wants to analyze the language style.

In this study, the researcher wants to analyze the language style because language style is an essential aspect of our daily life. By analyzing someone else's language style, we can judge their character and language use, which helps the speaker or writer know when, where, and with whom to use their language style. The right language for the context and situations is called appropriate language. Sometimes someone uses language styles that are not appropriate to the situation and place. For instance, a student uses casual style when talking to his teacher. He should use formal style to his teacher. When someone uses an inappropriate language style, it will cause a problem such as misunderstanding or even make the other person offended. The researcher chooses an inappropriate language style because that style can cause a problem between speakers, either an inappropriate response arises, or a misunderstanding arises.

1.2 Research Questions

Based on the background of the study above, this researcher comes to these research questions:

- a. What are the types of language styles used by all characters that are inappropriate to the context and situation in 'The Breadwinner' movie?
- b. What are the factors that affect all characters in 'The Breadwinner' movie to speak inappropriate language style to the context and situation?

1.3 Objectives of The Study

According to the issues mentioned above, the objectives of this study are:

- a. To find out the language style which is used by all characters that are inappropriate to the context and situation in 'The Breadwinner' movie.
- b. To describe the factors that affect all characters in 'The Breadwinner' movie to speak inappropriate language style to the context and situation.

1.4 Scope of The Study

The scope of this study focused on language style theory by Martin Joos (1967) which mentioned five types of language style. The researcher also will analyze the factor that affects all characters in 'The Breadwinner' movie speak inappropriate language style to the context and situation using the theory by Holmes (1992). According to Holmes (1992, p. 1), social factors such as participants, topic, and setting will affect the way people talk.

1.5 Significance of The Study

The results of this study have two implications, whether theory or practice. In theory, the researcher hopes this research will provide a theory about language style that can be valuable to future researchers who want to analyze the same object from other perspectives. In practice, the researcher expects that this research can be a reference for other researchers, and will help readers to improve their knowledge about inappropriate language style.

1.6 Literature Review

The researcher will analyze the use of language styles in 'The Breadwinner' movie. In other words, this research focuses more on the utterance in that movie.

Previous research analyzing “The Breadwinner” as a material object and the utterances in ‘The Breadwinner’ movie as the data for analyzing language style is not found by the researcher. Some similar studies are related to this research.

The first research was written by Khotimah (2019). The researcher uses the main theory proposed by Martin Joos which mentions five types of language styles such as frozen, formal, casual, intimate, and consultative style. The researcher chooses “The Queen” movie as the data. In that movie, the researcher only discovered 4 types of language styles used by Queen Elizabeth. The types of language styles are formal style, consultative style, casual style, intimate style. This research used the same theory as the current research which is Martin Joos’s theory.

The second research was written by Oktaviani and Purwarno (2021). This research only focuses on analyzing the intimate style in ‘The Notebook’ movie that is used by the characters. The researcher uses the main theory proposed by Martin Joos (1967) in this study. The researcher discovered 22 data of intimate style from the utterances. The researcher also discovered the social factor that affects the characters in ‘The Notebook’ movie to use an intimate style. There are 4 social factors such as participants, topic, setting, and function. This research is similar to the current research in terms of the theory used. However, this research only focused on intimate language style instead of all types of language styles.

The third research was written by Zumaria (2022). In this research, the researcher used two main theories. The theories are Martin Joos’s theory (1967) about language style and Holmes’s theory (2001) about language functions. In this research, the researcher discovered in total of 28 data. There are 15 data from

teenagers' conversations and 13 data from adults' conversations. The result shows that there are four types of language style according to the theory by Martin Joos (1967) in 'Turning Red' movie such as consultative, formal, informal or casual, and intimate style. The researcher also discovered 6 language functions from the speaker's utterances, such as expressive functions, directive functions, referential functions, metalinguistic functions, poetic functions, and phatic or social functions. This research and the current research have similarities which is used in the theory by Martin Joos (1967). However, this research used another theory that is not used in the current theory which is the language function by Holmes (2001).

The fourth was written by Lilian Salsabila; Pradnya Permanansari (2022). The researcher used Martin Joos's theory in Sutherland (2016). The researcher discovered 90 data from the speaker's utterances in 'The Princess Switch' movie. The result shows 1 data of frozen style, 43 data of formal style, 9 data of consultative style, 26 styles of casual style, and 11 data of intimate style. The language style that is most often used in the movie is formal. The researcher also explains the implications of teaching speaking. This research is related to the current research because has a similar object, which is a movie, and analyzes the style of language used in the theory proposed by Martin Joos.

From the four research above, all four use the same theory which is the theory proposed by Martin Joos theory. According to the theory by Martin Joos, there are five types of language styles, such as frozen, formal, informal or casual, consultative, and intimate style. This research certainly has similarities and differences with the previous research. This research also analyzes the types of

language styles using the theory by Martin Joos. Nevertheless, this researcher focuses on the language styles that are inappropriate to the context and situation, and analyzes the factor that affects the speakers to speak in different styles in ‘The Breadwinner’ movie with Holmes’s theory.

1.7 Theoretical Approach

This research intends to analyze the inappropriate language style in ‘The Breadwinner’ movie. This research utilized the types of language style theory proposed by Martin Joos. Based on the theory by Joos (1967) there are five language styles, namely frozen style, formal style, consultative style, informal or casual style, and intimate style. Another theory used in this research by Holmes (1992). Holmes (1992) stated, context plays a big role in the use of language. Holmes stated that four factors affect the utterance such as the participant, the setting, the topic, and the function. Detail information will be described in chapter II.

