

**THE ANALYSIS OF IMPOLITENESS IN *THE DEVIL WEARS PRADA*
MOVIE**

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By:

Widyaningsih Pamungkas Saputro

12150007

ENGLISH DEPARTEMENT

FACULTY OF ADAB AND CULTURAL SCIENCES

STATE ISLAMIC UNIVERSITY SUNAN KALIJAGA

YOGYAKARTA

2016

A FINAL PROJECT STATEMENT

I certify that this research is definitely my own work. I am completely responsible for the content of this research. Other writer's opinions or findings included in the research are quoted or cited in accordance with ethical standards.

Yogyakarta, June 10th 2016

The Writer,



WIDYANINGSIH PAMUNGKAS S.

Student No. 12150007



KEMENTERIAN AGAMA
UNIVERSITAS ISLAM NEGERI SUNAN KALIJAGA
FAKULTAS ADAB DAN ILMU BUDAYA
Jl. MarsdaAdisucipto Yogyakarta 55281 Telp./Faks. (0274)513949
Web :<http://adab.uin-suka.ac.id>E-mail : adab@uin-suka.ac.id

NOTA DINAS

Hal : Skripsi

a.n. Widyaningsih Pamungkas Saputro

Yth.

Dekan Fakultas Adab dan Ilmu Budaya

UIN Sunan Kalijaga

Di Yogyakarta

Assalamu'alaikum Wr. Wb.

Setelah memeriksa, meneliti, dan memberikan arahan untuk perbaikan atas skripsi saudara :

Nama : WIDYANINGSIH PAMUNGKAS SAPUTRO
NIM : 12150007
Prodi : Sastra Inggris
Fakultas : Adab dan Ilmu Budaya
Judul : **THE ANALYSIS OF IMPOLITENESS IN *THE DEVIL WEARS PRADA* MOVIE**

saya menyatakan bahwa skripsi tersebut sudah dapat diajukan pada sidang Munaqosyah untuk memenuhi sebagian syarat memperoleh gelar Sarjana Humaniora.

Atas perhatian yang diberikan, saya ucapkan terimakasih.

Wassalamu'alaikum Wr.Wb.

Yogyakarta, 9 Juni 2016
Pembimbing,

Bambang Hariyanto, S.S., M. A.
NIP. 19800411 200912 1 003



KEMENTERIAN AGAMA
UNIVERSITAS ISLAM NEGERI SUNAN KALIJAGA
FAKULTAS ADAB DAN ILMU BUDAYA

Jl. Marsda Adisucipto Yogyakarta 55281 Telp./Fak. (0274) 513949
Web : <http://adab.uin-suka.ac.id> E-mail : fadib@uin-suka.ac.id

PENGESAHAN SKRIPSI/TUGAS AKHIR
Nomor: UIN.02/DA/PP.009/ 1286 /2016

Skripsi / Tugas Akhir dengan judul:

THE ANALYSIS OF IMPOLITENESS IN *THE DEVIL WEARS PRADA* MOVIE

Yang dipersiapkan dan disusun oleh :

Nama

: **WIDYANINGSIH PAMUNGKAS SAPUTRO**

NIM

: **12150007**

Telah dimunaqosyahkan pada

: **JUM'AT, 17 Juni 2016**

Nilai Munaqosyah

: **A**

Dan telah dinyatakan diterima oleh **Fakultas Adab dan Ilmu Budaya UIN Sunan Kalijaga.**

TIM MUNAQOSYAH

Ketua Sidang

Bambang Hariyanto, M.A
NIP 19800411 200912 1 003

Penguji I

Arif Budiman, MA
NIP 19780309 201101 1 003

Penguji II

Dr. Ubaidillah, SS, M.Hum
NIP 198104162009011006

Yogyakarta, 27 Juni 2016
Fakultas Adab dan Ilmu Budaya
Dekan

Dr. Zamzam Afandi, M.Ag
NIP 19631111 199403 1 002



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By: Widyarningsih Pamungkas Saputro

ABSTRACT

Swearing and taboo words are usually considered as impoliteness. People are indicated as being impolite when they use harsh language to talk to somebody. The language will damage and hurt people's heart. Nevertheless, in any circumstance impoliteness doesn't always use brittle language. As describe in *The Devil Wears Prada*, the characters hardly use harsh language to express their anger. Thus, this research discusses the use of impoliteness strategies used by the characters in that movie. The data of analysis come from the utterances of the characters which are described in descriptive qualitative method. The purpose of this research is to find out the impoliteness strategies used by the characters in *The Devil Wears Prada*. The writer uses impoliteness theory proposed by Culpeper to analyze the data. The result shows that the characters in the movie used 5 kinds of super strategies from Culpeper, those are bald on record, positive impoliteness, negative impoliteness, sarcasm or mock politeness, and withhold politeness.

Keywords: *impoliteness, context, utterance, respond, hearer*

THE ANALYSIS OF IMPOLITENESS IN *THE DEVIL WEARS PRADA* MOVIE

Oleh: Widyaningsih Pamungkas Saputro

ABSTRAK

Umpatan dan kata-kata kasar biasanya merupakan ciri dari ketidaksantunan. Seseorang akan diindikasikan berbuat tidak santun ketika mereka menggunakan kata kasar ketika berbicara dengan orang lain. Bahasa yang digunakan akan merusak dan melukai hati seseorang. Namun, disaat tertentu ketidaksantunan tidak selalu menggunakan kata kasar. Seperti yang tergambar di film *The Devil Wears Prada*, dalam film ini tokoh-tokoh hampir tidak pernah menggunakan kata kasar dalam mengekspresikan kemarahan. Oleh sebab itu, penelitian ini akan mendiskusikan tentang penggunaan strategi ketidaksantunan yang digunakan oleh tokoh-tokoh dalam film. Data analisis berasal dari ucapan tokoh-tokoh yang diuraikan dalam metode penelitian kualitatif. Tujuan dari penelitian ini ialah untuk menemukan apa saja strategi ketidaksantunan yang digunakan oleh tokoh dalam film *The Devil Wears Prada*. Penelitian ini menggunakan teori yang disusun oleh Culpeper untuk menganalisis data. Hasil dari penelitian menunjukkan bahwa tokoh dalam film menggunakan kelima strategi super dari Culpeper yaitu *bald on record*, *positive impoliteness*, *negative impoliteness*, *sarcasm or mock politeness*, dan *withhold politeness*.

Kata kunci: *ketidaksantunan, konteks, ucapan, respon, pendengar*

MOTTO

If you're not well prepared, you prepare to fail

-anonym-

If you do good things, you'll gain good rewards

- Widyaning Pamungkas -

To show that you're smart, it doesn't mean that you have to make others fool

-Widyaning Pamungkas-



DEDICATION

I dedicate this graduating paper to:

English Department of Sunan Kalijaga University

My beloved Parents, brother, sister and my big family



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Bismillahirrahmanirahim.

Praise be to Allah SWT, the Lord of the universe, who has given us his blessing and mercy, and also his helping to finish this graduating paper entitle “The Analysis of Impoliteness in *The Devil Wears Prada* Movie”. And our Prophet, Muhammad SAW, who has lead us from the era of darkness to the lightness. Besides, I would also thank to everybody who has given his and her contribution, so that this graduating paper can be finished. I would like to express my gratitude to:

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LIST OF ABBREVIATION

FTA : Face Threatening Act

S : Speaker

H : Hearer



CHAPTER I

INTRODUCTION

1.1 Background of Study

Humans need language to communicate. Language is important as a means to exchange the ideas when people are talking to each other. According to Fromkin, “language is the most important attribute for humans to distinguish them from animals” (1978:1). In other words, language makes humans live with other people and have society because they have language as their media to communicate. It helps humans to deliver their utterances to other humans. It means that language is very important to support communication. Through language people can communicate what they want to speak to other people. Moreover, communication is crucial for humans to interact one another.

Communication, based on Pearson in his book entitled *Human Communication*, “is a process by which meaning is exchanged between individuals through a common system of symbols, signs, or behavior” (2003:10). It means that communication involves meaning which constitutes the main point of communication. To make a good communication, people should speak politely. The speaker should use polite language so that the hearer will feel respected. The polite language will tighten up the contact between people who communicate. Besides, the polite language also means that the speaker gives respect to the hearer. Therefore, a

good communication ought to use a good and polite language in order to make a good relationship between the speaker and the hearer.

On the other hand, people need to study about meaning to interpret somebody's utterance. Linguistics has two theories which study about meaning, those are pragmatics and semantics. Semantics is the study about meaning in literal. Besides, people need to study about pragmatics to interpret meaning in a context. Pragmatics is the study about meaning in the relation with the context. According to Griffiths, "pragmatics is concerned with the use of tools in meaningful communication and about the interaction of semantic knowledge with knowledge of the world, taking into account contexts of use" (2006: 1). From Griffiths, it can be concluded that pragmatics has relation with world which means here as a context. In addition, Yule states that "pragmatics is concerned with the study of meaning as communicated by a speaker and interpreted by a listener" (1996: 3). From those definitions, it concludes that pragmatics really concerns about context. The meaning of the utterances is interpreted based on the context.

Simultaneously, there is one of pragmatics' branches which straighten up polite speaking. This is called politeness. Politeness is one of pragmatics branches which studies about speech strategies in saving addressee's face and the speaker's own face. As Verschueren says in his book, "politeness is the strategies employed by language users to protect their own and their addressee's face" (1999:51). It means that politeness is used not only to give respect to others but also to save the speaker's own face.

Furthermore, politeness is used to pursue a successful communication. It is seen as a good manner to keep a relation between people. Besides, treating somebody in a good and polite way is also worship. As the writer is a moslem, the writer wants to relate the study about polite language into islamic perspectives. In Al-Qur'an, there is verse in Q.S Al-Isra: 28 which says

وَإِذَا تَعْرَضْنَا عَنْهُمْ أْبْتِغَاءَ رَحْمَةٍ مِّن رَّبِّكَ تَرْجُوهَا فَقُلْ لَهُمْ قَوْلًا
مَّيْسُورًا ﴿٢٨﴾

“And if you [O Muhammad] turn away from them (kindred, needy, wayfarer, whom We have ordered you to give their rights, but if you have no money at the time they ask you for it) and you are awaiting mercy from your Lord for which you hope, then, speak to them a soft word, kind word (i.e Allah will give me and I shall give you)” (Al-Hilal: 509).