1.8 Method of Research

1.8.1 Type of Research

In this research, the researcher uses a method, namely descriptive qualitative. Qualitative methods analyze the data in the form of words descriptively without numeric or statistical forms in data analysis. However, the researcher uses quantitative methods in a basic level to count an inappropriate language style in ‘The Breadwinner’ movie. According to Creswell (1994), qualitative research is a process of inquiry to understand a social or a human’s problems in a natural setting.

The method is related to this research because the researcher analyze the data and describe the types of language styles that are inappropriate to the context and situation, and find out the factors that affect all characters in 'The Breadwinner' movie to speak inappropriate language styles to the context and situation.

1.8.2 Data Source

The data source of this research is 'The Breadwinner' movie obtained from Rebahin's website with a duration of 1 hour 33 minutes. This movie was downloaded at (<https://kotakajair.xyz/f/5-gzjidxm0w5nnj>). 'The Breadwinner' is an animated film that was released in 2017, and directed by Nora Twomey. 'The Breadwinner' movie based on a novel by Deborah Ellis. In this research, the data is in the form of sentences containing language styles that are inappropriate to the context and situation, taken from the dialog of all characters in 'The Breadwinner' movie.

1.8.3 Data Collection Technique

The researcher's data collection technique for this study involves the use of visual analysis techniques. The visual analysis technique involves observing and assessing the visuals that are in front of us, such as movies, talk shows, and television shows (Vanderstop and Johnston, 2009, p. 189). This technique is appropriate for the research because the researcher chooses a movie as a data source. There are several steps in collecting the data. First, the researcher downloaded 'The Breadwinner' movie on an online website, namely Rebahin (<https://kotakajair.xyz/f/5-gzjidxm0w5nnj>). Second, the researcher downloaded the

movie script of 'The Breadwinner' movie from the internet (<https://www.scripts.com/script-pdf/19843>). Third, to understand all of the movie stories, the researcher watched 'The Breadwinner' movie and matched the script with the utterances in the movie. In the last step, the researcher writes the utterance that can be used as data in this research.

1.8.4 Data Analysis Technique

In this study, the researcher uses the pragmatic equivalent method to analyze the data. The pragmatic equivalent method is a technique to analyze the use of language based on a participant's or actor's utterances (Sudaryanto, 1993, p. 13). This method can be used in this study because the researcher analyzes an inappropriate language style in 'The Breadwinner' movie. There several steps were taken by the researcher to analyze the data. First, the researcher classified the data into five types of language styles based on the of Martin Joos (1967). Second, the researcher analyzes the factor that affects the character speaking inappropriate language style to the context and situation in 'The Breadwinner' movie using the theory by Holmes and explaining all the factors such as the participant, the setting, the topic, and the function. In the last step, the researcher will make a conclusion from the result of the analysis.

1.9 Paper Organization

This research consists of four chapters. The first chapter discusses the introduction including a background of the study, research questions, objectives of the study, literature review, theoretical approach, method of study, and paper

organization. The second chapter describes the theoretical framework that will explain the theory more specifically. The third chapter is findings and discussions. In this chapter, the researcher explains the data from utterances in 'The Breadwinner' movie. The last chapter presents the conclusion and suggestions from this research.



CHAPTER IV

CONCLUSION AND SUGGESTION

4.1 Conclusions

In this research, the researcher uses Martin Joos's theory as the main theory to analyze an inappropriate language style in 'The Breadwinner' movie. The researcher also used another theory to support the main theory which is the theory by Janet Holmes to describe the factors that influence all characters in 'The Breadwinner' movie to speak with an inappropriate language style. The researcher found that several characters in 'The Breadwinner' movie such as Parvana, Deliwari, Idrees, and others, used an inappropriate language style in their utterances caused by several factors such as participant, setting, topic, and function, as Holmes stated.

Based on the previous chapter, findings and discussions, the researcher found 33 data that contain an inappropriate language style used by all characters in 'The Breadwinner' movie. Those data are 3 data or 9,1% of casual style in an intimate situation, 9 data or 27,2% of consultative style in a formal situation, 19 data or 57,6% of casual style in a formal situation, and 2 data or 6,1% of consultative style in an intimate situation. From those four classifications of data, several characters in 'The Breadwinner' movie mostly used a casual style in a formal situation which representing 19 data from 33 data in total. They use language with improper grammar or vocabulary commonly used in casual style, and they use shortened forms of words.

Referring to the second theory, the factors influence to speak with an inappropriate language style by Janet Holmes. The researcher found nine classifications of factors. Those are participant, representing 3 data; setting, representing 3 data; topic, representing 1 data; function, representing 11 data; setting and function, representing 6 data; setting, function, topic, representing 1 data; participant, function, topic, representing 1 data; participant and function, representing 5 data; and function and topic, representing 2 data. The highest factor that influenced several characters to speak inappropriately is the function, which represented 11 data from 33 data in total. The functions that they usually use are expressive utterances to show their emotions; directive utterances to persuade someone to take action; and referential utterances to present information.

It can be concluded that the highest use of an inappropriate language style in 'The Breadwinner' movie is casual style in formal situations, and the most frequent factor influencing all characters to speak with an inappropriate language style is the function. All characters in 'The Breadwinner' movie mostly use a casual style for several purposes. Hence, they should adjust the language they use to the context and situation at the time when the conversation takes place in order to minimize misunderstandings between speakers.

4.2 Suggestions

After completing this research, the researcher suggests to the other researcher who chooses 'The Breadwinner' as the main object to analyze other linguistic elements such as syntax, phonetics and phonology, and others. If anyone

wants to analyze language styles, the researcher suggests choosing other objects such as novels, or other films with different theories. Last but not least, the researcher hopes this research might be helpful for another researcher who wants to analyze an inappropriate language style.



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