God commands people through this verse to speak politely and gently to somebody even though somebody's offering can't be fulfilled.

Nevertheless, delivering utterance in the polite manner does not always mean that the meaning of the utterance is polite. Sometimes, people deliver their anger in a polite way instead of swearing or uttering taboo words. This situation is known as mock-politeness. Therefore, the study of impoliteness is needed. Impoliteness is the opposite of politeness. Impoliteness as Bousfield mentions in his book entitled *Impoliteness in Language* “is a behavior that is face-aggravating in a particular

context” (2008:3). In other words, impoliteness is the study about meaning in relation with threatening hearer’s face in a certain circumstance.

Relating to this case, the writer wants to analyze the utterances in a movie using impoliteness theory. The writer uses a movie because it has visual forms which are really powerful such like describing the environment, so that the context of situation can be identified clearly. Through a movie, moviegoers or even common people will obviously understand the plot than reading a novel because characters in a movie show their expression, gesture, and act directly. And, movie also gives an actual experience of the situation which that experience comes through accurate visual image. Moreover, in movie, people can see humans that are pictured living in a real situation like in the daily life such as working, eating, sleeping, dating, and living in a society.

The writer chooses *The Devil Wears Prada* by Lauren Weisberger because this movie contains polite manner in the characters’ utterances. This movie tells about the society in the prestigious fashion magazine called Runway. In that circumstance, a woman named Andrea Sachs who doesn’t know anything about fashion has to get involve with the people in that society. However, people in Runway don’t welcome her with warm hearted. Thus, this study tries to analyze how the characters show their displeasure and how the characters perceive the displeasure.

Otherwise, this research is also interesting because it will show that impoliteness does not always deal with direct harsh language or shouting when delivering the utterance. Characters in the movie are also pictured as fashionable and

prestigious people who speak elegantly. They hardly use swear and taboo words. Hence, it makes the writer curious and also challenged to analyze the utterances with impoliteness. In addition, through the analysis, it will give a proof that impoliteness sometimes is not using a harsh word, for example

Emily : “Andrea Sachs?”
Andrea : “Yes.”
Emily : “***Great. Human Resource certainly has an odd sense of humor.***”

The context of that situation is Andrea Sachs goes to Runway to have an interview. She is suggested by human resources. In Runway, she meets Emily as her interviewer. Emily is fashionable and really in love with fashion. She meets Andrea who is unfashionable and messy. The utterance which is bold and italic indicated as impoliteness, especially positive impoliteness. Here, Emily intentionally says it because she feels upset of what she has gotten from human resources. She mentions *great* which is supposed to be a good expression of something. However, Emily uses this word to express her upset because human resource sends somebody who doesn't look fashionable. The way Emily uttering the word *great* is insincerely happy. She is also giggling after mentioning her last word. Moreover, she stressed the word *great* because she wants to emphasize this word. Her attitude damage Andrea's positive face wants that she wants to be respected at the first meeting. In conclusion, this research is different from other researches because the writer uses impoliteness theory in analyzing the characters' utterances in *The Devil Wears Prada* movie.

1.2 Research Questions

Based on the background of study above, this research has a question that is how are the impoliteness strategies used by the characters in *The Devil Wears Prada* movie?

1.3 Objectives of Study

In accordance with the research question that is formulated above, this research has purpose that is to identify the kinds of impoliteness strategies used by the characters in *The Devil Wears Prada* movie.

1.4 Significances of Study

This research has an advantage practically. It is beneficial to the students, especially university students of Sunan Kalijaga State Islamic University. The analysis will give them information about impoliteness. It will help them to define what impoliteness is and how people deal with it. This research is also beneficial to university students to conduct further research with impoliteness.

Then, this research also will give a reference to understand how people communicate toward their inferior and also can be a reference to the student who wants to do the same research using theory of impoliteness. It also will help people how to act and treat somebody that is doing impoliteness. Thereupon, it also gives big understanding to people how to speak based on context.

1.5 Literature Review

There are five prior researches that relate to this research. The three of the prior researches have same material, that is *The Devil Wears Prada* movie and the two others have the same formal object that is impoliteness.

The first research comes from Rahayu entitled “Politeness Strategies in Giving and Responding to Compliment: A Sociopragmatics Study in Compliments in *The Devil Wears Prada*”(2009) who talks about politeness strategies in a movie. She used is *The Devil Wears Prada* as the data source which main data come from the characters’ utterances containing compliments and compliment responses. This research tries to find out the politeness strategy used by the characters with uses sociopragmatics approach as the way of analysis. In her graduating paper, she uses five theories those are social dimension of communication by Holmes, Hymes’s theory of SPEAKING, Chaika’s theory of kinesics, Herbert’s theory of compliments and politeness strategies by Brown and Levinson. The method of the data is using descriptive qualitative. The results of this graduating paper are the compliments delivered by the characters come along with combination of non-verbal acts. The addressee has four different responses; those are appreciation token, scale down, question and disagreement. All characters employ positive politeness in delivering compliments.

The second prior research is a paper by Sinaga from Indonesia University in 2014. The title of her paper is “Analyzing the Movie *The Devil Wears Prada*: The

Existence of Women's Language in the Modern Life". This paper discusses about the existence of women's language in woman's conversation in her life activities that is reflected in *The Devil Wears Prada* movie. The aim of this paper is to find out the function women's language in the modern life. This paper uses sociolinguistics' women's language as the theory. The result of this paper is that the women's language is not influenced by different gender and power that they have. The women's language nowadays tends to show intimacy and to builds close relationship in society.

The third is a paper by Tri Wahyu Purwati from Jember University (2012). The title is "Request Strategy Employed by Male and Female in *The Devil Wears Prada*". This paper has two purposes to reveal the request strategies of six characters in the movie and also to investigate the correlations between the different request strategies employed by six characters with gender and social status. The request strategies used by the six characters is analyzed by using Blum Kulka's theory. The selection of request is classified based on gender and social status of the characters. The result of this paper shows that direct request strategy is used mostly by male and female characters with different status, except the male subordinate uses direct request strategy as equal as indirect request.

The fourth prior research comes from Laitinen (2010) from University of Jyväskylä with her paper entitled "The Use of Impoliteness Strategies in the American TV-Series *House M.D*". In her bachelor's thesis, she uses American TV-Series *House M.D* as her subject of analysis. Her analysis goal is to examine different

impoliteness strategies in the American TV-Series *House M.D.* She uses theory of impoliteness strategies by Culpeper corresponding to Brown and Levinson's politeness strategies. The analysis of her research is using qualitative research and its focus will be on verbal impoliteness. The result of her research is that bald on record and sarcasm or mock politeness are the impoliteness strategies that *House* used frequently.

The fifth prior research is about impoliteness strategies in *Easy A* movie. This research comes from Shofyah (2015) from State Islamic University Sunan Kalijaga with the title "The Use of Impoliteness in *Easy A* Movie". The aims of this research are to analyze the use of impoliteness strategies in *Easy A* movie and how the hearers respond to the impoliteness. This research uses descriptive qualitative and uses theory of Culpeper's impoliteness. The result of the data is shown in the table percentage of each super strategy, they are: bald on record 29%, positive impoliteness 50%, negative impoliteness 8%, sarcasm or mock politeness 12 %, withhold 1%. Some of the hearers counter the impoliteness by attacking back but some just accept the impoliteness.

Indeed, this research is different from other prior researches above though the writer takes the same movie with the three prior researches and the same theory with the two prior researches. The data are the utterances of the characters that are analyzed using Culpeper's impoliteness strategies. It becomes the first research which analyzes *The Devil Wears Prada* movie using theory of impoliteness.

1.6 Theoretical Approach

This research belongs to pragmatics which uses impoliteness theory by Jonathan Culpeper to analyze the data. Firstly, the data are analyzed using impoliteness strategies by Jonathan Culpeper. Secondly, the writer finds out the response of the hearer toward speaker's impoliteness.

Culpeper mentions that "impoliteness is very much parasite of politeness" (1996:355). He defines this notion to be in opposite of politeness. Then, Terkourafi later says in Bousfield's book that "impoliteness occurs when the expression used is not conventionalized relative to the context of occurrence" (as cited in Bousfield, 2008:70). This impoliteness theory is used to analyze the data which come from the script of *The Devil Wears Prada* movie. In order to answer the research questions, the theory of impoliteness strategies by Culpeper is used as the main theory.

Culpeper (2003:1554) has five strategies in dividing the impoliteness. The first strategy of impoliteness is bald on record. This strategy is performing the FTAs (Faced Threatening Acts) in a direct, clear and unambiguous way (Culpeper, 1996:356). The second strategy is positive impoliteness. This positive impoliteness has purpose to damage the addressee's positive face wants (Culpeper, 2003:1555). The third is negative impoliteness which has a purpose to damage the addressee's negative face wants (Culpeper, 2003:1555). Then the next strategy is sarcasm or mock politeness. This strategy offers the speaker to perform the FTAs with the use of politeness strategies that are obviously insincere and thus remain surface realization

(Culpeper, 2003:1555). The last strategy is withhold politeness which is Culpeper said as failing to act where politeness work is expected or keep silent (2003:1555). This strategy is omitting the absence of politeness work, for example failing to thank somebody for a present.

1.7 Method of Research

This sub-chapter explains about the method or the way that is used by the writer to conduct the research. It is included the type of research, data sources, data analysis technique and data collection technique that would be explained in detail below.

1.7.1 Type of Research

The type of this research is library research with a descriptive qualitative method. According to Creswell the qualitative research is a means for exploring and understanding the meaning individuals or group ascribe to a social and human problem (2009:1). This research belongs to qualitative research because the data are text of utterances from the script of *The Devil Wears Prada* movie. Besides, this research is also included in a case study research because the writer explores a linguistic phenomenon of impoliteness in a movie.

1.7.2 Data Sources

The main data source is the script of *The Devil Wears Prada* movie. The data of this research are the utterances from all of the characters in the movie which contain impoliteness.

1.7.3 Data Collection Technique

This research uses documentation technique in collecting the data from the script of *The Devil Wears Prada* movie. There are four steps which have been done in collecting the data.

- 1) The first is watching *The Devil Wears Prada* movie repeatedly.
- 2) The second is reading the script of the movie that contains characters' utterances.
- 3) The third is finding conversation of the characters' that indicates as impoliteness.
- 4) The fourth is listing the conversation into a table.

1.7.4 Data Analysis Technique

This research are done y five steps, those are:

- 1) The first is analyzing the impoliteness from the characters' conversation
- 2) Second is categorizing the conversation from the characters into kinds strategies of impoliteness based on Culpeper's theory.
- 3) The third is finding the meaning of the utterances based on context.

- 4) The fourth is analyzing the response of the hearers toward speakers' impoliteness strategies.
- 5) The last is drawing the conclusion of the study.

1.8 Paper Organization

This research is divided into four chapters. The first chapter consists of background of study which tells about the general problem of the research. Then, research question is the question that raises and should be answered in the analysis. The objective of study is something that should be achieved from the research questions. The significance of study is the significance of the research in the development of English. Literature review contains the previous research which relates to this research. Theoretical approach is the explanation of the theory that will be used. Next is method of research, it is the methodology that is used by the writer to analyze the data. And paper organization explains about how the content of the research is arranged in narrative. Then, the second chapter is theoretical background which explains theory used in this research. That is impoliteness by Jonathan Culpeper. In chapter three, there are research findings and discussion. This chapter will give explanation about the problems that rise in this research. The last is chapter four which will explain the conclusion of this research and also the suggestion to the readers.

CHAPTER IV

CONCLUSION AND SUGGESTION

4.1 Conclusion

As people can see through the analysis, impoliteness can be arrayed in different order besides using harsh words. Impoliteness in this analysis is designed in a good language to express their impoliteness. The characters in the movie perform impoliteness without brittle language. Moreover, through the analysis, there are several things to be concluded.

The first, the writer found 67 data which contain the impoliteness strategies from Culpeper. From those data, there are 12 data belong to bald on record impoliteness. 18 data contain positive impoliteness which is divided into 6 sub-strategies. Those are avoid agreement, be disinterest, ignore or snub, make others feel uncomfortable, use inappropriate identity marker, and use taboo words which the acquisitions of each sub-strategy are 2, 2, 8, 1, 1, and 2. From the 24 data that belong to negative impoliteness, there are 5 sub-strategies. Those are condescends, score and ridicule, frighten, hinder, invades the other's space, and put H's indebtedness on record. The acquisitions of those sub-strategies are 5, 7, 4, 6, and 2. The rest, 9 data include in sarcasm or mock politeness and 4 data include in withhold politeness.

From the analysis, the characters in the movie use impoliteness mostly with the aim to emphasize their power. The speaker who performs impoliteness is a boss or employer that has great power. She/he performs impoliteness because the hearer or employee provokes her/him through the mistake she/he has done.

The responses of the hearer toward the impoliteness from the speaker are taking, denying, and attacking back. The hearer takes the impoliteness because she has no power to attack back. She is trapped in a condition that makes her weak. Then, the hearer denying the impoliteness because she thinks she is not supposed to be treated in impolite way. She defends herself although in the end she is lost. Whereas, the hearer is attacking back the speaker because both of them are equal. Mostly, the hearer in the movie just takes the impoliteness from the speaker. The hearer takes the impoliteness because she/he is powerless. The speaker is more powerful and has greater position than the hearer. The hearer is strange and powerless.

4.2 Suggestion

The suggestion for further research and next researcher is to find the other aspect beside politeness and impoliteness from the movie *The Devil Wears Prada*. The writer hopes that the next researcher will analyze about the prosody aspect of this movie. It will be really interesting if the next researcher can combine between impoliteness and prosody. Impoliteness deals with the context of situation then the prosody deals with the intonation and how the speaker delivers their utterance. Prosody concerns on the distinction between literal meaning of a sentence and the meaning intended by the speaker. This topic is really interesting to be conducted. Besides, none of the researcher especially in UIN Sunan Kalijaga takes this as their theory.

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APPENDICES

Minutes	Conversation	Impoliteness Strategies
00:07:34-00:07:41	<p>Emily. But she's hopeless and totally wrong for it.</p> <p>Miranda. <u>Clearly, I'm going to have to do that myself because the last two you sent me were completely inadequate.</u></p>	Bald On Record
00:07:51-00:08:02	<p>Emily. She wants to see you.</p> <p>Andrea. Oh! She does?</p> <p>Emily. Move! [pause] <u>This is foul.</u> Don't let her see it. Go!</p>	Bald On Record
00:08:51-00:09:02	<p>Miranda. <u>And you have no style or sense of fashion.</u></p> <p>Andrea. Well, um, I think that depends on what you're-</p> <p>Miranda. No, no. That wasn't a question.</p>	Bald On Record
00:23:17-00:23:25	<p>Miranda. <u>You go to your closet and you select- I don't know- that lumpy blue sweater,</u> for instance</p> <p>Andrea. [silence]</p>	Bald On Record

00:31:18-00:31:33	<p>Miranda. <u>Anyway, you ended up disappointing me more than, um [pause] more than any of the other silly girls.</u></p> <p>Andrea. Um, I'm really did everything I could think of.</p>	Bald On Record
00:32:46-00:32:54	<p>Nigel. <u>Andy, be serious. You are not trying. You are whining.</u></p> <p>Andrea. I-</p>	Bald On Record
00:33:52-00:34:23	<p>Nigel. And what's worse, you don't care. Because this place, <u>where so many people would die to work [pause] you only deign to work.</u></p> <p>Andrea. Okay. So, I'm screwing it up.</p>	Bald On Record
00:50:02-00:50:09	<p>Miranda. <u>And I would like my steak here in 15 minutes.</u></p> <p>Andrea. No problem!</p>	Bald On Record
01:02:23-01:02:29	<p>Emily. <u>Stop fidgeting.</u></p> <p>Andrea. I'm sorry. I'm so late.</p>	Bald On Record
01:12:35-01:12:46	<p>Andrea. Emily.</p> <p>Emily. <u>Just Go!</u></p> <p>Andrea. Emily, I-</p> <p>Emily. I said go!</p>	Bald On Record

01:16:30-01:16:45	<p>Andrea. You don't mean that do you ?</p> <p>Nate. <u>No, I do.</u></p> <p>Andrea. Well... maybe this trip is coming at a good time.</p>	Bald On Record
01:31:21-01:31:28	<p>Andrea. I need to talk to you.</p> <p>Miranda. <u>Do not disturb me again.</u></p> <p>Andrea. But, um, it's just for one-Miranda.</p>	Bald On Record

Table 1. Bald On Record Strategies

Minutes	Conversation	Impoliteness Strategies	Sub-strategies
00:03:41-00:03:48	<p>Emily. Andrea Sachs?</p> <p>Andrea. Yes?</p> <p>Emily. <u>Great human resourches certainly has an odd sense of humor.</u></p>	Positive Impoliteness	Ignore or snub
00:04:20-00:04:32	<p>Andrea. It sounds like a great opportunity. I'd love to be considered.</p> <p>Emily. [giggling] <u>Andrea, Runway is a fashion magazine so an interest in fashion is crucial.</u></p>	Positive Impoliteness	Ignore or snub

	Andrea. What makes you think I'm not interested in fashion?		
00:09:09-00:09:19	Andrea. I also, um, won a national competition for college journalist... [pause] with my series on the janitors' union, which exposed the exploitation- Miranda. <u>That's all.</u>	Positive Impoliteness	Be disinterest
00:10:17-00:10:23	Nate. <u>What was it, a phone interview?</u> Andrea. Ow! Don't be a jerk.	Positive Impoliteness	Ignore or snub
00:12:46-00:12:54	Emily. Oh. <u>Bloody time.</u> I Hope you know that this is a very difficult job- Andrea. Mm-hmm Emily. <u>...for which you are totally wrong.</u>	Positive Impoliteness	Use taboo language
00:16:00-00:16:03	Miranda. <u>There you are,</u> Emily. How many times do I have to scream your name ? Andrea. Actually, it's Andy.	Positive Impoliteness	Use inappropriate identity marker.
00:16:05-00:16:16	Andrea. My name is Andy.		

	<p>Andrea, but, uh, everybody calls me Andy.</p> <p>Miranda. [chuckles] <u><i>I need 10 or 15 skirts from Calvin Klein.</i></u></p>	<p>Positive Impoliteness</p>	<p>Ignore or snub</p>
00:20:24-00:20:35	<p>Nigel. <u><i>Oh, never mind. I'm sure you have plenty more polybend where that come from.</i></u></p> <p>Andrea. Okay. You think my clothes are hideous. [pause] I get it.</p>	<p>Positive Impoliteness</p>	<p>Make others feel uncomfortable</p>
00:29:47-00:29:54	<p>Andrea. I'm trying to get you a flight, but no one is flying out because of the weather.</p> <p>Miranda. <u><i>Please. It's just [pause] I don't know [pause] drizzling.</i></u></p>	<p>Positive Impoliteness</p>	<p>Avoid agreement</p>
00:32:21-00:32:30	<p>Andrea. But if I do something wrong, she is vicious.</p> <p>Nigel. <u><i>So quit.</i></u></p> <p>Andrea. What?</p>	<p>Positive Impoliteness</p>	<p>Ignore or snub</p>
00:55:05-00:55:18	<p>Nate. <u><i>All right. Whatever. It's your job.</i></u></p> <p>Andrea. Nate. Come on.</p>	<p>Positive Impoliteness</p>	<p>Ignore or snub</p>

00:58:04-00:58:09	<p>Woman staff. One thought I had was ename , um, bangles, pendants, earrings.</p> <p>Miranda. <u>No. We did that two years ago. What else?</u></p>	Positive Impoliteness	Seek disagreement
00:58:10-00:58:17	<p>Woman staff. Um, well, they're showing a lot of florals right now, so I was thinking-</p> <p>Miranda. <u>Florals? For spring? Ground-breaking.</u></p>	Positive Impoliteness	Seek disagreement
00:59:24-00:59:31	<p>Andrea. So we, uh, having a little party for him.</p> <p>Emily. <u>Yeah. I'm hearing this and I wanna hear this.</u></p> <p>Andrea. Bye.</p>	Positive Impoliteness	Be disinterest
01:11:37-01:11:47	<p>Emily. <u>I don't care if she was gonna fire you or beat you with a red-hot poker! You should have said no.</u></p> <p>Andrea. Emily, I didn't have a choice.</p> <p>Emily. Oh.</p>	Positive Impoliteness	Avoid agreement
01:11:47-01:11:50	<p>Andrea. You know how she is.</p> <p>Emily. <u>That is a pathetic</u></p>	Positive	Ignore or snub

	<i>excuse.</i>	Impoliteness	
01:12:12-01:12:14	Emily. And you don't really care about fashion. You just wanna be a journalist. <i>What a pile of bollocks!</i> Andrea. Emily, I know you're mad. I don't blame you.	Positive Impoliteness	Use taboo language
01:14:51-01:14:57	Andrea. Lily, he's just a guy I know from work. Lily. <i>Yeah, that looked like work.</i> Andrea. Look, you're making a big deal out of-	Positive Impoliteness	Ignore or snub

Table 2. Positive Impoliteness Strategies

Minutes	Conversation	Impoliteness Strategies	Sub-strategies
00:04:05-00:04:11	Andrea. Yes. Of course. Who is Miranda? Emily. <i>Oh, my God. I will pretend you did not just ask me that.</i>	Negative Impoliteness	Condescend, scorn, or ridicule
00:06:30-00:06:36	Emily. I know, I'm sorry Miranda. I actually did	Negative	Frighten

	confirm last night. Miranda. <u>Details of your incompetence do not interest me.</u>	Impoliteness	
00:08:17-00:08:24	Miranda. <u>And what are you doing here?</u> Andrea. Well, I think I could do a good job as your assistant.	Negative Impoliteness	Condescend, scorn, or ridicule
00:13:24-00:13:27	Andrea. Well, what if I need to- Emily. <u>What? No.</u>	Negative Impoliteness	Hinder- interrupt
00:14:55-00:14:59	Andrea. Oh! Emily what do I do- Emily. <u>Deal with it!</u>	Negative Impoliteness	Hinder- interrupt
00:16:31-00:16:41	Miranda. Did Demarchelier confirm? Andrea. D-Did D-Demarchel- Miranda. <u>Did he- Get him on the phone.</u> Andrea. Uh, o- okay	Negative Impoliteness	Frighten
00:19:59-00:20:11	Nigel. <u>You do know that cellulite is one of the main ingredients in corn chowder.</u>	Negative Impoliteness	Condescend, scorn, or

	Andrea. So none of the girls here eat anything?		ridicule
00:23:04-00:23:11	Andrea. You know, I'm still learning about this stuff and, uh Miranda. <i><u>This [pause] stuff?</u></i>	Negative Impoliteness	Frighten
00:28:59-00:29:01	Andrea. What? Miranda. <i><u>At school!</u></i> Andrea. Absolutely, let me see what I can do.	Negative Impoliteness	Frighten
00:30:01-00:30:06	Miranda. <i><u>Call every- This is your responsibi- This is your job. Get me home.</u></i> Andrea. Oh, my God. She's going to murder me.	Negative Impoliteness	Put H's indebtedness on record
00:30:21-00:30:32	Miranda. They played Rachmaninoff. Everyone love it. <i><u>Everyone except me... because sadly, I was not there.</u></i> Andrea. Miranda, I'm so sorry	Negative Impoliteness	Frighten
00:42:58-00:43:04	Christian. Well, that's too bad. That's [pause] whoa. <i><u>You'll never survive Miranda.</u></i> Andrea. Excuse me?	Negative Impoliteness	Invalidate other's space

	<p>Christian. Well, you seem nice, smart. <u>You can't do that job.</u></p> <p>Andrea. Gotta go.</p> <p>Christian. Okay.</p>	Negative Impoliteness	Invade other's space
00:48:35-00:48:42	<p>Emily. Oh, my God. <u>Why didn't you just climb into bed with her and ask for bed time story?</u></p> <p>Andrea. Okay, I made a mistake. I know.</p>	Negative Impoliteness	Frighten
00:49:08-00:49:16	<p>Andrea. Miranda, about last night, I-</p> <p>Miranda. <u>I need the new Harry Potter book for the twins.</u></p> <p>Andrea. Okay. Okay. I'll go down to Barnes & Nobel right now.</p>	Negative Impoliteness	Hinder- interrupt
00:49:08-00:49:21	<p>Miranda. I need the new Harry Potter book for the twins.</p> <p>Andrea. Okay. Okay. I'll go down to Barnes & Noble right</p>	Negative Impoliteness	Condescend, scorn, or ridicule

	<p>now.</p> <p>Miranda. <u>Did you fall down and smack your little head on the pavement?</u></p> <p>Andrea. Not that I can recall</p>		
00:49:28-00:49:38	<p>Andrea. You want the unpublished manuscript?</p> <p>Miranda. We know everyone in publishing. <u>It shouldn't be a problem, should it? and you can do anything, right?</u></p>	<p>Negative Impoliteness</p>	<p>Invade other's space</p>
00:49:57-00:50:02	<p>Miranda. My girls are leaving on the train for their grandmother's at 4:00, <u>so the book better be here no later than 3:00.</u></p> <p>Andrea. Of course!</p>	<p>Negative Impoliteness</p>	<p>Invade other's space</p>
00:53:36-00:53:46	<p>Miranda. <u>One copy. What are my twins gonna do with that? Share?</u></p> <p>Andrea. Oh, no. I made two copies and had them covered, reset and bound so that they wouldn't look like manuscript.</p>	<p>Negative Impoliteness</p>	<p>Condescend, scorn, or ridicule</p>

00:56:49-00:56:56	Andrea. <i>Oh, great. Can't wait.</i> Nigel. Excuse me. Can we adjust the attitude?	Negative Impoliteness	Invade other's space
01:12:44-10:12:46	Andrea. Emily, I- Emily. <i>I said go!</i>	Negative Impoliteness	Hinder- interrupt
01:19:30-01:19:36	Christian. <i>You still owe me for Harry Potter.</i> Andrea. Oh, do I? Christian. Of course you do.	Negative Impoliteness	Put H's indebtedness on record
01:30:29-01:30:35	Christian. <i>Baby, it's done.</i> Andrea. I'm not your baby.	Negative Impoliteness	Invade other's space
01:37:28-01:37:40	Andrea. I couldn't do something like that. Miranda. <i>Mm. You already did. To Emily.</i>	Negative Impoliteness	Frighten

Table 3. Negative Impoliteness Strategies

Minutes	Conversation	Impoliteness Strategies
00:16:16-00:16:20	Andrea. What kind of skirts do you- Miranda. <i>Please bore someone else with your questions.</i>	Sarcasm or Mock Politeness

00:17:41-00:17:46	<p>Emily. Did she say what kind? Color, shape, fabric?</p> <p>Andrea. I tried to ask her.</p> <p>Emily. <u>You may never ask Miranda anything.</u></p>	Sarcasm or Mock Politeness
00:17:51-00:17:58	<p>Andrea. Eh. Me?</p> <p>Emily. <u>Oh, I'm sorry. Do you have some prior commitment?</u> [pause] Some hideous skirt convention you have to go?</p>	Sarcasm or Mock Politeness
00:27:11-00:27:16	<p>Andrea. You doing anything fun this weekend?</p> <p>Emily. <u>Yes.</u></p>	Sarcasm or Mock Politeness
00:29:01-00:29:03	<p>Andrea. Absolutely, let me see what I can do.</p> <p>Miranda. <u>Good.</u></p>	Sarcasm or Mock Politeness
00:45:43-00:45:48	<p>Andrea. I mean, she didn't call me Emily, which is- Isn't that great?</p> <p>Emily. <u>Yeah, whoopee. Right.</u></p>	Sarcasm or Mock Politeness
00:50:06-00:50:09	<p>Miranda. And I would like my steak here in 15 minutes.</p> <p>Andrea. <u>No problem!</u></p>	Sarcasm or Mock Politeness

01:06:08-01:06:18	<p>Andrea. I kept trying to leave, but there was a lot going on. And, you know, I didn't have a choice.</p> <p>Nate. <i>Don't worry about it.</i></p> <p>Andrea. Can we at least talk about this?</p>	Sarcasm or Mock Politeness
01:15:52-01:15:57	<p>Andrea. You're mad because I work late all the time and I missed your birthday party. <i>And I'm sorry.</i></p> <p>Nate. Oh, come on. What am I, four?</p>	Sarcasm or Mock Politeness

Table 4. Sarcasm or Mock Politeness

Minutes	Conversation	Impoliteness Strategies
00:16:42-00:16:58	<p>Miranda. And Emily?</p> <p>Andrea. Yes?</p> <p>Miranda. <i>That's all.</i></p>	Withhold Politeness
00:43:08-00:43:16	<p>Christian. Well, you seem nice, smart. You can't do that job.</p> <p>Andrea. <i>Gotta go.</i></p> <p>Christian. Okay.</p>	Withhold Politeness
00:54:01-00:54:10	<p>Andrea. Is there anything else I can do for you ?</p> <p>Miranda. <i>Mmm.mm. That's all.</i></p> <p>Andrea. Okay.</p>	Withhold Politeness

01:06:10-01:06:28	<p>Nate. I'm gonna go to bed.</p> <p>Andrea. Can we at least talk about this?</p> <p>Nate. [quite] <u><i>You look really pretty.</i></u></p>	<p>Withhold Politeness</p>
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Table 5. Withhold Politeness Strategies



CURRICULUM VITAE

Personal Identity

Name : Widyaningsih Pamungkas Saputro
Sex : Female
Place, date of birth : Gunungkidul, 4th January, 1994
Religion : Islam
Marital Status : Single
Weight : 43 kg
Height : 150 cm
Address : Jelok, RT/RW 001/003, Pacarejo, Semanu, Gunungkidul
Contact person : 089510506685
Email : widyaning.pamungkas@gmail.com
Nasionality : Indonesia

Education Background

2001-2006 : SD Negeri Mijahan II
2006-2009 : SMP Negeri 3 Semanu
2009-2012 : SMK Negeri 1 Wonosari
2012 – now : English Department in State Islamic University of Sunan
Kalijaga Yogyakarta

Organization Experience

ECC (English Conversation Club) as a member in 2013.

HIMASI (Himpunan Mahasiswa Sastra Inggris) as a member of fundraising division in 2013, as a chief in 2015.

Sanggar Sarasilah as a member in 2013

SPBA (Studi Pengembangan Bahasa Asing) as a member in 2013.

Working Experience

SC Private as a tutor of English in 2013

English Cafe as a tutor of English in 2015